

Product Facts & Features

ALOE NOURISHING SHAMPOO

DESCRIPTION:

This everyday shampoo awakens the senses as it gently cleanses and instantly fortifies. Provides strength and resilience. A unique blend of aloe, botanicals, proteins and amino acids provides renewed shine and softness. Great for all hair types. Sulfate free and safe for color treated hair.

KEY INGREDIENTS:

- Aloe Vera gently sloughs off dead cells and accelerates rebuilding of healthy tissues.
- Honey nourishes and heals hair and scalp. Attracts and retains water in the skin.
- Silk Amino Acids bonds with keratin in the hair creating a protective layer to retain moisture and add luster.
- Soy Protein strengthens and protects keratin and reinforces cell renewal.
- Nettle Extract deep cleans and stimulates hair growth while improving scalp circulation.
- Spirulina Maxima rich source of protein, vitamins and minerals.

BENEFITS:

- Cleanses thoroughly yet gentle enough to use every day
- Strengthens hair and protects from daily abuse
- Conditions and protects against environmental damage and blow drying
- Provides hair with essential nutrients for health
- Contains powerful humectants to help retain moisture
- Brings dull, damaged hair back to full luster
- Helps to remove buildup from hair styling products
- Free of artificial colors and dyes. Gluten free!

APPLICATION:

Wet hair, apply shampoo and massage into the scalp and hair. Rinse thoroughly and follow with Aloe Nourishing Conditioner.

RECOMMENDATIONS:

All hair types. Men, women, children and teens

- Perfect for daily use after workouts. Cleanses scalp of sweat, dirt and oils.
- Use as often as needed for shiny, clean hair. Protects against styling damage.
- Gentle enough for babies and young children.

COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Decyl Glucoside, Hydroxypropyltrimonium Honey, Glycerin, Glycol Stearate, PEG-18 Glyceryl Oleate/Cocoate, Silk Amino Acids, Hydrolyzed Soy Protein, Polyquaternium-10, Urtica Dioica (Nettle) Extract, Salix Alba (Willow) Bark Extract, Spirulina Maxima Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tocopheryl (Vitamin E) Acetate, Sodium PCA, Panthenol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Asian Greens Essence.

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