



Product Facts & Features

DAILY SKIN BRIGHTENING CREAM

DESCRIPTION:

Create a luminous glow while diminishing dullness and hyperpigmentation. Highly effective when used with Daily Skin Brightening Pads as part of a brightening regimen. Brightening products most effective when used consistently and applied one after the other with no other products between applications. Begin by determining the goal of the customer's skin care program.

KEY INGREDIENTS:

- **Multi-fruit Acid Complex** - combination of fruit acids promotes smoother, younger-looking skin by increasing the rate of cell renewal.
- **Dimethylmethoxy Chromanyl Palmitate** - skin lightener helps to reduce hyperpigmentation.
- **Daisy Flower and Licorice Extracts** - skin brightener helps lighten dark spots and even out skin tone.

BENEFITS:

- Lightens age spots
- Corrects uneven skin tone
- Improves ruddy skin texture
- With consistent use, skin becomes lighter and brighter



APPLICATION:

Cleanse, apply freshener with a cotton pad, wipe skin with brightening pad and allow to penetrate completely. Follow with brightening cream.

Overall firming or deep lines

For customers whose primary concern is overall firming or deep lines, rather than age spots, lightening or brightening, recommend they cleanse, apply freshener with a cotton pad, apply serum of their choice (Maxifirm, Dermaplex or Time Erase) to target the area of concern followed with brightening pad and brightening cream in that order. For these customers, additional moisturizer usually not needed, but may be applied if the customer's skin is very dry.

Brightening, lightening or age spots

For customers whose primary concern is brightening, lightening or age spots, recommend they cleanse, apply freshener with a cotton pad, use the brightening pad and cream, apply serum of their choice (Maxifirm, Dermaplex or Time Erase) to target the area of concern.

BENEFITS:

- Women and Men: Lightens age spots and corrects uneven skin tone without surgical procedures or chemical peels. Lightens and evens sun damaged skin tone.

COMPLETE INGREDIENT LIST

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Caprylic/Capric Triglyceride, Glycerin, Undaria Pinnatifida (Seaweed) Extract, Cetyl Alcohol, Squalane, Cetearyl Alcohol, Dimethicone, Glyceryl Stearate SE, Bellis Perennis (Daisy) Flower Extract, Stearic Acid, Cetearth-20, Sodium Hyaluronate, Allantoin, Dimethylmethoxy Chromanyl Palmitate, Glyceryl Linoleate, Hexylresorcinol, Gamma Polyglutamic Acid, Epilobium Angustifolium Flower/Leaf/Stem (Canadian Willow Herb) Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract. Bidens Pilosa (Aster) Extract, Gossypium Herbaceum (Cotton) Seed Oil, Linum Usitatissimum (Linseed) Oil, Elaeis Guineensis (Palm) Oil, Tetrahexyldecyl Ascorbate (Vitamin C), Tocopheryl Acetate (Vitamin E), Sucrose Palmitate, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Biosaccharide Gum-1, Xanthan Gum, Carbomer, Phenoxyethanol, Ethylhexylglycerin.

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