

## Product Facts & Features

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### DAILY SKIN BRIGHTENING PADS

#### DESCRIPTION:

An advancement in anti-aging technology formulated with ingredients that have natural brightening power. Promotes surface cell turnover to reveal more radiant, younger-looking skin with a reduced appearance of dark spots. Formulated for mature skin with sun damage, uneven skin tone or coarse textured skin. May not effectively correct hyperpigmentation issues such as freckles, melasma, (pregnancy mask) or acne scars. Not recommended for use with oily or blemished skin types.

#### KEY INGREDIENTS:

- **Niacinamide** – Vitamin B3 helps to even skin tone and areas of hyperpigmentation.
- **Arbutin** – Skin lightener extracted from the bearberry plant that prevents the formation of melanin
- **Undecylenoyl Phenylalanine** – Skin lightener that contains amino acids and lipid residue that prevents skin cells from producing melanin pigmentation.
- **Daisy Flower and Licorice extracts** – Skin brightener and lightener that helps to lighten dark spots and even out skin tone.

#### BENEFITS:

- Lightens age spots
- Corrects uneven skin tone and sun damage
- Improves ruddy skin texture
- Skin will become light and brighter with consistent use



#### APPLICATION:

Cleanse, apply freshener with a cotton pad and allow freshener to penetrate skin. Wipe all areas of the skin that have dark marks, age spots or uneven tone with brightening pad and allow complete penetration. Follow with brightening cream.

The brightening products are most effective when used consistently and are applied one after the other with no products in between applications. First, determine the goal of the customer's skin care program then recommend use of the products tailored to the customer's specific concerns.

#### **Overall firming or deep lines**

For the customer whose primary concern is overall firming or deep lines, rather than age spots, lightening and brightening, recommend that they cleanse, apply freshener with a cotton pad, apply serum of their choice, Maxifirm, Dermaplex or Time Erase, targeting the area of concern followed by brightening pad and brightening cream in that order. For these customers, there is no need for additional moisturizer, but it may be applied if the customer feels their skin is very dry.

#### **Brightening, lightening or age spots**

For the customer whose primary concern is brightening, lightening or age spots, recommend that they cleanse, apply freshener with a cotton pad, use the brightening pad and cream, apply serum of their choice, Maxifirm, Dermaplex or Time Erase, targeting the area of concern, after the brightening product.





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### DAILY SKIN BRIGHTENING PADS

#### **BENEFITS:**

Normal, combination and dry skin

- Women: Lighten age spots and correct uneven skin tone without surgical procedures or chemical peels.
- Men: Lighten and even skin tone caused by sun damage.

#### **COMPLETE INGREDIENT LIST**

*Aloe Barbadensis Leaf Juice, Glycerin, Polysorbate 20, Niacinamide, Arbutin, Zinc PCA, Panthenol, Undecylenoyl Phenylalanine, Lactic Acid, Gamma Polyglutamic Acid, Malus Domestica (Apple Fruit Cell Culture, Epilobium Angustifolium (Canadian Willow Herb) Flower/Leaf/Stem Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Glycyrrhiza Europaea (Olive) Leaf Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Limon (Lemon) Fruit Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Undaria Pinnatifida (Seaweed) Extract, Tetrahexyldecyl Ascorbate (Vitamin C), Ascorbyl Glucoside, Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Lecithin, Xanthan Gum, Phenoxyethanol, Ethylhexylglycerin.*