

Product Facts & Features

FLAWLESS FINISH FOUNDATION

DESCRIPTION:

This lightweight foundation formula was formulated for all skin types and provides a moderate level of buildable coverage that lasts all day.

BENEFITS:

- Easy to blend
- Recommended for all skin types
- Feels light and airy on the skin
- Allows skin to breathe
- Hides imperfections
- Will not clog pores
- Will not settle into lines
- · Provides a dewy finish



COLOR MATCHING

When matching foundation colors on the skin, first determine the undertone of the skin. Undertone refers to the natural colors underneath the surface of the skin. Understanding the undertone of the skin you are matching is the key to finding the right foundation color and choosing the best color for that hue. Yellow undertones are warm, cool undertones are pink and neutral means that your undertone is roughly the same color as your actual skin tone. This will help you to begin to choose a starting point to match our new Flawless Finish Foundations perfectly for each customer!

APPLICATION:

- Apply a small amount of foundation to your clean wedge or sponge
- Dot the foundation onto the forehead, cheeks, nose and chin
- Apply foundation side to side beginning in the middle of the face gently blending toward the outer jawline. Once the foundation is blended, use your sponge to gently wipe from the forehead downward toward the jawline to ensure that all fine facial hair is lying flat in the same direction.

TIPS:

- Whether you are applying your foundation with a sponge, wedge or brush, clean your makeup tools daily.
 You can use L'BRI Daily Cleansing Liquid Hand Soap or Deep Pore Cleanser for their antibacterial cleansing properties. Soak the sponge in warm, soapy water, squish the soap into the sponge then rinse thoroughly and air dry.
- Use a good quality sponge or wedge (L'BRI has great sponges!) because inexpensive sponges will absorb too much foundation and don't allow the foundation to blend well.

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