



Product Facts & Features

NATURAL LASH MASCARA

DESCRIPTION:

This smudge-free, non-flaking formula is recommended for those who have ample lashes, but just need to add color and definition to their eyes with no clumping.

BENEFITS:

- Enhances natural lashes with each coat.
- A thin, specially designed brush give your natural lashes thickness and color.
- Available in both Black and Black/Brown.



APPLICATION:

- Begin with your bottom lashes when putting on mascara. Use the tapered end of the brush for lower lash application.
- When applying mascara to your top lashes, look straight ahead and place the wand at the base of your lashes. Then use a zig-zagging motion while moving the wand up your lashes. Repeat until you have achieved the desired effect.
- If you use an eyelash curler, curl your lashes before applying mascara to avoid excessive stress on the lashes that may cause breakage.

DOS and DON'T's

- Don't pump the wand up and down in the tube. This pushes air into the tube, which will cause the mascara to dry out faster.
- Don't touch the wand to outside surfaces to avoid contamination.
- Do swirl the wand around in the tube in a circular motion to evenly deposit mascara onto the wand before removing from the tube.
- Do remove excess mascara from the tip of the wand before using the tapered end on your bottom lashes.
- Do always remove your makeup at night before sleep so your pores don't clog.

TIPS:

Applying mascara is not one size fits all. Here are some suggestions to personalize your look.

- If your eyes are further apart, put more coats on the inner part of your eyes.
- With eyes that are set closer together, focus on the outer edges to make them look less close together.
- Dermatologists recommend that you replace your mascara every three to six months.

COMPLETE INGREDIENT LIST:

Water, Polyvinylpyrrolidone, Carnauba Wax, Beeswax, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerol Stearate, Steareth-25, Ceteth-20, Stearyl Alcohol, Glycerin, Palmitic Acid, Stearic Acid, Dimethicone, Phenoxyethanol, Tocopherol (Vitamin E) Acetate, Iron Oxides.

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