

## GET TO KNOW THE PRODUCT



### Aloe Clarifying Shampoo

A healthy scalp is the secret to healthy hair. We combined aloe with select plant extracts and fruit oils to restore balance to your hair and scalp. This clarifying shampoo helps remove impurities from the scalp, oil buildup, and product residue without stripping. The light, fresh scent will leave you feeling refreshed and energized.

12 fl oz / 354mL • #2060

#### BENEFITS:

- Cleanses deeply to help remove dirt, oil, impurities, pollution and product buildup.
- Restores shine and volume to flat, dry, lifeless hair.
- Helps to restore hair and scalp to a healthy balance without stripping.
- Ideal for all hair types.
- Safe for color-treated hair. Wash away hair-dulling buildup while retaining the vibrancy of your color.
- Great for those who frequently use dry shampoo or swim in chlorinated water.

#### DIRECTIONS:

To clarify, use every four to six weeks. For excessively oily hair, use 2-3 times weekly. Massage into wet hair, leave on for two minutes, and rinse thoroughly. Follow with Aloe Nourishing Conditioner or Hair Repair Masque.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Conditioner**  
– softens and protects hair against everyday wear and tear.
- **Hair Repair Masque Deep Conditioning Treatment**  
– brings new life, strength, and shine to even heavily damaged hair.
- **Aloe Nourishing Shampoo**  
– gentle enough to use every day.

#### KEY INGREDIENTS:

- **Panthenol (Vitamin B5)** – a natural humectant that seals moisture into the hair and scalp.
- **Sodium PCA** – a naturally occurring amino acid found in protein. Effective humectant and emollient.
- **Rosemary** – rich in phytonutrients, antioxidants, and essential acids.
- **Nettle** – astringent qualities help to regulate oiliness. Helps to strengthen and stimulate the scalp.
- **Grapeseed** – naturally antioxidant, rich in polyphenols to act as a counterirritant and soothe the scalp.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamide MEA, Panthenol, Allantoin, Glycerin, Sodium PCA, Polysorbate 20, PEG-120 Methyl Glucose Dioleate, Sodium Phytate, Polyquaternium-10, Urtica Dioca (Nettle) Extract, Vitis Vinifera (Grape) Seed Extract, Lavandula Angustifolia (Lavender) Extract, Anthemis Nobilis (Chamomile) Flower Extract, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.

