



## GET TO KNOW THE PRODUCT



### Aloe + Collagen Super Beauty Drink Mix

This berry-flavored drink mix starts with aloe vera and marine collagen to help promote skin elasticity and bounce. Plus, antioxidants to help prevent and reverse cell damage caused by aging, UV exposure, and environmental pollutants.

69 g / #7015

#### **BENEFITS:**

- Helps improve elasticity and the appearance of youthful skin.
- Reduces the appearance of fine lines and wrinkles.
- Supports skin hydration for skin that looks smoother and visibly plumper.

#### **DIRECTIONS:**

- Mix one scoop with 8 oz of water, tea or smoothie, once daily – either morning or afternoon.
- Serving Size: 1 Scoop (2.2 g)
- Servings per Container: 30 servings.

#### **ALSO RECOMMENDED:**

- **Skin, Hair & Nails Nutritional Support** – Skin, Hair & Nails Nutritional Support-Renews and revives aging skin, brittle nails, and dull, damaged hair.

#### **KEY INGREDIENTS:**

- **Aloe Vera** – Helps support skin hydration for a smoother, visibly plumper look with the appearance of fewer lines and wrinkles.
- **Marine Collagen** – Helps promote skin elasticity and bounce.
- **Antioxidants** – Helps fight free radical damage caused by aging, UV exposure, environmental pollutants, and beyond.

#### **COMPLETE INGREDIENT LIST:**

Biotin, Aloe Vera Leaf Gel Extract, Marine Collagen, Elastin Oligopeptides, Sodium Hyaluronate, Polyphenol Antioxidant Blend (Pomegranate Extract, Green Tea Extract, Blueberry Extract, Blackberry Extract, Polygonum Cuspidatum Root Extract (Resveratrol), Natural Flavor, Citric Acid, Malic Acid, Beet Root, Purified Steviolglycoside, and Silica. Contains fish (cod, Alaska pollock, saithe, haddock & plaice).



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Rev. 07/2025



## FAQ: Aloe + Collagen Super Beauty Drink Mix

### **What are the benefits of the Aloe + Collagen Super Beauty Powder Drink?**

The Aloe + Collagen Drink is an exclusive formula, aloe-first super beauty drink mix. The ingredients in this formula help reinvigorate your skin and support skin hydration for a smoother, visibly plumper look with fewer lines and wrinkles – all with a daily scoop. Results may vary according to lifestyle.

### **What are the nutritional information facts for the Aloe + Collagen Super Beauty Powder Drink, and why are they not listed on the label?**

The Aloe + Collagen Super Beauty Powder Drink contains zero calories, carbohydrates, fat, sugar, protein, or dietary fiber.

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Ingredients include 50mg of Aloe Vera, 50mg of Marine Collagen, 120mg of Hyaluronic Acid, and 700 mg of a powerful antioxidant blend. The Aloe + Collagen Drink does not include any artificial ingredients.

The Aloe + Collagen Drink is a dietary supplement, not a nutritional product. Guidelines for stating Supplement Facts dictated that any zero-content nutrients should not be listed in the Supplement Facts on the product label.

### **What is the source of Collagen?**

Marine Collagen from wild caught fish (not farm raised), including Cod, Alaska Pollock, Saithe, Haddock & Plaice, provide the Collagen in the Aloe + Collagen Drink.

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### **What is the Aloe + Collagen Drink sweetened with, and where does the color come from?**

The Aloe + Collagen Drink is sweetened with Stevia, and the color is derived from Beet Root Powder.

### **Is the Aloe + Collagen Drink Gluten Free?**

Yes, the Aloe + Collagen Drink is gluten, sugar, soy, dairy, and yeast free.

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### **How do I promote the Aloe + Collagen drink?**

Remember, the Aloe + Collagen drink is a beauty drink mix, not a collagen or protein drink. It provides benefits for overall skin health and hydration with the added benefit of being an AloeFirst product.

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## GET TO KNOW THE PRODUCT



### Aloe Clarifying Shampoo

A healthy scalp is the secret to healthy hair. We combined aloe with select plant extracts and fruit oils to restore balance to your hair and scalp. This clarifying shampoo helps remove impurities from the scalp, oil buildup, and product residue without stripping. The light, fresh scent will leave you feeling refreshed and energized.

12 fl oz / 354mL • #2060

#### BENEFITS:

- Cleanses deeply to help remove dirt, oil, impurities, pollution and product buildup.
- Restores shine and volume to flat, dry, lifeless hair.
- Helps to restore hair and scalp to a healthy balance without stripping.
- Ideal for all hair types.
- Safe for color-treated hair. Wash away hair-dulling buildup while retaining the vibrancy of your color.
- Great for those who frequently use dry shampoo or swim in chlorinated water.

#### DIRECTIONS:

To clarify, use every four to six weeks. For excessively oily hair, use 2-3 times weekly. Massage into wet hair, leave on for two minutes, and rinse thoroughly. Follow with Aloe Nourishing Conditioner or Hair Repair Masque.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Conditioner** – Softens and protects hair against everyday wear and tear.
- **Hair Repair Masque Deep Conditioning Treatment** – Brings new life, strength, and shine to even heavily damaged hair.
- **Aloe Nourishing Shampoo** – Gentle enough to use every day.

#### KEY INGREDIENTS:

- **Panthenol (Vitamin B5)** – A natural humectant that seals moisture into the hair and scalp.
- **Sodium PCA** – A naturally occurring amino acid found in protein. Effective humectant and emollient.
- **Rosemary** – Rich in phytonutrients, antioxidants, and essential acids.
- **Nettle** – Astringent qualities help to regulate oiliness. Helps to strengthen and stimulate the scalp.
- **Grapeseed** – Naturally antioxidant, rich in polyphenols to act as a counterirritant and soothe the scalp.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamide MEA, Panthenol, Allantoin, Glycerin, Sodium PCA, Polysorbate 20, PEG-120 Methyl Glucose Dioleate, Sodium Phytate, Polyquaternium-10, Urtica Dioca (Nettle) Extract, Vitis Vinifera (Grape) Seed Extract, Lavandula Angustifolia (Lavender) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Anthemis Nobilis (Chamomile) Flower Extract, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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## GET TO KNOW THE PRODUCT



### Aloe Fresh Vitality Juice Drink

This delicious natural, mixed berry-flavored juice is a blend of Aloe Vera Barbadosensis Miller, plus powerful antioxidants and juicy superfruits including acai, blueberry, blackberry, elderberry, goji, and cranberry. Enjoy daily to support digestion, help improve energy and vitality, and aid in daily immune support.

15.2 fl. oz. / #7020

#### BENEFITS:

- Support for overall health\*
- Support for digestive health\*
- Helps with energy and vitality\*
- Aids daily immune support\*

\*These statements have not been evaluated by the Food and Drug Administration.

#### DIRECTIONS:

Shake well. Enjoy 15 mL daily using a tablespoon or 15 mL container. This Aloe-First berry drink can also be mixed into your favorite beverage including water, iced tea, juice or smoothie. Can be mixed with warm or cold beverages. To maintain freshness, consume within 60 days after opening.

#### ALSO RECOMMENDED:

- **Aloe + Collagen Beauty Drink Mix** – Helps improve elasticity and the appearance of youthful skin
- **Skin, Hair and Nails Nutritional Support** – Helps to provide improved structure, strength, support and elasticity to skin, hair and nails.

#### KEY INGREDIENTS:

- **Aloe Vera** – Helps improve digestive health.
- **Acai, blueberry, blackberry, elderberry** – Helps with energy and vitality.
- **Goji, Cranberry, Acerola, Ginseng** – Helps aid in immune support.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Juice Concentrate, Blueberry Fruit Extract, Blackberry Fruit Extract, Elderberry Fruit Extract, Goji Fruit Extract, Acai Fruit Extract, Cranberry Fruit Extract, Pomegranate Extract, Acerola Extract, Grape Skin Extract, Ginseng Root Powder, Green Tea Extract, Spirulina Powder, Resveratrol Extract, Amla Fruit Extract, Ginger Root Extract, Melon. Other ingredients: Purified Water, Vegetable Glycerin, Natural flavors, Citric Acid, Potassium Sorbate (preservative), Sodium Benzoate (preservative), and Steviol Glycoside.



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## FAQ: Aloe Fresh Vitality Juice Drink

### **What makes Aloe Fresh Vitality Juice Drink unique?**

Aloe Fresh Vitality Juice Drink is a unique formula containing Aloe Vera Barbadosensis Miller Leaf Juice Concentrate and a proprietary blend of 16 different superfruits and antioxidants. The product contains 75mg of Aloe vera and a total of 500mg of the blend of superfruits and antioxidants. 100% Aloe juice from concentrate.

### **What does Aloe Fresh Vitality Juice Drink taste like?**

The Aloe Fresh Vitality Juice Drink has a mixed berry flavored.

### **Is Aloe Fresh Vitality Juice Drink FREE of sugar, soy, dairy, yeast, and gluten?**

Yes, Aloe Fresh Vitality Juice Drink is free of sugar, soy, dairy, yeast, and gluten.

### **Is it FREE of artificial colors, paraben sulfates, phthalates, dioxides, and stearates?**

Yes, Aloe Fresh Vitality Juice Drink is free of artificial colors, paraben sulfates, phthalates, dioxides, and stearates.

### **Does Aloe Fresh Vitality Juice Drink contain caffeine?**

Yes, Aloe Fresh Vitality Juice Drink contains a very small amount, less than (1) mg. In comparison, the average cup of coffee contains 80mg-100mg of caffeine.

### **Are there any minerals and vitamins in Aloe Fresh Vitality Juice Drink?**

No, Aloe Fresh Vitality Juice Drink does not contain any minerals or vitamins.

### **Can I use too much of Aloe Fresh Vitality Juice Drink?**

We do not recommend more than 30ml/1 oz per day.

### **Does Aloe Fresh Vitality Juice Drink contain any of the following, and how much?**

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Protein - 0	Sodium - 0
Fat - 0	Sugar - 0
Calories - 5	Amino Acids - 0
Carbs - 2	

Please see the label for additional information.

### **Where does the sweetener come from?**

Aloe Fresh Vitality Juice Drink uses Stevia for sweetening.

### **Is Stevia natural?**

Stevia was chosen for this formula because it comes from a natural source (Stevia leaf), allowing the product to taste amazing and support most consumers seeking a great-tasting healthy daily drink.



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Rev. 02/2024



## FAQ: Aloe Fresh Vitality Juice Drink

### **Is Aloe Fresh Vitality Juice Drink Kosher?**

No, Aloe Fresh Vitality Juice Drink is not Kosher.

### **Is Aloe Fresh Vitality Juice Drink non-GMO and vegan?**

Yes, Aloe Fresh Vitality Juice Drink is non-GMO and vegan.

### **May I use Aloe Fresh Vitality Juice Drink with other supplements?**

Yes. Aloe Fresh Vitality Juice Drink may be taken with other supplements. Please consult with your medical provider if you have any medical concerns.

### **May I use Aloe Fresh Vitality Juice Drink while taking the Skin, Hair & Nails supplement, and the Aloe + Collagen drink mix?**

Yes, you can take all three products, which were developed to work together.

### **If I'm taking Aloe + Collagen, may I also take Aloe Fresh Vitality Juice Drink?**

The Aloe Fresh Vitality Juice Drink is an excellent partner to the Aloe + Collagen Super Beauty Drink Mix. The benefits of the Aloe + Collagen Super Beauty Drink Mix are antioxidants and Collagen that support skin appearance. On the other hand, Aloe Fresh Vitality Juice Drink supports digestive health\*, helps with energy and vitality\*, and aids daily immune support\*; it's an excellent overall health support formula.

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

### **Is refrigeration required?**

Yes, refrigerate Aloe Fresh Vitality Juice Drink after opening.

### **What is the shelf-life of an opened and unopened bottle?**

The shelf-life of an opened bottle of Aloe Fresh Vitality Juice Drink is 60 days. Expiration dates are located on the bottom of unopened bottles.

### **Is there anyone who should avoid taking Aloe Fresh Vitality Juice Drink?**

If you have health concerns or are nursing or pregnant, please consult with your medical provider.

### **Is it possible that Aloe Fresh Vitality Juice Drink could give someone digestive problems?**

The Aloe vera used in our formula does not contain aloin, therefore there should be no cramping or digestive issues.

### **Suggested age of use; recommended for children?**

Aloe Fresh Vitality Juice Drink is recommended for adults 18+. Please consult your medical provider or pediatrician for their expert opinion.



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Rev. 02/2024



## GET TO KNOW THE PRODUCT



### Aloe Nourishing Conditioner

Helps restore strength and shine while nourishing with vitamins, botanicals and proteins to improve volume, texture and manageability. Gently conditions scalp and brings dry, damaged hair back to life.

8 fl oz / 236mL • #2051

#### BENEFITS:

- Helps improve the strength of fragile hair cuticle, enhancing softness and moisture.
- Improves volume, texture and manageability.
- Improves hair health to restore shine.
- No artificial colors or dyes.
- Safe for color-treated hair.

#### DIRECTIONS:

Cleanse with Aloe Nourishing Shampoo or Aloe Clarifying Shampoo. Rinse thoroughly. Apply conditioner, concentrating on the ends of the hair. Distribute the remainder evenly over the rest of the hair and scalp. Leave on for 1-2 minutes to penetrate hair follicles. Rinse thoroughly with lukewarm water.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Shampoo** – Provides hair with essential nutrients to help strengthen, condition, and protect from environmental damage and blow drying. Gentle enough for use every day. Safe for color-treated hair.
- **Aloe Clarifying Shampoo** – Cleanses deeply to help remove dirt, oil, impurities, pollution, and product buildup. Safe for color-treated hair.
- **Hydrating Antioxidant Face Mist** – Excellent for dry or flaky scalp to help soothe and hydrate.

#### KEY INGREDIENTS:

- **Hydroxypropyltrimonium (Honey)** – A natural humectant and attracts moisture. Natural antioxidant and antimicrobial properties.
- **Silk Amino Acids** – Help strengthen the hair and protect against moisture loss.
- **Hydrolyzed Soy Protein** – Improves strength and increases hair's moisture-binding properties.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Cetrimeronium Chloride, Behentrimonium Methosulfate, Cetyl Alcohol, Hydroxypropyltrimonium Honey, Dicytyldimonium Chloride, Stearyl Alcohol, Glycerin, Silk Amino Acids, Hair Keratin Amino Acids, Hydrolyzed Soy Protein, Panthenol (Vitamin B5), Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea Butter) Fruit, Salix Alba (Willow) Bark Extract, Urtica Dioica (Nettle) Extract, Tocopheryl Acetate (Vitamin E), Sodium PCA, Dimethicone Copolyol, Cyclomethicone, Hydroxyethylcellulose, Essence of Asian Greens, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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## GET TO KNOW THE PRODUCT



### Aloe Nourishing Shampoo

Provides hair with essential nutrients to help strengthen, condition and protect from environmental damage and blow drying. Gentle enough to use every day.

12 fl oz / 354mL • #2041

#### BENEFITS:

- Gentle cleansers help clean hair and scalp by removing product buildup, sweat, and dirt.
- No sodium laureth sulfate, detergents, artificial colors or dyes.
- Helps improve strength, shine, softness and resilience.
- Soothes dry scalp.
- Safe for color-treated hair.

#### DIRECTIONS:

Wet hair thoroughly, then gently massage into the hair, beginning at the roots. Rinse thoroughly, repeat if necessary. For everyday conditioning, follow with Aloe Nourishing Conditioner. For deep conditioning, use Hair Repair Masque.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Conditioner** – Helps improve the strength of fragile hair cuticles, enhancing softness and moisture. Safe for color-treated hair.
- **Hair Repair Masque Deep Conditioning Treatment** – Helps nourish and hydrate dry, damaged hair.
- **Hydrating Antioxidant Face Mist** – Excellent for dry or flaky scalp to soothe and hydrate.

#### KEY INGREDIENTS:

- **Hydroxypropyltrimonium (Honey)** – Is a natural humectant and attracts moisture. Natural antioxidant and antimicrobial properties.
- **Hydrolyzed Soy Protein** – Improves strength and increases hair's moisture-binding properties.
- **Silk Amino Acids** – Help strengthen the hair and protect against moisture loss.
- **Spirulina Maxima** – Has hydrating and antioxidant properties. Spirulina is a blue-green algae whose constituents include protein, vitamins B and E, carotenoids, iron, zinc, copper, and gamma linolenic acid, all beneficial to hair health.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Decyl Glucoside, Hydroxypropyltrimonium Honey, Glycerin, Glycol Stearate, PEG-18 Glyceryl Oleate/Cocotate, Silk Amino Acids, Hydrolyzed Soy Protein, Polyquaternium-10, Urtica Dioica (Nettle) Extract, Salix Alba (Willow) Bark Extract, Spirulina Maxima Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tocopheryl Acetate (Vitamin E), Sodium PCA, Panthenol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Essence of Asian Greens.



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## GET TO KNOW THE PRODUCT

### Aloe Vera Barbadensis Jelly

Pure aloe vera gel combined with select botanicals penetrates quickly to help calm and soothe. Helps relieve irritated or inflamed skin, sunburn, and itching. Moisturizes acne or blemishprone skin. No medicine cabinet should be without it!

4 fl oz / 118mL • #1207

#### **BENEFITS:**

- Penetrates quickly to calm and soothe skin.
- Natural anti-inflammatory and antimicrobial properties that help to speed recovery from sunburn, diaper rash, scrapes, sprains, burns, scar tissue, rashes, and insect bites.
- Helps stop the growth of bacteria to heal blemished skin.
- Natural anti-inflammatory properties help soothe the inflammation caused by bruises and sprains.
- Helps speed the skin's recovery from sunburn and helps improve the rash and redness caused by diaper irritation.

#### **DIRECTIONS:**

Massage onto clean skin as needed. When using as a moisturizer for oily skin, apply with wet fingertips after cleanser, freshener or toner, and treatment products. When using as a moisturizer on blemished skin, do not apply with water. Do not apply over or under KlearAway to avoid diluting the active ingredient in that product.

#### **ALSO RECOMMENDED:**

- **Body Wash** – Sulfate-free, perfect for those with dry or irritated skin. Available in 3 delightful scents.
- **Oil-Free Moisturizer with SPF 32** – A lightweight, non-pore clogging formula to protect the facial skin from the harmful UVA and UVB rays of the sun and prevent sunburn.
- **SuperAloe** – Helps with temporary relief of minor aches and pains of the muscles and joints.

#### **KEY INGREDIENTS:**

- **Aloe Vera Barbadensis** – Has powerful antioxidants to help soothe the skin.
- **Sorbitol** – A natural ingredient sourced from berries that absorb moisture from the air to help prevent skin dryness.
- **Hyaluronic Acid** – Naturally derived from olives. Helps hold moisture in the skin for improved hydration.

#### **COMPLETE INGREDIENT LIST:**

Aloe Barbadensis Leaf Juice, Sorbitol, Hyaluronic Acid, Water, Allantoin, Glycereth-26, Anthemis Nobilis (Chamomile) Flower Extract, Calendula Officinalis Flower Extract, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Triethanolamine.



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## GET TO KNOW THE PRODUCT



### Baby Lotion

Naturally nourish baby's skin with aloe, herbs and botanicals. Absorbs quickly, leaving baby's skin soft and smooth. Light, refreshing lavender and vanilla scents calm and soothe. Gentle enough for even the most delicate skin.

6 fl oz / 188mL • #2403

#### BENEFITS:

- Specially formulated to help moisturize and protect baby's delicate skin.
- Enriched with vitamins, herbs and calming botanicals.
- Naturally scented with the relaxing and comforting effects of vanilla and lavender.
- Does not contain sulfates, parabens or phthalates.

#### DIRECTIONS:

Massage onto baby's skin as needed to help soothe, calm, and nourish delicate skin. Apply on damp skin just after bathing for optimal absorption.

#### ALSO RECOMMENDED:

- **Foaming Baby Wash** – Specially formulated to be mild and non-irritating to baby's delicate skin. An excellent body wash for anyone who enjoys the scents of vanilla and lavender or has sensitive skin.
- **Aloe Vera Barbadosensis Jelly** – Assists in the healing of diaper rash and sunburn.
- **Natural Broad Spectrum Sunscreen SPF 30** – Helps block the harmful UVA and UVB rays of the sun to protect delicate skin. For children under the age of 6 months, consult a physician before use.

#### KEY INGREDIENTS:

- **Helianthus Annuus (Sunflower) Seed Oil** – A natural oil that is high in antioxidant-rich Vitamin E.
- **Linum Usitatissimum (Flax) Seed Oil** – Provides B vitamins and essential fats to help reduce dryness and flakiness while hydrating the skin.
- **Lavandula Angustifolia (Lavender) Oil** – From the lavender flower. Soothing and calming properties with a delightful, relaxing scent.
- **Vanilla Planifolia Fruit Extract** – From vanilla beans. A good source of vitamins including niacin, thiamin, Vitamin B6, and panthenol.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Juice (Stabilized Gel), Caprylic/Capric Triglyceride, Glycerin, Sorbitol, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Cetearyl Alcohol, Cetearyl Oliviate, Sodium Hyaluronate, Panthenol, Allantoin, Cetearth-20, Sorbitan Oliviate, Dimethicone, Stearic Acid, Cucumis Sativus (Cucumber) Fruit Extract, Anthemis Nobilis (Chamomile) Flower Extract, Calendula Officinalis (Marigold) Flower Extract, Vitis Vinifera (Grape) Seed Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Camellia Sinensis (Green Tea) Leaf Extract, Vanilla Planifolia Fruit Extract, Butyrospermum Parkii (Shea) Butter, Vitis Vinifera (Grape) Seed Oil, Brassica Campestris (Mustard) Seed Oil, Linum Usitatissimum (Flax) Seed Oil, Lavandula Angustifolia (Lavender) Oil, Tocopheryl Acetate (Vitamin E), Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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## GET TO KNOW THE PRODUCT



### Bakuchiol Retinol Alternative Refining Moisturizer

#### AGE-DELAYING HYDRATION

This age-delaying moisturizer delivers deep hydration with powerful ingredients that work together to help reduce the appearance of stubborn lines and wrinkles while also helping to strengthen the skin's structure and enhance resilience and elasticity for a more lifted, firmer appearance.

2 oz • #1645

#### BENEFITS:

- A better choice than traditional Retinol treatments. Unlike Retinol, this effective alternative is free from side effects such as irritation, redness, flakiness, skin, and sunlight sensitivity.
- Age-delaying formula helps to reduce the appearance of stubborn lines and wrinkles.
- Deep hydration to promote plump, soft skin.
- Helps skin appear firmer, hydrated, and more lifted.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Using dry fingertips, gently massage into skin after cleanser, freshener/toner, and treatment products as recommended. Can be used twice daily. For best results, use with other Bakuchiol Retinol Alternative products.

#### KEY INGREDIENTS:

- **Bakuchiol (1%)** – Natural, safe, plant-based retinol alternative that helps smooth and refine the appearance of stubborn lines and wrinkles.
- **Acetyl Tetrapeptide-2** – A potent peptide known for helping to improve skin firmness and resilience.
- **Niacinamide** – Addresses pores, stubborn lines, and hyperpigmentation.

#### ALSO RECOMMENDED:

- **Bakuchiol Retinol Alternative Refining Serum** – Helps smooth stubborn lines and wrinkles by encouraging natural collagen production and helps with uneven skin tone.
- **Bakuchiol Retinol Alternative Overnight Masque** – Packed with best-in-class ingredients to ultra-hydrate skin while you sleep.
- **Skin Care Trio** – Select a Trio that best suits your skin type. Each L'BRI Trio offers a cleanser, freshener/toner, and moisturizer.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Juice, Glycerin, Squalane, Water, Caprylic/Capric Triglyceride, Niacinamide, Glyceryl Stearate, Maltodextrin, Cetyl Alcohol, Propanediol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Sodium Hyaluronate, Acetyl Tetrapeptide-2, Sorbitol, Bakuchiol, Sodium Pca, Sodium Lactate, Sodium Phytate, Cetearyl Oliviate, Sorbitan Oliviate, Dimethicone, Polyglutamic Acid, Algae Extract, Tremella Fuciformis (Mushroom) Extract, Cucumis Sativus (Cucumber) Fruit Extract, Helianthus Annuus (Sunflower) Sprout Extract, Lycium Barbarum Fruit Extract, Coffea Arabica (Coffee) Seed Extract, Euterpe Oleracea Fruit Extract, Morinda Citrifolia Extract, Punica Granatum Fruit Extract, Camellia Sinensis Leaf Extract, Garcinia Mangostana Fruit Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Tocopherol, Tetrahexyldecyl Ascorbate, Caprylyl Glycol, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 03.2025

## FAQ: Bakuchiol Retinol Alternative Refining Moisturizer

### **Why should I use the Bakuchiol Moisturizer?**

With a blend of age-delaying and super-hydrating ingredients like Aloe vera, squalane, Bakuchiol, niacinamide, peptide, and vitamins C and E, this moisturizer provides intensive moisture and skin rejuvenation. These powerhouse ingredients work together to not only plump and hydrate the skin but also visibly help reduce fine lines and wrinkles. They help strengthen the skin, making it more resilient and elastic for a firmer, more youthful look.

### **Who should use the Bakuchiol Moisturizer?**

This moisturizer is perfect for anyone looking to deeply hydrate their skin while simultaneously addressing visible signs of aging. If you're noticing stubborn lines, wrinkles, or sagging and want to improve your skin's firmness and elasticity, this product is ideal for you. It's suitable for those seeking to strengthen their skin's structure and maintain a youthful, more lifted appearance.

### **What is Bakuchiol, and how does it work in a moisturizer?**

Bakuchiol is a natural, plant-based alternative to retinol derived from the seeds of the *Psoralea corylifolia* (or Babchi) plant. It works by stimulating collagen production and improving skin texture, reducing the appearance of fine lines and wrinkles, and helping to even out skin tone. Unlike retinol, it is gentle and less likely to cause irritation, making it suitable for all skin types, including sensitive skin.

### **How do I incorporate the Bakuchiol Moisturizer into my regimen?**

The Bakuchiol Moisturizer may be used in place of any Moisture Lotion or evening specialty product (High Antioxidant Night Repair Treatment, Vita C, Overnight Sleep, or Bakuchiol Masques). Using dry fingertips, gently massage into the skin following Cleanser, Freshener/Toner, and L'BRI treatment products as recommended. Use twice daily, in the morning and evening.

### **Do I need to use wet fingertips when using this moisturizer?**

No, wet fingertips are not necessary with this moisturizer.

### **Can I use Bakuchiol with other active ingredients like Vitamin C or with the Intense Moisture Boost Hyaluronic Acid serum?**

Yes, Bakuchiol is versatile and can be safely used alongside other active ingredients such as Vitamin C and hyaluronic acid. It complements these ingredients by enhancing age-delaying effects without increasing the risk of irritation.



## FAQ: Bakuchiol Retinol Alternative Refining Moisturizer

**I am currently using Vita C Moisturizer. Where does this fit into my regimen?**

Depending on the results you are looking to achieve, the Vita C Moisturizer is for skin brightening, and the Bakuchiol Moisturizer is for softening lines and wrinkles. If you wish to use both, we recommend alternating and using one in the morning and the other at night.

**Can I use the Bakuchiol Moisturizer with my other moisture products?**

Yes, you may use Bakuchiol Moisturizer along with the Intense Moisture Boost Serum or Hydrating Antioxidant Face Mist.

**Can I use the Bakuchiol Moisturizer with my other serums?**

Yes, you may use the Bakuchiol Moisturizer over any L'BRI serum.

**Can I use the Bakuchiol Moisturizer with my other overnight products?**

If you use the High Antioxidant Night Repair Treatment, Bakuchiol Masque, or Overnight Sleep Masque in the evening, you should use the Bakuchiol Moisturizer on alternating nights. Do not layer the Bakuchiol Moisturizer on top of the Night Repair, Bakuchiol Masque, or Overnight Sleep Masque. You may use the Bakuchiol Moisturizer over any L'BRI serum, including the Bakuchiol Serum.

**What is the scent of the Bakuchiol Moisturizer?**

This formula does not contain fragrance; the scent comes from the raw ingredients, mainly the Bakuchiol.

**Can I use the Bakuchiol Moisturizer under my SPF protection?**

It is not necessary to use the Bakuchiol Moisturizer under your SPF protection. Instead, apply L'BRI Oil-Free Moisturizer with Sunscreen SPF 30 as your daytime moisturizer for protection, and use this Bakuchiol Moisturizer at night to help hydrate.

**When will I start to see results from using a Bakuchiol Moisturizer?**

While individual results may vary depending on age and overall condition of the skin, users should notice an improvement after a few weeks of consistent use. Consistency is key to achieving optimal results.





## GET TO KNOW THE PRODUCT



### Bakuchiol Retinol Alternative Overnight Masque OVERNIGHT SKIN RENEWAL AND HYDRATION

Boost your beauty sleep with this luxurious masque, which is packed with nourishing ingredients like Aloe vera, algae extract, sodium hyaluronate, and polyglutamic acid to help plump, ultra-hydrate, and rejuvenate your skin. Bakuchiol's powerful age-delaying benefits enhance skin elasticity for a more youthful appearance..

1 oz • #1640

#### BENEFITS:

- A better choice than traditional Retinol treatments. Unlike Retinol, this effective alternative is free from side effects such as irritation, redness, flakiness, skin, and sunlight sensitivity
- Delivers deep hydration, leaving skin feeling plump, soft, and ultra-hydrated.
- Helps to smooth and refine the appearance of stubborn lines and wrinkles.
- Helps to boost elasticity and firmness for a more youthful, smooth appearance.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Using dry fingertips or All-Purpose Masque Brush, apply a generous amount in place of your moisturizer or Night Repair. Gently massage into the skin until absorbed and leave overnight. Cleanse in the morning. Use two - three times weekly. For best results, use with other Bakuchiol Retinol Alternative products.

#### KEY INGREDIENTS:

- **Bakuchiol (1%)** – Natural, safe, plant-based retinol alternative that helps smooth and refine the appearance of stubborn lines and wrinkles.
- **Sodium Hyaluronate** – Deeply hydrates to help plump and smooth the skin.
- **Polyglutamic Acid** – A powerful humectant that boosts moisture retention, smooths skin texture, and supports a healthier skin barrier.
- **Sunflower Sprout Extract** – Known for its antioxidant properties that help protect against environmental stressors.

#### ALSO RECOMMENDED:

- **Bakuchiol Retinol Alternative Refining Serum** – Helps smooth stubborn lines and wrinkles by encouraging natural collagen production and helps with uneven skin tone.
- **Bakuchiol Retinol Alternative Refining Moisturizer** – Powerhouse ingredients help strengthen skin's structure, resilience, and elasticity for a more lifted, firmer, and more hydrated appearance.
- **All-Purpose Masque Brush** – Use this double-ended brush to apply any of our masques with great precision.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Juice, Water, Glycerin, Sodium Hyaluronate, Sodium Phytate, Sorbitol, Sodium PCA, Isomalt, Bakuchiol, Propanediol, Maltodextrin, Sodium Lactate, Sodium Benzoate, Polyglutamic Acid, Algae Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Helianthus Annuus (Sunflower) Sprout Extract, Cucumis Sativus (Cucumber) Fruit Extract, Tremella Fuciformis (Mushroom) Extract, Lycium Barbarum Fruit Extract, Coffea Arabica (Coffee) Seed Extract, Euterpe Oleracea Fruit Extract, Morinda Citrifolia Extract, Punica Granatum Fruit Extract, Camellia Sinensis Leaf Extract, Garcinia Mangostana Fruit Extract, Symphytum Officinale Root Cell Extract, Lecithin, Carbomer, Sclerotium Gum, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 03.2025

## FAQ: Bakuchiol Overnight Masque

### **Why should I use the Bakuchiol Overnight Masque?**

This luxurious masque is your go-to for deep hydration and age-delaying care. Infused with Aloe vera, algae extract, sodium hyaluronate, and polyglutamic acid, it delivers nourishing, plumping moisture that lasts through the night. Meanwhile, Bakuchiol, a natural alternative to retinol, works to help enhance skin elasticity and promote a smoother, more youthful appearance—all while you sleep. You'll wake up feeling beautiful with plump, ultra-hydrated, and rejuvenated skin.

### **Who should use the Bakuchiol Overnight Masque?**

**This masque is designed for anyone seeking to wake up with visibly refreshed, hydrated,** and rejuvenated skin. It's the perfect addition to elevate your nighttime skin care routine, delivering intense hydration and age-defying benefits. It is ideal for helping to improve skin elasticity, smoothing stubborn lines and wrinkles, achieving deep hydration, and overnight skin renewal.

### **What is a Bakuchiol Overnight Masque, and how does it work?**

The Bakuchiol Overnight Masque is a skin care product designed to be applied before bed and left on overnight. It combines the power of bakuchiol with nourishing ingredients to help rejuvenate and restore the skin while you sleep. Gentle enough for sensitive skin, it smooths fine lines and reduces stubborn wrinkles, leaving your skin refreshed and renewed by morning.

### **What skin types can use the Bakuchiol Overnight Masque?**

The Bakuchiol Overnight Masque is suitable for all skin types, including normal, dry, oily, combination, and sensitive skin. It helps to provide hydration for dry skin, controls oil production for oily skin, and helps balance combination skin.

### **Is the Bakuchiol Overnight Masque safe for sensitive skin?**

Yes, Bakuchiol is known for being gentler on the skin compared to retinol, making it ideal for all skin types including sensitive skin. This Overnight Masque is formulated to help soothe and renew the skin without causing redness, dryness, or irritation.

### **How often should I use a Bakuchiol Overnight Masque?**

You can use the masque 2-3 times per week, depending on your needs. If your skin is ultra-sensitive, begin by using it once a week and gradually increase the frequency as your skin adjusts.

### **Can I use all 3 Bakuchiol products together, and in what order?**

Yes, all 3 Bakuchiol products can be used together.



## FAQ: Bakuchiol Overnight Masque

### **AM regimen:**

Cleanser, freshener/toner, Bakuchiol serum, eye care, Bakuchiol moisturizer.

### **PM regimen:**

Cleanser, freshener/toner, Bakuchiol serum, eye care, Bakuchiol Overnight Masque (use two-three times weekly, alternating with the Bakuchiol moisturizer).

### **Can I use other skin care products with a Bakuchiol Overnight Masque?**

**Yes**, the masque can be incorporated into your nightly regimen 2-3 times weekly. First, apply cleanser, freshener/toner, serum, and eye care, then apply the Bakuchiol Overnight Masque.

### **What should I do in the morning after using the Bakuchiol Overnight Masque?**

In the morning, cleanse your face to remove any residue from the masque, then proceed with your regular skin care regimen, including freshener or toner, serum, eye care, and moisturizer.

### **Can the Bakuchiol Overnight Masque be used with the Vita C Masque, Facial Masque, Clay Masque, and the Overnight Sleep Masque?**

Individuals should choose Masque(s) that specifically address their skin care concerns and alternate their usage accordingly. It's important to note that we do not recommend using all 5 masques weekly. If you use more than one masque a week, we recommend using them on alternating days (morning or night), but not on the same day as the other masques.

### **Will I experience any irritation or purging with Bakuchiol?**

Bakuchiol is generally well-tolerated and is less likely to cause irritation or purging often associated with retinol. However, if you have ultra-sensitive skin, you may want to do a patch test first to ensure the masque doesn't cause any reaction.

### **How long will it take to see results from a Bakuchiol Overnight Masque?**

While individual results may vary depending on age and overall condition of the skin, users should notice an improvement after a few weeks of consistent use. Consistency is key to achieving optimal results.





## GET TO KNOW THE PRODUCT



### Bakuchiol Retinol Alternative Refining Serum

A natural, safe, plant-based retinol alternative serum that smooths and refines the appearance of stubborn lines and wrinkles. The perfect solution for those who prefer a natural retinol alternative. Developed for those with stubborn lines, wrinkles, mature skin with advanced sun damage, and uneven tone and texture.

1 fl oz / 29mL • #1610

#### BENEFITS:

- Natural, safe, plant-based retinol alternative serum that smooths and refines the appearance of stubborn lines and wrinkles.
- Helps to improve skin's brightness and uneven skin tone.
- An excellent alternative to Retinol without the irritation, dryness, and sun sensitivity.
- With consistent use as directed, you may see improvement within 4 and 12 weeks, depending on the degree of wrinkles, lines, and uneven skin tone.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

##### First Six Weeks:

- **Entire face application** – Use Bakuchiol alone. **Do not layer with other anti-aging serums.** After using cleanser and freshener, massage a small amount onto the whole face. **Do not apply on or immediately around the delicate eye area.** Follow with moisturizer or High Antioxidant Night Repair. Apply Hydrating Antioxidant Face Mist or Intense Moisture Boost after serum and moisturizer. Apply Neck Firming Cream after Bakuchiol. Use eye products as directed.
- **Targeted application** – After using cleanser and freshener, apply to areas of concern. **Do not apply on or immediately around the delicate eye area.** Apply other anti-aging serums to areas not targeted with Bakuchiol. **Do not layer with other anti-aging serums.** Follow with moisturizer or High Antioxidant Night Repair. Apply Hydrating Face Mist, Intense Moisture Boost, or Neck Firming Cream after moisturizer. Use eye products as directed.

##### After Six Weeks:

- For continued correction of stubborn lines and wrinkles or to reincorporate other anti-aging serums, use target application instructions. To continue entire face application for an additional six weeks, split use of Bakuchiol and other anti-aging serums between your twice daily skincare routines.

#### KEY INGREDIENTS:

- **Bakuchiol (1%)** – Natural, safe, plant-based retinol alternative that helps smooth and refine the appearance of stubborn lines and wrinkles.
- **Mushroom** – Rich in Vitamin D, selenium and antioxidants that protect your skin.
- **Apple** – Rich in vitamins and minerals. Contains polyphenols, antioxidants that help protect the skin and enhance the glow.
- **Lentil** – Rich in Vitamin B5, increases moisture in the skin while diminishing fine lines and wrinkles.
- **Watermelon** – Rich in Vitamin C, amino acids, and lycopene, a powerful antioxidant.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Glycerin, Bakuchiol, Sodium Hyaluronate, Sodium PCA, Sorbitol, Sodium Phytate, Sodium Lactate, Glycosaminoglycans, Polyglutamic Acid, Pyrus Malus (Apple) Fruit Extract, Tremella Fuciformis (Mushroom) Extract, Cucumis Sativus (Cucumber) Fruit Extract, Algae Extract, Lens Esculenta (Lentil) Fruit Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Lycium Barbarum Fruit Extract, Coffea Arabica (Coffee) Seed Extract, Euterpe Oleracea Fruit Extract, Morinda Citrifolia Extract, Punica Granatum Fruit Extract, Camellia Sinensis Leaf Extract, Garcinia Mangostana Fruit Extract, Xanthan Gum, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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## FAQ: Bakuchiol Retinol Alternative Refining Serum

### **Why should I use the Bakuchiol Serum?**

This gentle, plant-based alternative to retinol is perfect for smoothing and refining the appearance of stubborn lines and wrinkles. Ideal for those seeking a natural solution, it delivers powerful results without compromising on safety or gentleness.

### **Who should use the Bakuchiol Serum?**

The Bakuchiol Serum is designed for anyone looking to address stubborn lines and wrinkles, improve the appearance of mature skin with advanced sun damage, and achieve a more even tone and smoother texture.

### **What is Bakuchiol Serum, and how does it work?**

Bakuchiol Serum is a skin care product formulated with bakuchiol; a natural, plant-derived ingredient extracted from the seeds of the Babchi plant. Known as a gentle alternative to retinol, bakuchiol offers many of the same anti-aging and skin-improving benefits without the irritation or sensitivity often associated with retinol products.

### **What skin types can use the Bakuchiol Serum?**

This serum is great for all skin types, sensitive, acne-prone, or oily.

### **How often should I use a Bakuchiol Serum?**

After using cleanser and freshener, massage a small amount onto the entire face or areas of concern twice daily for six weeks, then decrease to once daily.

### **Can I use all 3 Bakuchiol products together, and in what order?**

Yes, all 3 Bakuchiol products can be used together

### **AM regimen:**

Cleanser, freshener/toner, Bakuchiol serum, eye care, Bakuchiol moisturizer.

### **PM regimen:**

Cleanser, freshener/toner, Bakuchiol serum, eye care, and Bakuchiol Overnight Masque (use two to three times weekly, alternating with the Bakuchiol moisturizer).

### **Can I use other skin care products with the Bakuchiol Serum?**

Yes, but avoid layering it with other anti-aging serums. After the first six weeks, you can add other serums to your routine by alternating them or using them to target specific areas of concern during your morning and evening skin care routines.

### **Will I experience any irritation or purging with Bakuchiol serum?**

Bakuchiol is generally well-tolerated and is less likely to cause irritation or purging often associated with retinol. However, if you have ultra-sensitive skin, you may want to do a patch test first to ensure the masque doesn't cause any reaction.

### **How long will it take to see results from a Bakuchiol Serum?**

While individual results may vary depending on age and overall condition of the skin, users should notice an improvement after a few weeks of consistent use. Consistency is key to achieving optimal results





## GET TO KNOW THE PRODUCT



### Body Wash

Gently cleanse away impurities and pamper your skin with vitamins, botanicals and softening moisturizers. Our body wash is sulfate-free and is so safe it can be used even on delicate, sensitive skin.

8 fl oz / 236mL

#2017: Citrus Medley  
#2027: Mandarin Fig

#2023: Cucumber  
#2045: Dreamy Blossoms

#### BENEFITS:

- Natural cleansers, botanicals and vitamins cleanse and moisturize the skin.
- May be beneficial for those with sensitive skin, eczema or psoriasis.
- Leaves skin feeling smooth, clean and refreshed without sticky residue and the drying effects of soaps and washes containing sulfates.

#### DIRECTIONS:

Pour a small amount onto a pouf, sponge or washcloth. Rinse with lukewarm water and pat skin dry. Follow with Intense Body Butter in a complementary scent or Daily Moisturizing Hand & Body Lotion. Apply while skin is warm and damp for maximum absorption. For a luxurious skin-softening bath, add to running water.

#### ALSO RECOMMENDED:

- **Intense Body Butter** – Formulated with exceptional ingredients to restore softness and hydration to even the driest skin.
- **Natural Radiance Body Scrub** – A gentle and moisturizing body scrub that refreshes and invigorates your skin by helping to exfoliate dead cells on the skin's surface. Contains nut products.
- **Daily Moisturizing Hand and Body Lotion** - Helps Promote moisture retention to prevent dryness and wrinkling. Helps soothe and nourish dry, dehydrated skin.

#### KEY INGREDIENTS:

- **Cocamidopropyl Betaine** – A coconut derived surfactant that is a cleansing agent with conditioning properties. Allows water to wash away the oil and dirt from the skin.
- **Panax Ginseng Root Extract** – An Asian herb known for its rejuvenating and stimulating properties. Helps to reduce the appearance of wrinkles and calm irritated skin.
- **Anthemis Nobilis (Chamomile) Flower Extract** – Is soothing, calming, and has anti-inflammatory properties.

#### COMPLETE INGREDIENT LIST:

Cocamidopropyl Betain, PEG-18 Glyceryl Oleate/Cocoate, Glycol Stearate, Anthemis Nobilis (Chamomile) Flower Extract, Calendula Officinalis (Marigold) Flower Extract, Panax (Ginseng) Extract, Camellia Sinensis (Green Tea) Leaf Extract, Polyquaternium-10, Tocopheryl Acetate (Vitamin E), Allantoin, Panthenol (Vitamin B5), Riboflavin USP (Vitamin B2), Niacin (Vitamin B3), Thiamine HCL (Vitamin B1), Phenoxyethanol, Ethylhexylglycerin, Sodium Chloride.



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## GET TO KNOW THE PRODUCT



### CC + DD Cream Broad Spectrum SPF 30

Protect skin from the sun's aging effects while concealing imperfections and correcting uneven skin tone. Hydrating and nourishing ingredients, along with powerful antioxidants and peptides, work to combat signs of aging, leaving you with a naturally radiant, velvety finish.

1 oz. • 73-LT | Light and 73-LIM | Light/Medium

#### BENEFITS:

- Helps to correct uneven skin tones and neutralizes redness and discoloration.
- Conceals imperfections with light to medium buildable coverage.
- Protects: provides SPF 30 protection to help shield your skin from harmful UVA/UVB rays.
- Skin care benefits from super-powerful ingredients that help moisturize, soften, and promote skin elasticity.
- Anti-aging benefits from (3) peptides to help reduce the appearance of fine lines and wrinkles.

#### DIRECTIONS:

**FOR ALL SKIN TYPES.** Apply 15 minutes before sun exposure. Dot onto the forehead, cheeks, nose, and chin. Blend from the middle of the face toward the outer jawline with Flawless Blending Sponge or Foundation Brush.

#### ALSO RECOMMENDED:

- **Perfect Prep Primer** - Blurs pores, mattifies, hydrates, and sets the perfect stage for flawless makeup application. Wait until completely dry before applying CC+ DD Cream.
- **Flawless Blending Sponge with Stand** - Get streak-free, even coverage with minimal product.
- **Erase Makeup Remover** - This gentle, oil-free formula removes makeup effortlessly.

#### KEY INGREDIENTS:

- **Zinc Oxide** - A mineral that blocks UVA and UVB rays to help prevent sunburn.
- **3 peptides, including Acetyl Hexapeptide 8** - Peptide helps reduce the appearance of fine lines and wrinkle depth.
- **Sodium Hyaluronate** - Helps to increase moisture in the skin with water binding and water-attracting properties.
- **Squalane** - Helps soften and smooth the skin while aiding the replenishment of the skin's lipids.

**INGREDIENT LIST: ACTIVE INGREDIENTS:** Zinc Oxide 13.75% Sunscreen, Octocrylene 5.00% Sunscreen **INACTIVE INGREDIENTS:** Aloe Barbadensis Leaf Juice, Acetic Acid, Acetyl Hexapeptide-8, Ascorbyl Palmitate, Beta-Carotene, Butylene Glycol, Butyloctyl Salicylate, Caprylic/Capric Triglyceride, Carbomer, Cetyl PEG/PPG-10/1 Dimethicone, Citric Acid, Dimethicone, Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, Dimethicone/Vinyl Dimethicone Crosspolymer, Ethylhexylglycerin, Glycerin, Glyceryl Stearate Citrate, Glyceryl Stearate SE, Helianthus Annuus (Sunflower) Seed Oil, Hydrolyzed Rice Protein, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Iron Oxides (White, Yellow, Red, Black), Isododecane, Isohexadecane, Magnesium Aluminum Silicate, Niacinamide, Palmitoyl Tetrapeptide-7, Palmitoyl Tripeptide-1, Panthenol, Phenoxyethanol, Phenyl Trimethicone, Polysorbate 20, Polysorbate 60, Potassium Sorbate, Propylene Carbonate, Propylene Glycol Dicaprylate/Dicaprate, Silica, Sodium Hyaluronate, Sorbitan Isostearate, Squalane, Stearalkonium Hectorite, Stearic Acid, Tetrasodium EDTA, Titanium Dioxide, Water (Aqua).



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## FAQ: CC + DD Cream Broad Spectrum SPF 30

### **What does CC stand for?**

CC stands for “Color-Correcting” cream. It masks imperfections, evens out skin tone, and addresses color irregularities like redness and dullness.

### **What does DD stand for?**

DD cream, often called “Daily Defense” cream is a multi-tasking skin care and makeup solution, offering protection, coverage, and anti-aging benefits.

### **What are the top 5 benefits in the CC+DD Cream?**

1. **Helps to correct** uneven skin tones and neutralizes redness and discoloration.
2. **Conceals** imperfections with light to medium buildable coverage.
3. **Protects:** provides SPF 30 protection to help shield your skin from harmful UVA/UVB rays.
4. **Skin care** benefits from super-powerful ingredients that help moisturize, soften, and promote skin elasticity.
5. **Anti-aging** benefits from (3) peptides to help reduce the appearance of fine lines and wrinkles

### **Why should I use the CC + DD Cream Broad Spectrum SPF 30?**

Suitable for all skin types, this multi-tasking formula evens skin tone, hydrates, and provides SPF 30 for sun protection in one easy step. It offers natural-looking coverage and contains peptides and antioxidants that help improve the appearance of fine lines and wrinkles. It helps keep skin looking fresh and radiant throughout the day. Ideal for a simple, effective daytime beauty routine.

### **When and how do I apply CC + DD Cream for the best results?**

Complete your regular daytime skin care routine—cleanser, freshener/toner, serum (if used), eye care, and moisturizer. Apply at least 15 minutes before sun exposure. Dot the product onto your forehead, cheeks, nose, and chin, blending outward with a sponge or foundation brush for a smooth, even finish.

### **Should I wear a primer with this CC +DD Cream?**

You don't need a primer, however, if you have any of these concerns, a primer can help:

- Oily skin and want to keep shine in check.
- Smoother application and longer wear.
- Blurring large pores or uneven texture for a more polished look.
- It is important to ensure primer is fully absorbed prior to applying the CC+DD Cream.

### **Can I use CC + DD cream under or over foundation?**

Yes, you can, but it may not be needed since this product functions as both a daytime color corrector and sunscreen.

### **Do I need to apply sunscreen before applying the CC +DD Cream?**

No, additional sunscreen is not needed when using CC + DD Cream, as it already contains broad spectrum SPF 30.

### **How does this CC + DD Cream compare to Flawless Liquid Foundation?**

CC+DD Cream provides a natural, light to medium, buildable coverage with sunscreen. The Flawless Liquid Foundation offers long-lasting, buildable full coverage.



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## FAQ: CC + DD Cream Broad Spectrum SPF 30

### **How does CC +DD Cream help with aging?**

This cream is formulated with ingredients that help hydrate, soften, and support skin elasticity. It also contains (3) peptides known to support the appearance of smoother, firmer-looking skin.

### **Can I use CC + DD Cream on sensitive skin?**

Yes! The formula includes soothing Aloe, Sodium Hyaluronate, and Squalane, making it gentle enough for sensitive skin.

### **Is the CC + DD Cream water-resistant or sweat-resistant?**

This product is not formulated to be waterproof or water-resistant. However, it is designed to maintain its appearance under light perspiration.

### **How long does CC + DD cream last, and should I reapply it after swimming, suntanning, or working out?**

This formula provides all-day coverage. However, reapplying CC cream is recommended after activities like swimming, sunbathing, or working out, as water exposure, sweating, and towel drying can reduce its effectiveness. Reapplication may be necessary to maintain optimal sun protection.

### **How do I select the best color for my skin tone?**

Two color options cover a wide variety of skin tones.

- LIGHT: Perfect for: Porcelain, Ivory, and Light Beige skin tones.
- MEDIUM: Perfect for: Light Brown, Warm Beige, Honey, Olive, and Golden skin tones.

### **How do I remove the CC +DD Cream?**

Use the L'BRI cleanser specific to your skin type.



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## GET TO KNOW THE PRODUCT



### Classic Red Lipstick

This one-shade-fits-all classic brightens your complexion and enhances your natural glow. This timeless neutral medium red shade is thoughtfully designed to be neither warm nor cool, perfect for every skin tone.

4 g • #50-CR Classic Red

#### DIRECTIONS:

- Prep lips by exfoliating with L'BRI lip exfoliator.
- Apply lipstick to clean dry lips.

#### ALSO RECOMMENDED:

- **Glam Gloss** – Experience a dazzling array of shine and color with our multidimensional shine, available in 4 colors.
- **Lip Glaze** – Drench your lips in mega-moisturizing, ultra-hydrating, high shine. Wear alone or over your signature lipstick shade for a complete look.

#### LIP CARE:

- **Lip Exfoliator** – Finely ground pumice, castor oil, and vitamin E gently remove dry skin while hydrating.
- **Lip Protection SPF 30** – Protect your lips from the drying and harmful effects of the sun and wind.

#### BENEFITS:

- **Hydrates & Softens** – Squalane, sodium hyaluronate, and shea butter work together to deeply moisturize and comfort dry lips.
- **Glides on Smoothly** – Candelilla wax and coconut-derived emollients create a creamy, weightless texture for effortless application.
- **Nourishes & Protects** – Vitamin E and coconut oil help moisturize and condition lips to reduce dryness from daily exposure to the elements.

#### KEY INGREDIENTS:

- **Squalane** – Plant-derived moisture booster that softens and smooths lips without feeling greasy.
- **Shea Butter (Butyrospermum Parkii)** – Rich in vitamins and fatty acids to nourish and condition dry lips.
- **Candelilla Wax (Euphorbia Cerifera)** – Vegan wax that gives a smooth glide and helps the lipstick stay put without synthetic binders.
- **Sodium Hyaluronate** – A powerful hydrator that plumps and locks in moisture for a soft, supple feel.
- **Coconut-Derived Emollients (Caprylic/Capric Triglyceride + Cocos Nucifera)** – Naturally sourced for lightweight hydration and silky texture.

**COMPLETE INGREDIENT LIST:** Castor Oil, Behenyl Behenate, Polyhydroxystearic Acid, Euphorbia Cerifera (Candelilla) Wax, Caprylic/Capric Triglyceride, Squalane, Mineral Oil, Cocos Nucifera (Coconut), Aloe Barbadensis Leaf Extract, Cetearyl Alcohol, Mica, Butyrospermum parkii (Shea) Butter, C10-18 Triglycerides, Sodium Hyaluronate, Triolein, Glyceryl Dioleate, Caprylyl Glycol, Ethylhexylglycerin, Tocopherol Acetate, Red 30, Red 7 & Red Iron Oxide.



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## FAQs: Classic Red Lipstick

### **Who should wear this lipstick?**

Everyone can wear this lipstick, especially those seeking a moisturizing formula.

### **Is red lipstick appropriate at any age?**

Absolutely! Red lipstick is timeless and can be worn beautifully at any age. This red shade and texture complement any skin tone. You can always add a pop of shine by applying Glam Goss or Lip Glaze. We encourage you to use the TRY-ON tool found on the shopping cart for all lip products.

### **How do I keep my lipstick from feathering or bleeding?**

Start with clean, exfoliated lips. For better adherence and longer wear, apply a thin layer of lipstick, blot with a tissue, then reapply. This layering technique helps prevent feathering and keeps color in place.

### **Does this lipstick offer any SPF or sun protection for the lips?**

No, this product does not contain SPF. For daytime use—especially in sunny environments—we recommend applying Lip Protection SPF 30 first, then layering the lipstick on top.

### **How to remove red lipstick easily?**

Use Erase Makeup Remover, a gentle, oil-free formula that removes all makeup, including red lipstick, effortlessly, and rinses easily. Perfect for all skin types.



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## GET TO KNOW THE PRODUCT

### Clarifying Clay Masque

Designed to help nourish and purify troubled skin. This deep cleansing masque assists in reducing the appearance of enlarged pores, while helping regulate sebum to control oily skin. Formulated to facilitate an even, refined appearance and smoother texture for troubled skin.

3 fl oz / 94mL • #1807

#### BENEFITS:

- Facilitates a refined appearance and smoother texture for troubled skin.
- Assists in reducing the appearance of large pores.
- Helps to control oil on the skin.
- Helps to reduce redness on the skin's surface.

#### DIRECTIONS:

##### FOR COMBINATION, OILY OR BLEMISH-PRONE SKIN.

Apply 3-4 times weekly to clean, dry skin over entire face or targeted areas. Avoid the area around the eyes. Allow masque to remain on skin for 15-60 minutes, depending on the degree of skin's oiliness. Rinse with lukewarm water and pat dry. Follow with your complete L'BRI skin care regimen. May be used nightly as an overnight spot treatment for blemishes.

*Note: It is not unusual for a slight stinging sensation and mild redness to occur as the skin acclimates to a clay-based product. The stinging and redness will subside in a few minutes.*

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **KlearAway** – Helps unblock pores to help speed healing of blemishes. Contains 2% salicylic acid to combat oil and control bacteria.
- **Deep Clean Toner** – Targets more severe cystic acne and excessive oiliness.

#### KEY INGREDIENTS:

- **Kaolin** – A pure, white clay that absorbs oil, helps prevent pore clogging by drawing out impurities from the pores.
- **Bentonite** – a powerful clay which helps absorb oils from the skin's surface. May have a calming effect on inflamed acne or blemish breakouts.
- **Salix Alba (Willow Bark) Extract** – A natural salicylic acid that helps to reduce redness, inflammation, and unblock pores.
- **Gamma Polyglutamic Acid** – Made from Natto, a soy ferment that facilitates skin smoothing and hydration. Assists with improving the appearance of skin's elasticity.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Extract (Stabilized Gel), Kaolin, Water, Glycerin, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Bentonite, Cetearth-20, Salicylic Acid, Hamamelis Virginiana (Witch Hazel) Extract, Chondrus Crispus (Carrageenan), Titanium Dioxide, Sodium Hyaluronate, Gamma Polyglutamic Acid, Len Esculenta (Lentil) Seed Extract, Epilobium Angustifolium (Willowherb) Flower/Leaf/Stem Extract, Ascophyllum Nodosum (Algae) Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Camellia Sinensis (White Tea) Leaf Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Limon (Lemon) Fruit Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tocopheryl Acetate (Vitamin E), Niacinamide, Allantoin, Panthenol (Vitamin B5), Microcrystalline Cellulose, Cellulose Gum, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 02/2022



## GET TO KNOW THE PRODUCT



### Cream Blush

Multipurpose color in a buildable cream formula gives a healthy, hydrating, dewy finish to cheeks, eyes and lips.

6.8g

#69-COP Coral Peach • #69-SWN Sweet Nectar

#### BENEFITS:

- Available in 2 creamy, buildable, blendable colors. Use a small amount for a sheer flush or more for a bold pop of color.
- Moisturizing formula gives ultra-smooth application.
- Travel-friendly.
- Especially perfect for those with dry or more mature skin that needs a bit of extra moisture. Recommend powder blush for those with oilier skin.
- Can also be used as a lip color by itself or over your lipstick to add an extra touch of shimmer.
- May also be used to highlight points of the face such as the brow bone and upper cheek area.



#### DIRECTIONS:

Apply directly using the stick. Use fingertips to press and tap onto the apples of your cheeks toward your hairline in an upward motion. To soften the edges, blend with the Flawless Blending Sponge.

#### ALSO RECOMMENDED:

- **Perfect Eyebrow Pencil** – A creamy, triangular-tipped retractable eyebrow pencil infused with Jojoba Seed Oil to define, reshape, condition, and fill in for natural-looking brows.
- **Flawless Finish Liquid Foundation** and **Perfect Finish Dual Action Wet/Dry Powder Foundation**.
- **Flawless Blending Sponge** – Perfect for application or blending.

#### COMPLETE INGREDIENT LIST:

**CORAL PEACH:** Caprylic/Capric Triglyceride, Ethylhexyl Palmitate, Polymethyl Methacrylate, Synthetic Wax, Hydrogenated Castor Oil, Silica, Microcrystalline Wax, Synthetic Beeswax, Phenoxyethanol, Ethylhexylglycerin.

May contain: Titanium Dioxide, Iron Oxides, Red #6, Red #7 Lake.

**SWEET NECTAR:** Caprylic/Capric Triglyceride, Ethylhexyl Palmitate, Polymethyl Methacrylate, Synthetic Wax, Hydrogenated Castor Oil, Silica, Microcrystalline Wax, Synthetic Beeswax, Phenoxyethanol, Ethylhexylglycerin.

May contain: Titanium Dioxide, Iron Oxides, Red #6.



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## GET TO KNOW THE PRODUCT



### Daily Cleansing Liquid Hand Soap

Formulated with aloe and botanicals to thoroughly, yet gently clean your hands. Keeps hands soft and nourished and leaves no sticky residue. Gentle enough to use all day without drying.

8 fl oz / 240mL

#2038 Citrus Medley • #2031 Cucumber  
#2032 Mandarin Fig • #2023 Tropical Breeze

#### BENEFITS:

- Safe, effective natural hand soap that softens hands as it cleans.
- Contains natural cleansing ingredients to thoroughly clean without a sticky residue.
- Alcohol-free so it will not dry out even the most sensitive skin.
- Excellent for cleaning makeup tools.

#### DIRECTIONS:

Wet hands thoroughly. Dispense hand soap into wet hands and cleanse. Rinse with lukewarm water. Pat dry. Follow with Daily Moisturizing Hand & Body Lotion for complete hand care.

#### ALSO RECOMMENDED:

- **Daily Moisturizing Hand & Body Lotion** – Absorbs quickly and helps form a protective shield to reduce moisture loss, even with frequent hand washing.
- **Natural Radiance Body Scrub** – This gentle, moisturizing body scrub refreshes and invigorates your skin by helping to exfoliate dead cells on the skin's surface. Combines sea salt with the finest oils, herbs, and botanicals to leave your skin incredibly hydrated, silky smooth, soft, and luminous.
- **Body Wash** – With natural cleansers, botanicals, and vitamins to cleanse and moisturize the skin.

#### KEY INGREDIENTS:

- **Hamamelis Virginiana (Witch Hazel) Extract** – A natural astringent that reduces inflammation and tightens the skin, aiding in pore refinement, cleansing and skin protection.
- **Quillaja Saponaria (Soap Bark) Extract** – A natural soap-like ingredient that cleanses and creates a natural foaming action.
- **Anthemis Nobilis (Chamomile) Flower Extract** – Soothing, calming and has anti-inflammatory properties.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Extract (Stabilized Gel), Cocamidopropyl Betaine, Coco Glucoside, Glycerin, Sorbitol, Decyl Glucoside, Hamamelis Virginiana (Witch Hazel) Extract, Quillaja Saponaria (Soap) Bark Extract, Anthemis Nobilis (Chamomile) Flower Extract, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tocopheryl Acetate (Vitamin E), Sodium PCA, Allantoin, Panthenol (Vitamin B5), Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT

### Daily Moisturizing Hand & Body Lotion

Absorbs quickly, soothes, nourishes, and promotes moisture retention for maximum softness.

2 fl oz / 59mL • 8 fl oz / 240mL • 16 fl oz / 472mL

#2007: 2 oz. Citrus Medley  
#2002: 2 oz. Cucumber  
#2011: 2 oz. Fragrance-Free  
#2001: 2 oz. Mandarin Fig

#2020: 8 oz. Citrus Medley  
#2008: 8 oz. Cucumber  
#2009: 8 oz. Fragrance-Free  
#2003: 8 oz. Mandarin Fig  
#2024: 8 oz. Dreamy Blossoms

#2016: 16 oz. Cucumber

#### BENEFITS:

- Promotes moisture retention to prevent dryness and wrinkling.
- Helps improve the appearance of cracked, peeling and sensitive skin on hands, feet, elbows and knees.
- Absorbs quickly and helps form a protective shield to reduce moisture loss, even with frequent hand washing.
- Helps soothe and nourish dry, dehydrated skin.

#### DIRECTIONS:

Apply daily as needed to condition and hydrate skin. Apply immediately after showering to damp, warm skin for maximum absorption. Excellent for all problem areas, including feet, knees, elbows and hands. For enhanced moisturizing, apply Hydrating Antioxidant Face Mist after Daily Moisturizing Hand & Body Lotion.

#### KEY INGREDIENTS:

- **Saccharum Officinarum (Sugarcane) Extract** – An alpha hydroxy that is a natural exfoliant that helps to smooth and brighten skin's appearance.
- **Silk Amino Acids** – Support skin's strength and improves moisture.
- **Panax Ginseng Root Extract** – An Asian herb known for its rejuvenating and stimulating properties. Helps to reduce the appearance of wrinkles and calm irritated skin.

#### ALSO RECOMMENDED:

- **Body Wash** – With natural cleansers, botanicals, and vitamins to cleanse and moisturize the skin.
- **Natural Radiance Body Scrub** – This gentle, moisturizing body scrub refreshes and invigorates your skin by helping to exfoliate dead cells on the skin's surface. Combines sea salt with the finest oils, herbs, and botanicals to leave your skin incredibly hydrated, silky smooth, soft, and luminous.
- **Daily Cleansing Liquid Hand Soap** – Formulated with aloe and botanicals to thoroughly, yet gently clean your hands.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Extract (Stabilized Gel), Sorbitol, Glyceryl Stearate, Squalane, Saccharum Officinarum (Sugarcane) Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Glycerin, Caprylic/Capric Triglyceride, Silk Amino Acids, Hyaluronic Acid, Hydrolyzed Soy Protein, Anthemis Nobilis (Chamomile) Flower Extract, Vitex Trifolia (Chaste Tree Berry) Extract, Euphrasia Officinalis (Eyebright) Extract, Echinacea Angustifolia (Coneflower) Extract, Panax Ginseng Extract, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Cholecalciferol (Vitamin D3), Sodium PCA, Allantoin, Panthenol (Vitamin B5), Riboflavin USP, Niacin, Thiamine HCL, Stearic Acid, Cetyl Alcohol, Cetearyl Alcohol, Cetearth 20, Nylon 12, Dimethicone, Carbomer, Xanthan Gum, Phenoxethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT



# Deep Clean Toner

## 2% Salicylic Acid Pore Clarifying Solution

This BHA (2% Salicylic Acid) toner works deep within the pores to help control severe acne and excessively oily skin.

6 fl oz / 188mL • #1011

### **BENEFITS:**

- Penetrates deeply into pores to help clear dirt, oil, and dead skin cells.
- Helps unclog and decongest pores.
- Targets more severe blemishes, called cystic acne characterized by deep, pus-filled nodules deep in the skin.
- Helps soften and dissolve keratin, a protein in the skin that clogs pores.
- Aids in calming inflammation caused by acne.

### **DIRECTIONS:**

#### **FOR EXCESSIVELY OILY SKIN WITH OR WITHOUT SEVERE ACNE.**

1. Cleanse skin with Oil-Control Cleanser.
2. Pour toner onto a cotton pad then wipe onto the entire face or affected area once daily, increasing to twice daily as the skin acclimates to the product.
3. Deep Clean Toner is used in place of freshener.
4. Follow with recommended treatment products and moisturizer, if needed.

### **CAUTION:**

- If redness or excessive dryness occur, decrease use to once daily or every other day.

### **ALSO RECOMMENDED:**

- **Oil-Control Cleanser** – cleanse your skin while helping to control oil and acne to clear the skin.
- **Clarifying Clay Masque** – nourish and purify troubled skin. Control oil, reduce appearance of enlarged pores while helping heal acne.
- **Rejuvenating Facial Peel** – exfoliator with natural fruit enzymes. Dissolves dead skin cells to assist with cell turnover and clearing the pores.

### **KEY INGREDIENTS:**

- **BHA** – Beta Hydroxy Acid (2% salicylic acid) exfoliates, unclogs, and decongests deep within the pores.
- **Witch Hazel** – acts as an astringent to help control oil, tighten skin, and control inflammation.
- **Chamomile** – soothes skin. Has antibacterial and anti-inflammatory properties.
- **Green Tea** – antioxidant with anti-inflammatory and anti-irritant qualities.
- **Gluconolactone** – polyhydroxy acid that's gentle on the skin. Helps to remove dead skin cells resulting in a smoother, brighter complexion. Also acts as a humectant to attract moisture to the skin.

### **COMPLETE INGREDIENT LIST:**

**Active Ingredient:** BHA - 2% Salicylic Acid

**Inactive Ingredients:** Aloe Vera Barbadensis Leaf Extract (Aloe Vera Gel) Juice, Aqua (Deionized Water), Zemea (Corn) Propanediol, Hamamelis Virginiana (Witch Hazel), Chamomilla Recutita (Chamomile) Extract, Camellia Sinensis (Green Tea) Extract, Sodium Hydroxide, Gluconolactone, Sodium Benzoate.



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## GET TO KNOW THE PRODUCT



### Deep Pore Cleanser

This deep cleaning, aloe-based gel effectively cleans, soothes, and helps to improve blemished skin. Enriched with aloe vera, vitamins A, C, E, and natural botanicals.

6 fl oz / 188mL • #1001

#### BENEFITS:

- Gentle, yet deep cleansing, water-soluble gel, that will not strip skin of its natural lipids.
- Aloe and other natural botanicals help calm and soothe blemished skin.
- Works with water to help remove makeup, pore-clogging oils and environmental pollutants on the skin's surface.
- Easily removes eye makeup without irritation.
- By deep cleansing the pores, it helps to lessen the frequency of blemish breakouts.
- Helps to balance normal, combination and oily skin.

#### DIRECTIONS:

##### FOR NORMAL, COMBINATION, OILY OR BLEMISHED SKIN.

Cleanse twice daily, morning and night. Apply an approximately nickel-sized amount of the cleanser to wet skin. Work into the skin with fingertips, facial washing sponge, or wet washcloth. Rinse thoroughly with lukewarm water using a washcloth or facial washing sponge. Follow with freshener poured on a cotton pad, treatment products as recommended and moisturizer.

#### ALSO RECOMMENDED:

- **KlearAway** – Combats oil, helps control bacteria, and speeds the healing of blemishes.
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Clarifying Clay Masque** – For more oily or blemished skin types to help nourish and purify troubled skin.

#### KEY INGREDIENTS:

- **Chondrus Crispus (Carrageenan)** – An Irish Moss/red algae high in nutrients. It has a calming and soothing effect on the skin.
- **Sucrose Cocoate** – A cleansing agent made from pure sugar and coconut. Removes dirt, excess oils and dried sweat residue. Sucrose Cocoate is hydrophilic, which means that it absorbs water and helps balance moisture levels.
- **Pinus Pinaster (Pine Bark) Extract** – Has antioxidant and anti-inflammatory properties. Also has antiseptic properties, excellent for oily and blemished skin.
- **Horsetail Extract** – Has astringent qualities.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Chondrus Crispus (Carrageenan) Sucrose Cocoate, PEG-7 Glyceryl Cocoate, Pinus Pinaster (Pine) Bark Extract, Hypericum Perforatum (St. John's Wort) Extract, Anthemis Nobilis (Chamomile) Flower Extract, Bee Pollen Extract, Pinus Palustris (Pine Needle) Leaf Extract, Melissa Officinalis (Balm Mint) Extract, Equisetum Arvense (Horsetail) Extract, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Allantoin, Citric Acid, Botanical Essence, Phenoxyethanol, Ethylhexylglycerin, Chlorophyll.



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## GET TO KNOW THE PRODUCT



### Deep Pore Freshener

This non-drying, alcohol-free freshener helps to balance pH, complete the cleansing process and nourish the skin by improving absorption of moisturizer for increased hydration. Safe for use around eye area.

6 fl oz / 188mL • #1007

#### BENEFITS:

- Alcohol-free with soothing botanicals.
- Helps refine the pore's appearance as pores clear of deeply embedded impurities.
- Helps to balance the skin's pH.
- Helps enhance delivery of additional products into the skin.
- Helps to protect the skin from blemish-causing bacteria and remove makeup residue as a final cleansing step in your skin care regimen.
- Safe for use around the delicate eye area.

#### DIRECTIONS:

##### FOR NORMAL, OILY OR BLEMISH-PRONE SKIN.

Use twice daily after cleansing. Apply to a cotton pad. Wipe onto skin in gentle upwards and outwards motion. Follow with anti-aging and/or treatment products as recommended, and moisturizer.

#### ALSO RECOMMENDED:

- **Clarifying Clay Masque** – For more oily or blemished skin types to help nourish and purify troubled skin.
- **KlearAway** – Combats oil, helps control bacteria, and speeds the healing of blemishes.
- **Deep Pore Cleanser** – A gentle, yet deep cleansing, water-soluble gel cleanser that will not strip skin of its natural lipids and helps remove makeup, pore-clogging oils and environmental pollutants on the skin's surface.

#### KEY INGREDIENTS:

- **Pinus Pinaster (Pine Bark) Extract** – Has antioxidant and anti-inflammatory properties. Also has antiseptic properties, excellent for oily and blemished skin.
- **Hamamelis Virginiana (Witch Hazel) Extract** – A natural astringent that reduces inflammation and tightens the skin, aiding in pore refinement, cleansing and skin protection.
- **Balm Mint Extract** – Has antibacterial, calming, and soothing properties that are beneficial to oily and blemished skin.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Hamamelis Virginiana (Witch Hazel) Extract, Sorbitol, Water, Anthemis Nobilis (Chamomile) Flower Extract, Pinus Taeda (Pine) Bark Extract, Melissa Officinalis (Balm Mint) Extract, Equisetum Arvense (Horsetail) Extract, Hypericum Perforatum (St. John's Wort) Extract, Polysorbate-20, Botanical Essence, Chlorophyll, Sodium Hydroxide.



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Rev. 08/2022



## GET TO KNOW THE PRODUCT



### Dermaplex A Line Reversal Peptide Serum

Anti-wrinkle serum developed to target and help reduce the appearance of already-formed facial expression lines.

1 fl oz / 30mL • #1601

#### **BENEFITS:**

- May help to reduce the appearance of facial expression lines.
  - Crow's feet around the eyes
  - Smile lines
  - Frown lines between eyebrows
  - Horizontal forehead lines
- Helps deep lines on the skin's surface to appear softer and smoother.
- With consistent use as directed, may help inhibit the development of further wrinkles.

#### **DIRECTIONS:**

Use on clean, dry skin after freshener. Gently massage a few drops into targeted areas twice daily for the first 30 days then once daily to maintain results. Allow serum to penetrate the skin for 1 minute before applying additional anti-aging products or moisturizer. Do not layer with Maxifirm.

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Facial Masque** – Provides a temporary tighten, lift, and tone effect on the skin. Helps to refine the appearance of pores over time.
- **Rejuvenating Facial Peel** – With natural fruit enzymes help to lift off and dissolve unwanted dead skin cells from the surface of the skin leaving skin cleaner, clearer and fresh.

#### **KEY INGREDIENTS:**

- **Acetyl Hexapeptide 8** – Helps reduce the appearance of fine lines and wrinkle depth.
- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.
- **Silk Amino Acids** – Support skin's strength and improves moisture.

***PLEASE NOTE:** We package some of our anti-aging serums in airless bottles, which use a vacuum system designed to maintain product integrity and reduce waste. Prime the pump by placing your finger over the nozzle and pumping several times before the first use. Do not unscrew the pump, as this will disable the vacuum.*

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Acetyl Hexapeptide-8, Glycerin, Hyaluronic Acid, Silk Amino Acids, Glycosaminoglycans, Camellia Sinensis (Green Tea) Leaf Extract, Echinacea Angustifolia Extract, Vitis Vinifera (Grape) Seed Extract, Paeonia Lactiflora (White Peony) Tea Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Allantoin, Panthenol, Sorbitol, Glycereth 26, Sodium PCA, Xanthan Gum, Trehalose, Polyquaternum-51, Polysorbate-20, Dimethyl Amino Ethanol, Carbomer, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Phenoxyethanol, Ethylhexylglycerin.



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Rev. 08/2024



## GET TO KNOW THE PRODUCT



### Dual-Ended Concealer Brush

This dual-ended brush is designed for targeted concealer application and effortless blending—giving you smooth, even coverage wherever you need it. Also, perfect for utilizing concealers to cover blemishes or skin. With dome-shaped heads for control and versatility, a sustainable bamboo handle, and travel-ready convenience, it delivers pro-level precision with everyday ease.

5" long with 1/2" brush tips • #8055

#### DIRECTIONS:

Use the larger, slanted bristles to smooth concealer in more prominent areas, such as under the eyes, forehead, and near the lips, for easy blending and buildable coverage. The smaller, slanted side offers targeted correction in the corners of the eyes to cover blemishes and facial scars. This brush may also be used with the Translucent Pore Minimizing Powder to set the powder in targeted areas easily.

#### BENEFITS:

- **Double the precision in one brush** – Expertly crafted concealer brushes in one sleek, space-saving design.
- **Blend flawlessly anywhere** – Dome-shaped ends deliver seamless coverage for on-the-go touch-ups or full-face perfection.
- **One Tool, Endless Possibilities** – Conceal, contour, and correct with a versatile brush that adapts to your routine.
- **Sustainably Smart Beauty** – Made with a lightweight bamboo handle and soft, cruelty-free nylon bristles for effortless application.

#### ALSO RECOMMENDED:

- **Instant Brightening Concealer** – a peach-toned, hydrating formula that instantly brightens the under-eye area, neutralizes discoloration, and conceals imperfections.
- **Liquid Concealer** – Creamy formula infused with aloe blends like a dream to soften imperfections.
- **Translucent Pore Minimizing Powder** – Instantly airbrush the appearance of pores and fine lines with this skin-loving setting powder.

#### TO CLEAN BRUSH:

Use Daily Cleansing Liquid Hand Soap and warm water. Gently wipe with a paper towel or cloth to remove any visible makeup residue. Repeat as needed. Once all the product is removed, reshape the bristles into their original shape and lay flat to dry.



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## FAQs: Dual-Ended Concealer Brush

### **Why should I use the Dual-Ended Concealer Brush?**

This dual-ended brush makes flawless coverage simple and easy. Its easy-to-use design makes it great for beginners and experienced makeup users alike. It can be used to apply concealer under the eyes, on lids, in corners, and anywhere else you want to brighten or highlight. Using a Dual-Ended Concealer Brush for concealer application is especially helpful for:

- Those who want to brighten the under-eye area or cover dark circles.
- Anyone needing targeted coverage for blemishes, redness, or scars.
- People who prefer a quick, blended finish without using their fingers.
- Travelers or minimalists who appreciate multi-use tools.

### **What is the Dual-Ended Concealer Brush used for?**

This brush is designed for precise concealer applications and seamless blending. It helps achieve smooth, even coverage, whether brightening under the eyes, covering blemishes, or targeting other facial areas.

### **What makes this brush different from other concealer brushes?**

It's a two-in-one tool with dome-shaped brush heads on each end:

- The larger, slanted brush is ideal for under the eyes, forehead, and around the lips.
- The smaller, angled brush targets hard-to-reach areas, like corners of the eyes or small blemishes.

This versatility provides professional results with minimal effort.

### **What is it made of?**

- **Handle:** Sustainable bamboo
- **Bristles:** Soft, high-performance nylon

### **Can I use it with any concealer?**

Yes! It pairs well with both the **Instant Brightening Concealer** and **Liquid Concealer**, and can also be used with the **Translucent Pore Minimizing Powder** to set makeup in targeted areas.





## GET TO KNOW THE PRODUCT



### Dual-Ended Eyeshadow Brush

This dual eyeshadow brush is your go-to tool for applying your favorite eyeshadows. The result is smooth application and precision blending every time.

# 8045

#### **BENEFITS:**

- Two-in-one essential eyeshadow brushes in one convenient tool.
- Dome-shaped brushes create smooth, full coverage for quick eyeshadow application and effortless, precise blending.
- A practical and efficient tool that provides excellent value, versatility, and convenience for everyday use and travel.
- Bamboo handle with nylon hair.

#### **DIRECTIONS:**

Use the fluffy end for all-over color and blending and the small, dense end to create smoky details and easily blend color into the contours of the eye, adding rich dimension.

#### **ALSO RECOMMENDED:**

- **Multi-Finish Eyeshadow Palettes** - Each palette features six strategic shades in both matte and shimmer finishes to help you create any makeup look you like.
- **Foundation Brush** - Provides a natural, flawless foundation finish.
- **Contour and Highlight Brush** - Two brushes in one! The rounded end is perfect for highlighting, while the angled end is ideal for contouring.

#### **TO CLEAN BRUSH:**

Use Daily Cleansing Liquid Hand Soap and warm water. Gently wipe with a paper towel or cloth to remove any visible makeup residue. Repeat as needed. Once all the product is removed, reshape the bristles into their original shape and lay flat to dry.



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## GET TO KNOW THE PRODUCT



### Erase Makeup Remover

This gentle, oil-free formula removes makeup effortlessly.

5 oz / 150mL • #4930

#### **BENEFITS:**

- Oil-free formula perfect for all skin types.
- Excellent "pre-wash" for waterproof or water-resistant makeup.
- Rinses easily.

#### **DIRECTIONS:**

**Shake well.** Saturate a cotton pad and remove makeup. Follow with L'BRI cleanser and complete your skin care regimen..

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With a set purchase, one of either Time Erase, Maxifirm, or Dermaplex A anti-aging serums is available as a bonus at a reduced price.
- **L'BRI makeup** – Our full line of cosmetics is a perfect fit for this makeup remover.

#### **COMPLETE INGREDIENT LIST:**

Water, Cyclopentasiloxane, Hexylene Glycol, Isohexadecane, Aloe Barbadensis Leaf Juice, Polyaminopropyl Biguanide, Decyl Glucoside, Sodium Chloride.



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## GET TO KNOW THE PRODUCT



### Facial Masque

Our “non-surgical face lift” helps tone, tighten and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.

4 fl oz / 118mL • #1611

#### **BENEFITS:**

- Helps to trap impurities and dead skin cells as it dries.
- Helps refine the appearance of large pores to help skin look more firm, smooth, and lifted.
- Helps to diminish the appearance of fine lines and wrinkles.
- Excellent as an overnight spot treatment on blemishes and clogged pores.

#### **DIRECTIONS:**

##### **FOR ALL SKIN TYPES.**

Two to three times weekly after cleansing, apply with fingertips or All-Purpose Masque Brush upward on face and throat. Avoid delicate eye and upper lip areas. Allow Facial Masque to dry for 10-15 minutes. Rinse with lukewarm water and pat dry. Follow with your complete L'BRI skin care regimen.

**Dry Skin:** Apply a thin layer of moisturizer and allow it to penetrate the skin before applying Facial Masque as above.

**Blemishes:** Dab a small amount of Facial Masque on individual blemishes after applying either Deep Clean Toner or KlearAway. Leave on overnight.

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Intense Eye Repair Cream and Neck Firming Cream** – Powerhouse additions to a complete L'BRI skin care regimen to help improve the appearance of crepiness, loss of firmness, and advanced signs of aging on the neck, chest, and eye areas.
- **High Antioxidant Night Repair** – beneficial for those who smoke, are exposed to environmental pollutants, or have UV damage.

#### **KEY INGREDIENTS:**

- **Polystyrene Sulfonate** – A tightening agent that helps lift and improve the appearance of skin's firmness.
- **Fucus Vesiculosus (Bladderwrack) Extract** – A sea plant rich in vitamin B with some antioxidant properties. May be beneficial in helping to improve skin tone.
- **Geranium Oil** – Has anti-irritant and astringent properties. Particularly beneficial for oily and acne-prone skin.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Sodium Polystyrene Sulfonate, Water, Fucus Vesiculosus (Bladderwrack) Extract, Liliium Candidum (White Lily) Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Anthemis Nobilis (Chamomile) Flower Extract, Polysorbate-20, Glycerin, Cymbopogon Schoenanthus (Lemongrass) Oil, Pelargonium Graveolens (Geranium) Oil, Salvia Sclarea (Clary Sage) Oil, Anthemis Nobilis (Chamomile) Flower Extract, Viola Odorata Flower/Leaf (Violet) Oil, Phenoxyethanol, Ethylhexylglycerin.



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Rev. 04/2022



## GET TO KNOW THE PRODUCT



### Fade Away Scar and Stretch Mark Cream

Helps fade, firm, smooth and tighten both new and old scars and stretch marks on the body and face. This cream may help provide a reduction in the skin darkness associated with age spots, freckles, and skin discoloration. A combination of intense anti-scar and stretch mark properties with intense hydration and smoothing. *Contains Hydrolyzed Wheat Protein and Sweet Almond Oil.*

3 fl oz / 94mL • #1215

- Aides in fading discoloration of stretch marks and scars with regular twice daily use.
- May help prevent the formation of new stretch marks with continued use as directed.
- Natural skin lighteners may help to reduce darkness associated with freckles, sun damage, and age spots.
- See visible improvement in 4 weeks and optimal improvement in 8-12 weeks with consistent twice daily use as directed. Individual results will vary depending on the age, depth, width and thickness of the scar or stretch mark. While improvement is a realistic expectation, total elimination of very deep or very old scars is unlikely.
- Formulated with aloe vera, peptides, antioxidants, plant extracts, and natural skin lighteners.
- Appropriate for all skin types in adults and children.

#### DIRECTIONS:

**Body application:** Apply to clean, dry skin, massaging into the affected area until completely absorbed. Do not apply additional moisturizer over Fade Away.

**Facial application:** Effective alternative to other L'BRI anti-aging products such as Time Erase, Aloe Jelly, or Bakuchiol if desired results have not been achieved. Apply after cleanser and freshener to the affected area only, massaging in until completely absorbed. Do not apply to the entire face or use as a replacement for your facial moisturizer. Do not apply anti-aging solutions or moisturizer over Fade Away.

#### KEY INGREDIENTS:

- **Palmitoyl Oligopeptide** – Promotes elasticity, suppleness, and overall skin health.
- **Palmitoyl Tetrapeptide-7** – Protein-like molecule for skin repair.
- **Acetyl Hexapeptide-8** – Composed of natural amino acids proven to repair and prevent stretch marks and wrinkles.
- **Rutin and Phaseolus Latanus Extract** – Powerful antioxidants that inhibit the production of histamine, which improves the body's natural and healthy production of collagen and elastin for younger, more supple skin.
- **Embilca Phyllanthus Extract** – Natural skin lightener. Helps remove the pinkish/purple hue from stretch marks and scars.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Deionized Water, C12-15 Alkyl Benzoate, Glyceryl Stearate, PEG-100 Stearate, Cetearyl Oliviate, Sorbitan Oliviate, Cetyl Hydroxyethylcellulose, Rutin, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Phaseolus Lunatus (Green Bean) Extract, Phyllanthus Emblica Fruit Extract, Stearic Acid, Acetyl Hexapeptide-8, Ethoxydiglycol, Tocopheryl Acetate (Vitamin E), Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Theobroma Cacao (Cocoa) Seed Butter, Glycerin, Caprylic/Capric Triglyceride, PPG/SMDI Copolymer, PEG-12 Dimethicone, Sesamum Indicus (Sesame) Seed Oil, Glucosamine HCL, Algae Extract, Yeast Extract, Urea, Imperata Cylindrica Root Extract, Sigesbeckia Orientalis Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Centella Asiatica (Hydrocotyl) Extract, Cucumis Sativus (Cucumber) Fruit Extract, Arctostaphylos Uva Ursi Leaf (Bearberry) Extract, Triethanolamine, Hamamelis Virginiana (Witch Hazel) Extract, DMDM Hydantoin, Hydrolyzed Wheat Proteins\*, Xanthan Gum, Citric Acid, Echinacea Angustifolia (Coneflower) Extract, Tetrahexyldecyl Ascorbate (Vitamin C), Butyrospermum Parkii (Shea) Butter, Methylisothiazolinone, Mangifera Indica (Mango) Butter, Tetrasodium EDTA.

\*Gluten and Nut allergy precaution. This product contains Hydrolyzed Wheat Protein and Sweet Almond Oil.



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Rev. 10/2022



## GET TO KNOW THE PRODUCT



### Flawless Body Coverage Brush

This unique, ergonomic brush features soft, shed-free bristles for precise application and full coverage when using L'BRI Flawless Body Coverage.

# 8050

#### BENEFITS:

- Helps distribute product uniformly across the skin, reducing the risk of streaks or uneven patches during application.
- Designed for precise application and easy blending in hard-to-reach areas and around tricky spots like knees, elbows, and ankles.
- Features soft, synthetic bristles that are gentle on the skin, ensuring a smooth application without irritation.
- Plastic handle with nylon hair which make it easy to clean and reuse.

#### HOW TO USE:

Use the Flawless Body Brush to apply Flawless Body Coverage to your neck, chest, body, arms, and legs using long, circular motions. Allow to dry fully. Light transfer to clothing may occur.

#### ALSO RECOMMENDED:

- **Flawless Body Coverage** – This lightweight, skin-perfecting body makeup instantly camouflages skin imperfections for a radiant, natural-looking finish.

Available in Light and Medium/Dark colors.

#### TO CLEAN BRUSH:

Use Daily Cleansing Liquid Hand Soap and warm water. Gently wipe with a paper towel or cloth to remove any visible makeup residue. Repeat as needed. Once all the product is removed, reshape the bristles into their original shape and lay flat to dry.



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## GET TO KNOW THE PRODUCT



### Flawless Body Coverage

The perfect solution to enhance the skin's appearance and achieve a flawless skin tone with minimal effort. Helps to minimize the appearance of blemishes, veins, scars, and uneven skin tone, leaving your skin looking airbrushed and perfect.

4 fl oz / 118mL

66-LT & 66-MED/DARK\*

\*Medium dark does apply slightly darker than medium.

#### BENEFITS:

- Can be applied or targeted to specific areas for customizable coverage. Whether you want to enhance your legs, arms, or décolletage, this product offers versatility and flexibility to meet your needs.
- Effortlessly conceal skin imperfections for a healthy-looking, even skin tone across your body. This lightweight, hydrating, skin-perfecting body makeup instantly camouflages scars, spider veins, sunspots, red spots, and uneven pigmentation for a radiant, natural looking finish.
- Formulated with moisturizing agents like Aloe Barbadensis and sodium hyaluronate, the Flawless Body coverage helps to hydrate and nourish the skin, leaving it feeling soft and smooth while promoting a healthier-looking appearance.
- Water-resistant.

#### DIRECTIONS:

Apply cream in long circular motions on clean, exfoliated skin. For best results we recommend applying with Flawless Body Coverage Brush. Use on the neck, chest, arms, and legs to soften any imperfections. Allow at least 10 minutes for product to dry fully. Light transfer to clothing may occur. Wash hands immediately after applying. Removes easily with a L'BRI Body Wash or Hand Soap.

#### ALSO RECOMMENDED:

- **Renew Body Exfoliator** – This body polish buffs away dry, rough, bumpy patches to reveal soft, silky skin.
- **Body Wash** – Leaves your skin smooth, clean, and refreshed. Gently cleanses away impurities while pampering your skin with vitamins, botanicals, and softening moisturizers. Sulfate-free.
- **Intense Body Butter** – Helps restore softness and hydration to even the driest skin.

#### KEY INGREDIENTS:

- **Aloe Vera Barbadensis** – Helps to soothe and hydrate the skin.
- **Sodium Hyaluronate** – Helps increase skin moisture with water-binding and water-attracting properties.
- **Panthenol (Vitamin B5)** – Moisturizes, soothes, and helps increase the elasticity in the skin.
- **Camellia Sinensis (Green Tea) Leaf Extract** – Power antioxidant that helps diminish aging signs.

#### COMPLETE INGREDIENT LIST: Light and Medium

Aloe Barbadensis Leaf Juice, Caprylic/Capric Triglyceride, Titanium Dioxide, Propanediol, Cyclopentasiloxane, Glycerin, Dimethicone, Phenyl Trimethicone, Mica, Cetyl Alcohol, Cetearyl Alcohol, Sodium Hyaluronate, Panthenol, Glyceryl Stearate, Ceteareth-20, Magnesium Aluminum Silicate, Camellia Sinensis (Green Tea) Leaf Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Helianthus Annuus (Sunflower) Seed Oil, Tocopherol, Dimethicone/Vinyl Dimethicone Crosspolymer, Disodium EDTA, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide, Iron Oxides (CI 77491, CI 77492, CI 77499)



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## FAQ: Flawless Body Coverage

### **What is the Flawless Body Coverage, and how does it work?**

Flawless Body Coverage is a foundation-like product that is designed to temporarily camouflage imperfections on the skin, providing a smooth, even-toned appearance. It's often used to blur the appearance of blemishes, veins, scars, and uneven skin tone on the body.

### **What are the benefits of using the Flawless Body Coverage?**

The main benefits include the ability to instantly enhance the appearance of the skin by concealing imperfections, providing a natural-looking tan or glow, and creating smoother, flawless-looking skin. can be used daily or for special occasions.

### **Can the Flawless Body Coverage be used on the face?**

The Flawless Body Coverage was developed for use on the body. If you need to camouflage imperfections on the face, we recommend using L'BRI Liquid Concealer, L'BRI Flawless Finish Liquid Foundation, or the L'BRI Perfect Finish Dual Action.

### **Does the Flawless Body Coverage transfer onto clothing?**

It may transfer onto clothing if not allowed to dry completely or if excessive pressure or friction is applied to the skin after application. To minimize transfer, allow the product to dry thoroughly before dressing and avoid rubbing or touching the treated areas.

### **How long does Flawless Body Coverage last?**

The longevity of the Flawless Body Coverage depends on factors such as sweat, water exposure, and friction from clothing or other surfaces. Generally, it provides temporary coverage that lasts throughout the day or until removed with a L'BRI Body Wash or Hand Soap and water.

### **Can the Flawless Body Coverage be used in conjunction with sunscreen?**

Flawless Body Coverage is not a substitute for sunscreen. For adequate sun protection, apply sunscreen with an SPF of 30 or higher before using Flawless Body Coverage, especially if you spend time outdoors.

### **Is the Flawless Body Coverage waterproof or water-resistant?**

This product is not waterproof and was formulated to be water-resistant.

### **Does the Flawless Body Coverage cover tattoos?**

It does not fully cover up tattoos.





## FAQ: Flawless Body Coverage

### **What provides the color, and what are the CI numbers?**

The color in the Flawless Body Coverage comes from Iron Oxides, which are natural pigments. The CI numbers (CI 77491, CI 77492, CI 77499) show the specific types of Iron Oxides used to create the color.

### **What is the difference between the Sunless Glow Tanning Lotion and the Flawless Body Coverage?**

- Duration: Sunless Glow offers a semi-permanent tan lasting several days, whereas the body makeup provides temporary coverage that lasts until washed off.
- Mechanism: Sunless Glow chemically reacts with the skin to produce color, while the body makeup sits on top of the skin.
- Removal: Sunless Glow fades gradually with the skin's natural exfoliation process. The body makeup can be easily removed with L'BRI Body Wash or Hand Soap.

### **Can the Sunless Glow Tanning Lotion and the Flawless Body Coverage be used together?**

These 2 products offer different benefits; we recommend using one product at a time for optional benefits. However, if you want to use both, we recommend applying the Sunless Glow Tanning Lotion, allow it to dry, and follow with the Flawless Body Coverage.



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## GET TO KNOW THE PRODUCT



### Flawless Finish Liquid Foundation

This silky-smooth, hydrating formula blends easily, hiding imperfections and minimizing lines without clogging pores. Buildable and light, it allows skin to breathe and provides a dewy finish.

1 fl oz / 29mL

FAIR/LIGHT	LIGHT/MEDIUM	MEDIUM	MEDIUM/DARK	DARK
 Shell SH	 Sand SA	 Tawny TA	 Nutmeg NU	 Amber AM
 Bare BA	 Linen LI	 Sesame SE	 Fawn FA	 Golden Honey GOH
 Ivory IV	 Buff BU	 Flax FL	 Clove CL	 Espresso ES
	 Bone BO	 Beige Taupe BET	 Hazelnut HA	 Walnut WA

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Wet your Flawless Blending Sponge then squeeze out excess water with a towel. Apply foundation to the curved end of the sponge for application on larger areas and the tip for hard-to-reach areas. Begin with a small amount of foundation and apply from mid-face toward the jawline using a bouncing motion for even, streak-free coverage.

#### COLOR MATCHING:

Using the Flawless Finish color palette above, choose the shade range that best fits your skin tone. We recommend a personal color match with each customer to ensure their satisfaction. Always test foundation on the jawline or forehead, never on the hand. It's better to go a little deeper than too light when selecting a shade. Customers can also purchase Flawless Foundation samples under the Makeup category in the shopping cart.

#### COMPLETE INGREDIENT LIST:

Water, Cyclopentasiloxane, Glycerin, Dimethicone, Cyclohexasiloxane, Polysilicone-11, Isohexadecane, Aluminum/Magnesium Hydroxide Stearate, Cetyl Dimethicone Copolyol, Ammonium Polyacryloyldimethyl Taurate, Cetyl PEG/PPG-10/1 Dimethicone, Polyglyceryl-4 Isostearate, Zinc Stearate, Silica, Silica Dimethylsilylate, Polyglyceryl-3 Diisostearate, Polymethyl Methacrylate Crosspolymer, Tocopheryl Acetate, Dehydroacetic Acid, Aloe Barbadensis Leaf Extract, Calendula Officinalis Flower Extract, Gluconolactone, Hexyl Laurate, Sodium Benzoate, Sodium Chloride, Polysorbate 20, Polysorbate 80.

**MAY CONTAIN:** Titanium Dioxide, Mica, Ultramarine, Iron Oxides.

#### BENEFITS:

- Easy to blend
- Recommended for all skin types
- Feels light and airy on the skin
- Allows skin to breathe; will not clog pores.
- Hides imperfections; will not settle into lines.
- Provides a dewy finish.

#### TIP:

Clean your Flawless Blending Sponge daily. Use L'BRI Daily Cleansing Liquid Hand Soap or Deep Pore Cleanser for their natural antibacterial cleansing properties. Soak the sponge in warm, soapy water, squish the soap into the sponge, and rinse thoroughly. Air dry using your Flawless Blending Sponge Stand.



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## GET TO KNOW THE PRODUCT



### Foaming Baby Wash

Bath time will be a pleasure with this head-to-toe foaming baby wash that calms and soothes with relaxing scents of lavender and vanilla. Safe for the most delicate skin and gentle enough to use every day.

7 fl oz / 210mL • #2405

#### BENEFITS:

- Specially formulated to be mild and non-irritating to baby's delicate skin.
- Enriched with vitamins E, Panthenol, soothing herbs and calming botanicals.
- Naturally scented with the relaxing and calming effects of vanilla and lavender.
- An excellent body wash for anyone who enjoys the scents of vanilla and lavender or has sensitive skin.
- Does not contain sulfates, parabens or phthalates.

#### DIRECTIONS:

Pour a small amount onto a washcloth or sponge. Gently wash, then rinse with warm water. Pat skin dry. For complete skin care, follow with Baby Lotion while skin is still warm and damp.

#### ALSO RECOMMENDED:

- **Baby Lotion** – Helps moisturize and protect delicate skin.
- **Aloe Vera Barbadosensis Jelly** – Assists in the healing of diaper rash and sunburn.
- **Natural Broad Spectrum Sunscreen SPF 30** – Helps block the harmful UVA and UVB rays of the sun to protect delicate skin. For children under the age of 6 months, consult a physician before use.

#### KEY INGREDIENTS:

- **Lavandula Angustifolia (Lavender) Oil** – From the lavender flower. Soothing and calming properties with a delightful relaxing scent.
- **Vanilla Planifolia Fruit Extract** – From vanilla beans. A good source of vitamins including niacin, thiamin, vitamin B6 and panthenol.
- **Anthemis Nobilis (Chamomile) Flower Extract** – Is soothing, calming and has anti-inflammatory properties.
- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Juice (Stabilized Gel), Cocamidopropyl Betaine, Glycerin, Decyl Glucoside, Polysorbate 20, Sorbitol, Sodium Hyaluronate, Panthenol, Allantoin, Cucumis Sativus (Cucumber) Fruit Extract, Anthemis Nobilis (Chamomile) Flower Extract, Calendula Officinalis (Marigold) Flower Extract, Vitis Vinifera (Grape) Seed Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Camellia Sinensis (Green Tea) Leaf Extract, Vanilla Planifolia Fruit Extract, Lavandula Angustifolia (Lavender) Oil, Tocopheryl Acetate (Vitamin E), Phenoxyethanol, Ethylhexylglycerin.



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Rev. 02/2022



## GET TO KNOW THE PRODUCT



### Foundation Brush

The perfect tool to create a flawless, effortless, even foundation finish.

5" long with 1" brush tip / #8016

#### **BENEFITS:**

- Medium density brush designed to give seamless air-touched coverage.
- Easily buff and stipple liquid and powder foundations for fast buildable coverage.
- Bamboo handle with full, dome shaped nylon bristles for a softer touch and better blending.

#### **DIRECTIONS:**

- Always start with a clean, well-moisturized face.
- Choose your formula. Hydrating Liquid Foundation for dry skin types. Matte, Powder Foundation for oily skin types.
- Select your shade. Test on your jawline in natural light. Your perfect shade will seem to almost disappear into your skin.
- Apply small dots of Liquid Foundation on your face. Or squeeze onto to the back of your hand to use like a painter's palette.
- If using Powder Foundation, use the Foundation Brush to apply directly to skin.
- For sheer coverage use a sweeping motion. For medium coverage, use small, circular motions. Or for maximum coverage use a stippling.

#### **TO CLEAN BRUSH:**

- Use Daily Cleansing Liquid Hand Soap and warm water. Gently wipe with a paper towel or cloth to remove any visible makeup residue. Repeat as needed, and once all product is removed, reshape the bristles into their original shape and lay flat to dry.

#### **ALSO RECOMMENDED:**

- **Flawless Finish Liquid Foundation and Perfect Finish Dual Action Wet/Dry Powder Foundation.**
- **Erase Makeup Remover** – Gentle, oil-free formula removes make-up effortlessly.
- **Liquid Concealer** – Creamy formula infused with aloe blends like a dream to soften imperfections.



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## GET TO KNOW THE PRODUCT

### Gentle Cleanser

A mild, creamy, aloe-based cleanser enriched with natural botanical extracts to help maintain a natural moisture balance. Leaves skin feeling clean, supple and soft.

6 fl oz / 188mL • #1003

#### BENEFITS:

- Helps to gently cleanse the skin, remove makeup and excess oil on the skin's surface while helping to improve hydration.
- Leaves skin feeling soft and smooth.
- Emollient-rich formula helps assist in maintaining skin's natural moisture balance.
- Rinses easily with water and leaves no residue.
- Does not contain any Sodium Lauryl Sulfate.

#### DIRECTIONS:

##### FOR NORMAL, DRY OR EXTRA-DRY SKIN.

Cleanse twice daily, morning and night. Apply an approximately nickel-sized amount of the cleanser to wet skin. Work into the skin with fingertips, facial washing sponge, or wet washcloth. Rinse thoroughly with lukewarm water using a washcloth or facial washing sponge. Follow with freshener poured on a cotton pad, treatment products as recommended and moisturizer.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Intense Eye Repair Cream and Neck Firming Cream** – A powerhouse addition to a complete L'BRI skin care regimen to help improve the appearance of crepiness, loss of firmness, and advanced signs of aging on the neck, chest, and eye areas.

#### KEY INGREDIENTS:

- **Helianthus Annuus (Sunflower) Seed Oil** – Noncomedogenic and has emollient properties that help soften and smooth the skin.
- **Squalane** – Helps soften and smooth the skin while aiding in the replenishment of the skin's lipids.
- **Botanical Blend of Rosemary, Chamomile and Ginseng** – Provides a variety of benefits to the skin. Rosemary has astringent, toning and antiseptic properties. Chamomile has anti-inflammatory, anti-itch, and antiseptic properties. Ginseng is nourishing because of its vitamin content and may aid in diminishing wrinkles and improving the appearance of dry skin.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Helianthus Annuus (Sunflower) Seed Oil, Glycerin, Caprylic/Capric Triglyceride, Squalane, Cetearyl Alcohol, Cetyl Alcohol, Sodium Hyaluronate, Allantoin, Glyceryl Stearate, Stearic Acid, Arnica Montana Flower Extract, Panax Ginseng Root Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Anthemis Nobilis (Chamomile) Flower Extract, Lavandula Angustifolia (Lavender) Extract, Saccharum Officinarum (Sugarcane) Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Lavandula Angustifolia (Lavender) Oil, Brassica Campestris (Mustard Seed) Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Linum Usitatissimum (Flax) Seed Oil Vitis Vinifera (Grape) Seed Oil, Simmondsia Chinesis (Jojoba) Seed Oil, Cyanocobalamin (Vitamin B12), Tocopheryl (Vitamin E), Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 05/2024



## GET TO KNOW THE PRODUCT



### Gentle Freshener

This non-drying, alcohol-free freshener helps to balance pH, complete the cleansing process and nourish the skin by improving absorption of moisturizer for increased hydration. Safe for use around eye area.

6 fl oz / 188mL • #1005

#### BENEFITS:

- Alcohol-free formula.
- Helps refine the pore's appearance as pores clear of deeply embedded impurities.
- Helps to balance the skin's pH.
- Helps enhance delivery of additional products into the skin.
- Helps to protect the skin from blemish-causing bacteria and remove makeup residue as a final cleansing step in your skin care regimen.
- Safe for use around the delicate eye area.

#### DIRECTIONS:

##### FOR NORMAL, COMBINATION OR DRY SKIN.

Use twice daily after cleansing. Apply to a cotton pad. Wipe onto skin in gentle upwards and outwards motion. Follow with anti-aging and/or treatment products as recommended, and moisturizer.

#### ALSO RECOMMENDED:

- **Gentle Cleanser** – For normal and dry skin types, helps to gently cleanse the skin, remove makeup and excess oil on the skin's surface while helping to improve hydration.
- **Deep Pore Cleanser** – For normal, combination, and oily skin types, helps to effectively clean, soothe, and improve blemished skin.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Panthenol** – A natural, hydrating form of Vitamin B5. Helps skin absorb and retain moisture.
- **Sodium PCA** – A water-absorbing and hydrating ingredient that helps increase skin's softness.
- **Botanical blend of Passion Flower, Camellia Sinensis (Green Tea) Leaf Extract, and Juniper** – A combination of antioxidants that help to detoxify and balance the skin. Passion flower extract has calming properties. Green tea extract is a powerful antioxidant with antibacterial and anti-inflammatory properties. Juniper extract is very fragrant with mild skin stimulating properties.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Polysorbate 20, Panthenol (Vitamin B5), Anthemis Nobilis (Chamomile) Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Passiflora Incarnata (Passionflower) Extract, Arnica Montana Extract, Juniperus Communis (Juniper) Fruit Extract, Panax Ginseng Extract, Ascophyllum Nodosum (Sea Algae) Extract, Sodium PCA, Citric Acid, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT



### Gentle Moisture Lotion

This nourishing, hydrating lotion replenishes and protects the skin against moisture loss, and minimizes the appearance of fine lines. Not recommended for acne or blemish-prone skin.

4 fl oz / 118mL • #1201

#### **BENEFITS:**

- Soothing, hydrating lotion with Aloe Vera, vitamins, seaweed extract, amino acids and botanicals.
- Absorbs quickly, leaving the skin feeling softer and smoother.
- Increasing hydration often helps to diminish the appearance of fine lines and wrinkles caused by dryness.

#### **DIRECTIONS:**

##### **FOR NORMAL, COMBINATION OR DRY SKIN.**

Apply twice daily after cleanser, freshener, and anti-aging serums as recommended. Apply about a dime-sized amount over entire face and neck with wet fingertips. For additional hydration, use Hydrating Antioxidant Face Mist or Intense Moisture Boost after Gentle Moisture Lotion and massage into skin until absorbed.

#### **KEY INGREDIENTS:**

- **Sodium PCA** – A water-absorbing and hydrating ingredient that helps increase skin's softness.
- **Vitamins A, C, and E** – Antioxidants that help to hydrate, smooth, and improve skin's feeling of softness.
- **Sargassum Filipendula Extract** – A seaweed that has moisturizing, stimulating, revitalizing, and nourishing properties due to its iodine and amino acid content.

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Squalane, Hypnea Musciformis (Red Algae) Extract, Dimethicone, Caprylic/Capric Triglyceride, Cetyl Alcohol, Stearyl Alcohol, Stearic Acid, Sargassum Filipendula (Brown Seaweed) Extract, Arnica Montana Flower Extract, Camellia Sinensis (Green Tea) Leaf Extract, Passiflora Incarnata (Passionflower) Extract, Ascophyllum Nodosum (Sea Algae) Extract, Juniperus Communis (Juniper) Fruit Extract, Panax Ginseng Extract, Gelidiella Acreosa (Sea Algae) Extract Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Sodium PCA, Sorbitol, Cyanocobalamin (Vitamin B12), Natural Botanical Essence, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT



### Glam Gloss

Experience a dazzling array of shine and color with our multidimensional shine. Delicate and tightly packed shimmer particles create a luminous radiance that captivates the senses. Indulge in the luxurious smoothness reminiscent of silk as our formula effortlessly glides onto your lips, providing a bold and lightweight burst of color for a velvety soft feel with our versatile volumizing lip gloss—perfect to wear alone for a subtle sheen or layer over your favorite lipstick for an extra touch of glamour.

.12 oz (3.5 g)

#52-GLG • Original Honey Glow  
#52-TOR • Toffee Rush

#52-ROP • Rose Petal  
#52-AMK • Amber Kiss

#### BENEFITS:

- Multidimensional shine and color.
- The shining particles are fine and compact, showing a radiant glow.
- The texture is super smooth as silk, glides on the lips well.
- Gives bold, lightweight color for a velvety soft feel.
- Non-sticky texture comfortable to wear.
- Lip-loving formula smooths lip lines.
- Versatile volumizing lip gloss -wear alone or layer over your favorite lipstick.

#### DIRECTIONS:

Apply the gloss alone or over your favorite lip color.  
Layer for intensity.

#### ALSO RECOMMENDED:

- **Lipsticks** – This must-wear formula is enriched with Aloe vera and shea butter, along with jojoba oil for conditioning.
- **XTREME VOLUME Mascara and Primer Duo** –This Duo contains Xtreme Volume Lash Primer and Xtreme Volume Mascara. Build smooth, fuller, longer-looking, longer-lasting lashes with more volume, thickness, length, and curl than ever before.
- **Perfect Eyebrow Pencil** – A creamy, triangular-tipped retractable eyebrow pencil infused with Jojoba Seed Oil to define, reshape, condition, and fill in for natural-looking brows.

#### KEY INGREDIENTS:

- **Simmondsia Chinensis (Jojoba) Seed Oil** – Hydration and moisture
- **Helianthus Annuus Seed Oil (Sunflower)** – Helps protect, soften, and hydrate the lips
- **Tocopheryl Acetate (Vitamin E)** – Skin-conditioning and antioxidant

#### COMPLETE INGREDIENT LIST:

Caprylic/Capric Triglyceride, Simmondsia Chinensis (Jojoba) Seed Oil, Helianthus Annuus Seed Oil, Silica Dimethyl Silylate, Dipentaerythryl Tripolyhydroxystearate, Tocopheryl Acetate, Olea Europaea Fruit Oil, Aloe Barbadensis Leaf Extract, Panthenol, Persea Gratissima Oil, Theobroma Cacao Seed Butter. May Contain: Mica, Titanium Dioxide, Iron Oxide Red, Tin Oxide, Calcium Aluminum Borosilicate, Titanium Dioxide, Tin Oxide.



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## GET TO KNOW THE PRODUCT



### Hair Repair Masque Deep Conditioning Treatment

Help bring new strength, shine, and softness to even heavily damaged hair with this exceptional deep conditioning treatment. Reconditions with a blend of aloe vera, Shea butter, herbs, botanicals and fruit oils.

6 fl oz / 177mL • #2043

#### BENEFITS:

- Helps protect and reduce breakage by softening the hair cuticle.
- Helps nourish and hydrate dehydrated or damaged hair.
- Imparts softness and shine to coarse and curly hair.
- Helps smooth split ends and tame frizzy hair.
- Light texture with a clean scent that leaves hair feeling soft, smooth and healthy.
- Excellent as an overnight deep conditioning treatment or as a leave-in conditioner for coarse, curly hair.

#### DIRECTIONS:

For severely damaged or coarse hair, use one to two times weekly. Wash with Aloe Nourishing Shampoo, rinse, and towel dry. Apply a generous amount of Hair Repair Masque to your hair and leave on overnight. Rinse masque from the hair in the morning and style as usual.

For dry, less damaged hair, use once weekly. Wash with either Aloe Nourishing Shampoo or Aloe Clarifying Shampoo. Rinse and apply hair masque in the shower. Allow to penetrate the hair for 5-10 minutes, rinse, towel dry and style as usual.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Shampoo** – Provides hair with essential nutrients to help strengthen, condition and protect from environmental damage and blow drying. Gentle enough to use every day. Safe for color-treated hair.
- **Aloe Clarifying Shampoo** – Cleanses deeply to help remove dirt, oil, impurities, pollution, and product buildup. Save for color-treated hair.
- **Hydrating Antioxidant Face Mist** – Excellent for dry or flaky scalp to soothe and hydrate.

#### KEY INGREDIENTS:

- **Shea Butter** – Natural fat obtained from the nut of the Shea tree. Rich in essential fatty acids and vitamins that condition the hair.
- **Silk Amino Acids** – Helps strengthen the hair and protect against moisture loss.
- **Argan Oil** – Obtained from the nut of the Argan tree. Has components of tocopherol, phenolic acid, carotenes and essential fatty acids.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Stearalkonium Chloride, Cetearyl Alcohol, Glycerin, Cetyl Alcohol, Cetrimonium Chloride, Benhentrmonium Chloride, Polyquaternium-7, Panthenol, Sorbitol, Butyrospermum Parkii (Shea) Butter, Trideceth-12, Hydroxyethylcellulose, Amodimethicone, Silk Amino Acids, Saccharum Officinarum (Sugarcane) Extract, Urtica Dioica (Nettle) Extract, Lavandula Angustifolia (Lavender) Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Argania Spinosa (Argan) Kernel Oil, Brassica Campestris (Field Mustard) Seed Oil, Olea Europaea (Olive) Fruit Oil, Vitis Vinifera (Grape) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Linum Usitatissimum (Flax) Seed Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopheryl (Vitamin E) Extract, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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## GET TO KNOW THE PRODUCT



### High Antioxidant Night Repair Treatment

Powerful antioxidants work to repair and protect skin cells from daily free radical damage. Awaken to a more youthful, refreshed complexion.

2 fl oz / 59mL • #1607

#### BENEFITS:

- Helps improve the appearance of the skin's firmness.
- High antioxidant blend of fruit extracts and powders helps neutralize free radical damage and oxidative stress for a more youthful complexion.
- Highly beneficial for those who smoke, are exposed to environmental pollutants, or have UV damage.

#### DIRECTIONS:

##### FOR NORMAL, DRY, EXTRA-DRY OR COMBINATION SKIN.

After nighttime skin care regimen, apply on clean, dry skin. Use instead of regular moisturizer. Do not apply with wet fingertips. If additional hydration is desired, apply regular moisturizer after cleansing and use night repair before bedtime. May use Intense Moisture Boost or High Antioxidant Face Mist after night repair for enhanced hydration.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Intense Eye Repair Cream and Neck Firming Cream** – Powerhouse additions to a complete L'BRI skin care regimen to help improve the appearance of crepiness, loss of firmness, and advanced signs of aging on the neck, chest, and eye areas.
- **Intense Moisture Boost or High Antioxidant Face Mist** – Helps to enhance hydration for softer, smoother looking skin.

#### KEY INGREDIENTS:

- **Palmitoyl-Oligopeptide** – Helps improve the appearance of dry, flaky, or damaged skin and supports skin's suppleness.
- **Coffea Arabica Extract** – An antioxidant with anti-aging and skin-lightening properties. Helps to neutralize free radicals and oxidative stress on the skin.
- **Vita-Berry®** – A high antioxidant blend of fruit extracts and berries with an abundance of polyphenols, a natural class of antioxidants found in coffee, grapes and green tea.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Caprylic/Capric Triglyceride, Glycerin, Coffea Arabica (Coffee) Extract, Squalane, Cetearyl Alcohol, Emblica Officinalis (Saberry) Fruit Extract, Cetyl Alcohol, Stearic Acid, Cyclomethicone, Dimethicone, Ethoxydiglycol, Cetareth 20, Hyaluronic Acid, Glycosaminoglycans, Soluble Marine Collagen, Soluble Marine Elastin, Palmitoyl-Oligopeptide, Palmitoyl Tetrapeptide-7, Camellia Sinensis (Green Tea) Leaf Extract, Vitis Vinifera (Grape) Seed Extract Powder, Concentrated Fruit Extracts/Powders of: Wild Blueberries, Grapefruit, Grape Seeds, Raspberries, Raspberry Seeds, Cranberries, Prunes, Cherries, Wild Bilberries and Strawberries (Vitaberry® High-Orac Fruit Blend), Helianthus Annuus (Sunflower) Seed Oil, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Allantoin, Xanthan Gum, Hydroxyethyl Acrylate, Sodium Acryloyldimethyl Taurate Copolymer, Polysorbate 60, Polysorbate 20, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Triethanolamine, Sorbic Acid.



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## GET TO KNOW THE PRODUCT



### Hydrating Antioxidant Face Mist

A soothing spray power-packed with high levels of antioxidants that will help hydrate, firm, soothe, and protect the skin from daily free radical damage.

4 fl oz / 118mL • #1609

#### **BENEFITS:**

- Helps to protect the skin and replenish moisture. Improves the appearance of skin's firmness.
- Aids in combating the damaging effects of free radicals on the skin.
- Helps protect against daily skin stress and environmental pollutants.
- Increases skin's feeling of smoothness and softness.

#### **DIRECTIONS:**

##### **FOR NORMAL OR DRY SKIN.**

Spray mist over entire face and neck after applying moisturizer. Gently massage into skin until absorbed. Spritz over makeup for a refreshed appearance. Spray on after Daily Moisturizing Hand & Body Lotion or Intense Body Butter to enhance penetration and lock in moisture. Spritz on dry or flaky scalp to soothe and hydrate. *Not recommended for those with oily or blemished skin types.*

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Aloe Nourishing Shampoo & Conditioner** – Provides hair with essential nutrients to help strengthen, condition, and protect from environmental damage and styling.
- **Intense Body Butter** – Formulated with exceptional ingredients to help restore softness and hydration to even the driest skin.

#### **KEY INGREDIENTS:**

- **Soluble Collagen** – Has water-binding and hydration properties. Aids in helping to reduce moisture loss.
- **Palmitoyl-Tetrapeptide-1** – Helps to increase penetration into the skin.
- **Palmitoyl-Tetrapeptide-7** – Helps to improve the appearance of skin's elasticity and firmness. It also helps to hydrate, smooth, and protect the skin.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Caesalpinia Spinosa Gum, Polysorbate 20, Glycerin, Sodium Hyaluronate, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Panthenol, Allantoin, Glycosaminoglycans, Glycereth-26, Sodium PCA, Soluble Collagen, Potassium Sorbate, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Saccharum Officinarum (Sugarcane) Extract, Symphytum Officinale (Comfrey) Rhizome/ Root Extract, Anthemis Nobilis (Chamomile) Flower Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Citrus Limon (Lemon) Peel Extract, Citrus Aurantium Dulcis (Orange) Peel Extract, Zingiber Officinale (Ginger) Root Extract, Citrus Aurantifolia (Lime) Peel Extract, Mentha Piperita (Peppermint) Leaf Extract, Citrus Tangerina (Tangerine) Peel Extract, Vanilla Planifolia Fruit Extract, Cocos Nucifera (Coconut) Oil, Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A), Carbomer, Phenoxyethanol.



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## GET TO KNOW THE PRODUCT



### Ink Glow Tattoo Care Balm

Ink Glow Tattoo Balm is formulated to amplify the vibrancy, intensity, life, and luster of your ink. This fast-absorbing balm enhances color and clarity while conditioning tattooed skin. It forms a breathable barrier that helps protect tattoos from dryness, pollutants, and environmental wear. Lightweight, clean, and powerful—Ink Glow lets your skin be the perfect canvas, so your art can always shine bright.

2 FL OZ • #5115

#### BENEFITS:

- **Hydrates and nourishes tattooed skin** to help maintain vibrancy, enhance clarity, and support the appearance of rich, lasting color.
- **Soothes and conditions** tattooed skin with nourishment.
- **Protects against environmental stressors** by creating a barrier to shield tattoos from pollutants and dryness.
- **Fast-absorbing and lightweight**, it sinks in effortlessly without a greasy feel.
- **Features a light lavender scent.**

#### DIRECTIONS:

Wait until your tattoo is healed. Apply a thin layer of balm directly on clean and dry tattooed skin area. Gently massage using circular motions. Use daily to maintain vibrant colors and moisturize your skin for best results use after Ink Glow Tattoo Care Hydrating Lotion.

#### ALSO RECOMMENDED:

- **Ink Glow Tattoo Care Hydrating Lotion** – Helps to keep tattoos looking vibrant and hydrated.
- **Body Wash** – Gently cleanses away impurities while pampering your skin with vitamins, botanicals, and softening moisturizers. Sulfate-free.
- **Natural Broad Spectrum Sunscreen SPF 30** – Protects your skin against harmful UVA and UVB rays while fighting free radicals and replenishing moisture.

#### KEY INGREDIENTS:

- **Helianthus Annuus (Sunflower) Seed Oil** – helps moisturize and soften tattooed skin.
- **Cocos Nucifera (Coconut) Oil** – deeply hydrates and soothes tattooed skin while helping to protect against dryness and support a healthy skin barrier.
- **Vitis Vinifera (Grape) Seed Oil** – rich in antioxidants and essential fatty acids that help nourish tattooed skin, support skin repair, and maintain softness without feeling greasy.
- **Persea Gratissima (Avocado) Oil** – rich in essential fatty acids and vitamins that deeply nourish and promote healthy-looking tattooed skin.
- **Aloe Barbadensis Leaf Juice** – helps to soothe and hydrate the skin.

#### COMPLETE INGREDIENT LIST:

Helianthus Annuus (Sunflower) Seed Oil, Glycerin, Cocos Nucifera (Coconut) Oil, Water, Vitis Vinifera (Grape) Seed Oil, Sodium Benzoate, Potassium Sorbate, Aloe Barbadensis Leaf Juice, Quillaja Saponaria Bark Extract, Saponaria Officinalis Leaf/Root Extract, Butyrospermum Parkii (Shea) Butter, Theobroma Cacao (Cocoa) Seed Butter, Mangifera Indica (Mango) Seed Butter, Lavandula Officinalis (Lavender) Essential Oil, Persea Gratissima (Avocado)



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## FAQs: Ink Glow Tattoo Care Balm

### **Who should use a tattoo balm?**

Anyone with tattooed skin can benefit from using a tattoo balm. It's ideal for those who want to experience immediate and long-term vibrancy, clarity, and overall appearance of their tattoos while keeping their skin soft, moisturized, and comfortable.

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### **Why should I use Ink Glow Tattoo Care Balm, and what is it used for?**

Ink Glow Tattoo Care Balm is specially formulated to enhance the vibrancy and clarity of tattooed skin while providing deep moisture and nourishment. It helps support the long-term appearance of tattoos by keeping the skin smooth, hydrated, and protected from dryness and environmental stressors.

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### **When should I start using the tattoo balm—right after getting a tattoo or after it heals?**

Wait until your tattooed skin is fully healed—no longer broken, scabbing, or peeling — before applying the balm. Once healed, use it regularly to keep the skin hydrated and help maintain your tattoo's vibrancy over time.

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### **How do I apply the balm?**

Apply a thin layer over your tattoo. Gently massage in using circular motions. For best results, use daily.

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### **How often should I apply tattoo balm?**

For best results, use Ink Glow Tattoo Lotion first to moisturize clean skin, then apply a thin layer of tattoo balm over your tattoo. Using both daily helps keep your skin hydrated and supports long-term tattoo vibrancy.

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### **Can the tattoo balm be used multiple times a day?**

Yes, the tattoo balm can be applied more than once a day if needed. While daily use is typically sufficient, you can reapply as needed to keep tattooed skin feeling hydrated and comfortable.

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## FAQs: Ink Glow Tattoo Care Balm

### **Can I use this balm on older tattoos?**

Yes! Ink Glow Tattoo Care Balm works on both new (healed) and older tattoos to boost vibrancy, enhance clarity, and keep skin soft and well-conditioned.

### **Does it leave a greasy residue?**

No. The formula is fast-absorbing and lightweight, leaving your skin feeling smooth without a greasy finish.

### **What makes this balm different from regular moisturizers?**

This balm is specifically formulated with tattooed skin in mind. It includes deeply moisturizing shea, cocoa, and mango seed butters, along with avocado oil to nourish and support healthy-looking skin. It's also enriched with sunflower, coconut, and grape seed oils—each chosen for their ability to hydrate, soften, and help protect tattooed skin from dryness and environmental stressors—making it more targeted and beneficial than a standard moisturizer.

### **Can I use it with other Ink Glow products?**

Yes! For optimal results, we recommend using the balm after applying Ink Glow Hydrating Lotion to maximize moisture and enhance the appearance of your tattoos.

### **What's the difference between tattoo balm and lotion?**

Both are designed for daily use, but they offer different textures and benefits. The Tattoo Lotion is lightweight and fast-absorbing, making it perfect for everyday hydration to keep tattooed skin smooth, comfortable, and vibrant. The Tattoo Balm has a thicker consistency that creates a protective barrier and delivers intense hydration, ideal for targeted care.

### **Can I use tattoo balm in place of my moisturizer?**

No, the tattoo balm is designed to hydrate and enhance the look of tattooed skin, but it doesn't replace Ink Glow Tattoo Lotion. While the balm provides targeted moisture and vibrancy, it's best used along with the lotion for daily hydration and overall tattoo care.

### **Is the balm suitable for sensitive skin?**

Yes, this gentle, plant-based formula contains soothing ingredients like aloe, sunflower oil, and lavender essential oil. If you have sensitive skin, we recommend patch testing before using.



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## FAQs: Ink Glow Tattoo Care Balm

### **Will tattoo balm help prevent fading?**

While no product can prevent fading, regular moisturizing and sun protection can help tattooed skin appear more vibrant and healthy-looking over time.

### **Does it have a scent?**

The fragrance of Ink Glow Tattoo Care Balm comes from its natural essential oil ingredients—most notably *Lavandula Officinalis* (Lavender) Essential Oil. This gives the balm a light, soothing, and herbal lavender scent. It's designed to be gentle and calming, making it suitable even for sensitive, tattooed skin.

### **What size is the balm and how long will it last?**

It comes in a 2 FL OZ tube. How long it lasts depends on the size of your tattoo and how often you use it. With daily use on a small-to-medium tattoo, it should last several weeks.



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## GET TO KNOW THE PRODUCT



### Ink Glow Tattoo Care Hydrating Lotion

Tattooed skin needs moisture. This fragrance-free, lightweight lotion delivers lasting hydration with a blend of skin-loving botanical ingredients. It's formulated with aloe vera and coconut oil to replenish moisture, guarana extract to help refresh and smooth the skin, shea butter to balance skin oils, and comfrey to provide antioxidant support. Specially made for tattooed skin, this lotion helps keep your skin soft and hydrated. The fast-absorbing, non-greasy formula helps maintain healthy, moisturized skin to support the vibrant look of your tattoos.

6 FL OZ • #5110

#### **BENEFITS:**

- **Fragrance-Free**
- **Deep Hydration and Nourishment** – Formulated to replenish moisture and keep tattooed skin smooth, nourished, and comfortable
- **Fast-Absorbing & Lightweight** – Moisturizes without leaving a greasy or heavy feel.
- **Daily Moisture Care** – Provides everyday hydration to support healthy-looking skin.
- **Soothes & Conditions** – Helps keep tattooed skin feeling soft and comfortable.
- **Nourishing Botanical Blend** – Made with botanical ingredients that help maintain skin's natural moisture balance.

#### **DIRECTIONS:**

Apply to clean, tattooed skin and gently massage until fully absorbed. Use daily or as needed to maintain hydration and support tattoo vibrancy. For best results, apply the Tattoo Hydrating Lotion first, followed by the Tattoo Balm.

#### **ALSO RECOMMENDED:**

- **Ink Glow Tattoo Care Balm** – Helps to keep tattoos looking bold and vibrant.
- **Body Wash** – Gently cleanses away impurities while pampering your skin with vitamins, botanicals, and softening moisturizers. Sulfate-free.
- **Natural Broad Spectrum Sunscreen SPF 30** – Protects your skin against harmful UVA and UVB rays while fighting free radicals and replenishing moisture.

#### **KEY INGREDIENTS:**

- **Aloe Barbadosis Leaf Juice** – helps to soothe and hydrate the skin.
- **Cocos Nucifera (Coconut) Oil** – deeply hydrates and soothes tattooed skin while helping to protect against dryness and support a healthy skin barrier.
- **Guarana Extract** – rich in caffeine and antioxidants. Helps energize the skin and promote a smoother appearance.
- **Shea Butter** – rich in fatty acids that help balance skin oils and support healthy-looking skin.
- **Comfrey** – contains minerals and vitamins that help protect the skin and provide antioxidant benefits.

#### **COMPLETE INGREDIENT LIST:**

Aloe Barbadosis Leaf Juice, Water, Glycerin, Caprylic/Capric Triglyceride, Cetyl Alcohol, Cocos Nucifera (Coconut) Oil, Propanediol, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter, Dimethicone, Cetareth-20, Sodium Hyaluronate, Panthenol, Sorbitol, Linoleic Acid, Linolenic Acid, Paullinia Cupana (Guarana) Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Camellia Sinensis Leaf Extract, Helianthus Annuus (Sunflower) Seed Oil, Tocopherol, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



## FAQs: Ink Glow Tattoo Care Hydrating Lotion

### **What is Ink Glow Tattoo Hydrating Lotion used for?**

Ink Glow Tattoo Hydrating Lotion is designed to provide deep hydration and nourishment to tattooed skin. This fragrance-free, fast-absorbing, lightweight formula helps maintain the skin's natural moisture balance, keeping tattoos looking vibrant and the skin feeling soft and comfortable.

### **Why should I use Ink Glow Tattoo Hydrating Lotion?**

Using Ink Glow Tattoo Hydrating Lotion helps replenish moisture in tattooed skin, supporting its overall health and appearance. The lotion's botanical blend aids in maintaining the skin's natural moisture balance, ensuring tattoos remain clear and well-defined.

### **Should I apply immediately after getting a tattoo, or should I wait until the skin has healed?**

Wait until the tattooed skin has fully healed—when it's no longer broken, scabbing, or peeling—before applying the lotion. It's designed for daily use on healed tattoos to help maintain hydration and keep the skin feeling soft and comfortable.

### **How do I apply the lotion?**

Apply a small amount of Ink Glow Tattoo Hydrating Lotion to clean, tattooed skin. Gently massage until fully absorbed. Use as needed to maintain hydration and enhance the vibrancy of your tattoo. For best results, consider using it before applying Ink Glow Tattoo Care Balm.

### **How often should I apply tattoo lotion?**

Apply the lotion daily or as needed to keep your tattooed skin moisturized. Regular use helps maintain skin hydration and supports the appearance of your tattoo.

### **How is this lotion different than a Hand & Body Lotion or a Body Butter?**

Ink Glow Tattoo Hydrating Lotion is specifically formulated to meet the unique needs of tattooed skin. Its fragrance-free, lightweight, and fast-absorbing formula provides deep hydration and nourishment, helping to maintain tattoos' vibrancy and clarity. Unlike other moisturizers, this lotion is designed to support the appearance and comfort of tattooed skin, ensuring your ink stays looking its best.



## FAQs: Ink Glow Tattoo Care Hydrating Lotion

### **Can I use this lotion on older tattoos?**

Yes! Ink Glow Tattoo Hydrating Lotion is suitable for both new (healed) and older tattoos. It helps maintain the skin's moisture, ensuring tattoos remain vibrant and well-defined over time.

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### **Does it leave a greasy residue?**

No. The lotion is fast-absorbing and lightweight, leaving your skin feeling smooth without a greasy or heavy feel.

### **Q: What makes this lotion different from the other lotions, Body Butters or Aloe Jelly?**

Ink Glow Tattoo Care Hydrating Lotion is specially formulated for tattooed skin. With a strong base of aloe vera, glycerin, and sodium hyaluronate to help hydrate, soothe, and maintain moisture, it also includes coconut oil, guarana, and tocopherol to enhance the appearance of skin softness and vibrancy—helping tattooed skin look and feel its best.

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### **Can I use it with other Ink Glow products?**

Yes! For optimal results, it's recommended to use Ink Glow Tattoo Care Hydrating Lotion before applying Ink Glow Tattoo Care Balm. This combination helps maximize moisture and maintain the vibrancy of your tattoos.

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### **Is Ink Glow Tattoo Hydrating Lotion suitable for sensitive skin?**

Yes, however, if you have sensitive skin, it's advisable to perform a patch test before full application.

### **Is this Tattoo Lotion Fragrance-Free?**

Yes, this product is considered fragrance-free since the regular oils and extracts do not contain fragrance allergens.

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Rev. 07.2025



## GET TO KNOW THE PRODUCT



### Instant Brightening Concealer

Instantly illuminate, brighten, and awaken tired eyes! This shade-shifting peach tone featuring titanium dioxide neutralizes and camouflages bluish-purple discoloration and other imperfections while brightening and correcting dark circles, shadows, and spots.

Good-for-you ingredients like squalane, glycerin, and sodium hyaluronate deeply hydrate and soothe delicate skin. This creamy formula blends effortlessly into all skin types and a wide range of skin tones for a naturally radiant, bright, well-rested look.

10 mL • #62-IB

#### DIRECTIONS:

##### FOR ALL SKIN TYPES

**Conceal Dark Circles:** Hydrate the under-eye area with Intense Eye Repair Cream or Smooth n' Firm Eye Repair Gel, and let it absorb. Apply the Brightening Concealer to the darkest areas (inner corners and under the eyes), then blend using the Dual-Ended Concealer Brush with light tapping or sweeping motions. If needed, layer your regular concealer on top and blend using the brush, sweeping outward and slightly downward in a soft triangle shape for a brightening effect.

**Conceal Imperfections:** Apply your foundation as usual. Then, dab the Brightening Concealer onto any dark spots. Using the Dual-Ended Concealer Brush, gently tap or stipple around the edges to blend, keeping the coverage concentrated on the spot. Finish with a light dusting of powder if needed to set.

#### ALSO RECOMMENDED:

- **Dual-ended Concealer Brush** – designed for precise application and seamless blending.
- **Liquid Concealer** – Infused with jojoba and mustard seeds to help soothe, soften, and moisturize as it hides imperfections.
- **Erase Makeup Remover** – Easy and effectively removes all traces of eye makeup. All skin types.

#### BENEFITS:

- A hydration-boosting concealer, this creamy formula blends like a dream.
- Infused with Aloe, along with Jojoba and mustard seed oils to soothe, soften, and moisturize the skin.
- **Brightens Dark Circles** – The warm peach tone counteracts bluish purple under-eye circles, making the area appear more awake and refreshed.
- **Neutralizes Discoloration** – Balances out cool-toned discoloration to help conceal dark spots, hyperpigmentation, blemishes, scars, and veins that show through the skin.

#### KEY INGREDIENTS:

- **Titanium Dioxide** – A mineral-based pigment helps to conceal discoloration and redness.
- **Glycerin** – A humectant that draws moisture into the skin, keeping it hydrated.
- **Squalane** – A lightweight, non-greasy emollient that mimics skin's natural oils for moisture and barrier protection.
- **Sodium Hyaluronate** – A form of hyaluronic acid that deeply hydrates and plumps the skin.

**COMPLETE INGREDIENT LIST:** Water, Cyclopentasiloxane, Titanium Dioxide, Cyclohexasiloxane, Glycerin, PEG-10 Dimethicone, Hydrogenated Rapeseed Oil, Triethylhexanoin, Simmondsia Chinensis (Jojoba) Seed Oil, Cetyl PEG/PPG-10/1 Dimethicone, Mica, Aluminum Hydroxide, Dimethicone, Squalane, Disteardimonium Hectorite, Aluminum Dimyristate, Trimethylsiloxy silicate, Calcium Stearate, Glyceryl Caprylate, Barium Sulfate, Magnesium Aluminum Silicate, Chlorphenesin, Fragrance, Silica Dimethyl Silylate, Althaea Rosea Root Extract, Aloe Barbadensis Leaf Extract, Stearic Acid, Tocopheryl Acetate, Allantoin, Eriocephalus Punctulatus Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Portulaca Oleracea Extract, Sodium Sulfate, Sodium Hyaluronate, Magnesium Myristate, Iron Oxides.



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## FAQs: Instant Brightening Concealer

### **Who should use the Instant Brightening Concealer?**

Anyone looking to brighten dark circles, neutralize discoloration, and achieve a more radiant, well-rested look. This concealer is ideal for all skin types—including dry, oily, combination, sensitive, and mature skin—thanks to its hydrating, soothing ingredients and lightweight, blendable formula.

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### **What does the Instant Brightening Concealer do?**

This peach-tone concealer instantly camouflages dark circles, discoloration, and imperfections. It neutralizes blue and purple tones, brightens the under-eye area, and helps skin look more radiant and refreshed.

---

### **How does this concealer help with dark circles?**

The warm peach tone counteracts bluish-purple under-eye circles, giving a brighter, more awake appearance. It also hydrates and soothes with skin-loving ingredients.

### **What kind of coverage and finish can I expect?**

It provides buildable, natural-looking coverage with a soft, radiant finish. The formula blends seamlessly into all skin types and tones.

### **Is this concealer suitable for sensitive or mature skin?**

Yes. It is formulated for all skin types, including dry, mature, and sensitive. Hydrating ingredients like Glycerin, Aloe, and Sodium Hyaluronate support comfort and moisture without feeling heavy.

### **Can I layer this with other concealers or foundations?**

Yes. You can use it on its own or layer under your regular concealer or foundation for additional coverage and brightening.

### **Will it clog pores or feel heavy?**

No. The creamy formula is lightweight and breathable, designed to provide hydration and coverage without clogging pores or feeling greasy.

### **What makes the Instant Brightening Concealer different from the Liquid Concealer?**

While both the Instant Brightening Concealer and the Liquid Concealer are hydrating, creamy formulas suitable for all skin types, they are designed for different coverage goals and benefits.

**Instant Brightening Concealer** = targeted peach-tone corrector for dark circles and discoloration.

**Liquid Concealer** = shade-matched, creamy concealer for overall coverage and skin-tone blending.



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## FAQs: Instant Brightening Concealer

### **Why does the Instant Brightening Concealer go underneath concealer or foundation?**

- It neutralizes discoloration before you apply any coverage.
- It's a color corrector, not a skin-toned concealer—so it's meant to be layered under makeup.
- Applying concealer or foundation on top blends everything together for a smoother, more even finish.

### **How to apply with foundation or concealer?**

Use alone for lightweight correction on targeted areas, or layer underneath your regular concealer or foundation to brighten and boost coverage. For stubborn discoloration, you can also tap on a small amount over foundation to conceal more deeply.



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## GET TO KNOW THE PRODUCT

### Intense Body Butter



This intense body cream is formulated with mango, shea and cocoa butters, hyaluronic acid, select oils, and vitamins. These exceptional ingredients work together to restore softness and hydration to even less driest skin.

8 fl oz / 236mL

#2133: Citrus Medley  
#2123: Cucumber

#2124: Vanilla  
#2127: Mandarin Fig  
#2140 Dreamy Blossoms

#### BENEFITS:

- Intensely moisturizing, emollient formula absorbs deeply and thoroughly.
- Helps to bring relief to dry, sensitive skin, eczema and psoriasis.

#### DIRECTIONS:

Apply at least once daily over entire body, including elbows, knees and feet. Apply immediately after showering on damp, warm skin for maximum absorption. For enhanced absorption and moisturizing effect, apply Hydrating Antioxidant Face Mist after Intense Body Butter.

#### ALSO RECOMMENDED:

- **Body Wash** – With natural cleansers, botanicals, and vitamins to cleanse and moisturize the skin.
- **Renew Body Exfoliator** – This body polish buffs away dry, rough, bumpy patches to reveal soft, silky skin.
- **Natural Broad Spectrum Sunscreen SPF 30** – protects our skin outdoors from harmful UVA and UVB rays of the sun.

#### KEY INGREDIENTS:

- **Mangifera Indica (Mango) Seed Butter** – Made from the oil extracted from the seed or kernels of the mango tree. Highly emollient, softening, and soothing to the skin.
- **Vitis Vinifera (Grapeseed) Extract** – Contains polyphenols that have antioxidant and anti-inflammatory properties that help diminish free radical damage.
- **Butyrospermum Parkii (Shea) Butter** – from the nut of the Shea tree. Rich in fatty acids that balance the oils on the skin. Rich in vitamins A, E and F that have antioxidant properties to improve skin health.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Extract (Stabilized Gel), Caprylic/Capric Triglyceride, Glycerin, Helianthus Annuus (Sunflower) Seed Oil, Stearic Acid, Mangifera Indica (Mango) Seed Butter, Cyclomethicone, Cetyl Alcohol, Glyceryl Stearate, PEG 100 Stearate, Cetearyl Alcohol, Hyaluronic Acid, Camellia Sinensis (Green Tea) Leaf Extract, Vitis Vinifera (Grape) Seed Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Butyrospermum Parkii (Shea Butter), Theobroma Cacao (Cocoa) Seed Butter, Oenothera Biennis (Evening Primrose) Oil, Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A), Ascorbic Acid (Vitamin C), Sodium PCA, Allantoin (Comfrey Root), Squalane, Polysorbate 60, Glycereth 26, Carbomer, Dimethicone, Phenoxyethanol, Ethylhexylglycerin, Triethanolamine.



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## GET TO KNOW THE PRODUCT



### Intense Eye Repair Cream

This intense eye cream helps smooth the delicate skin around the eye and improves the appearance of wrinkles by increasing skin's hydration. This powerful formula may help diminish the appearance of bags, puffiness, and dark under-eye shadows.

.5 fl oz / 15mL • #1401

#### BENEFITS:

- Helps diminish the appearance of bags, puffiness, and dark under-eye shadows by improving skin's hydration.
- Smooths and hydrates the delicate skin around the eyes, which may help improve the appearance of wrinkles and fine lines.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Apply to entire eye area twice daily with ring finger in a gentle patting motion. If using in conjunction with Smooth n' Firm Eye Repair Gel or an anti-aging serum, apply serum, then eye gel, and follow with eye cream.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Peptides** – Help improve the appearance of the visible signs of aging around the eyes.
- **Acetyl Tetrapeptide 5** – Has calming, smoothing, hydrating, and firmness-enhancing benefits.
- **Palmitoyl-Tetrapeptide 7** – Appears to improve skin elasticity and firmness. It also hydrates, smooths, and helps protect the skin.
- **Palmitoyl-Tetrapeptide 1** – Helps increase skin penetration.
- **Dipeptide 2** – A skin conditioning ingredient that can assist with skin renewal and replenishment of moisture.
- **Hesperidin Methyl Chalcone** – A citrus bioflavonoid with antioxidant properties that assists with reducing the appearance of dark circles.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Water, Glycerin, Caprylic/Capric Triglyceride, Cetyl Alcohol, Cyclopentasiloxane, Cetearyl Alcohol, Glycereth-26, Stearic Acid, Cetearth-20, Sodium Hyaluronate, Hesperidin Methyl Chalcone, Palmitoyl Tetrapeptide-7, Palmitoyl Tetrapeptide-1, Acetyl Tetrapeptide-5, Dipeptide-2, Glycosaminoglycans, Soluble Collagen, Chrysin, Panthenol, Steareth-20, Dimethicone, N-Hydroxysuccinimide, Camellia Sinensis (Green Tea) Leaf Extract, Euphrasia Officinalis (Eyebright) Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Epilobium Angustifolium (Willowherb) Flower/Leaf/Stem Extract, Butyrospermum Parkii (Shea) Butter, Olea Europaea (Olive) Fruit Oil, Tetrahexyldecyl Ascorbate (Vitamin C), Tocopheryl Acetate (Vitamin E), Dimethicone/Vinyl Dimethicone Crosspolymer, Biosaccharide Gum-1, Carbomer, Xanthan Gum, Phenoxylethanol, Ethylhexylglycerin, Triethanolamine.



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## GET TO KNOW THE PRODUCT



### Intense Moisture Boost Hyaluronic Acid Serum

Developed to help enhance skin's hydration, natural moisture barrier, and softness while minimizing the appearance of fine lines and wrinkles.

2 fl oz / 59mL • #1623

#### **BENEFITS:**

- Boosts skin's hydration by helping the skin attract and retain moisture.
- Non-pore clogging.
- Lightweight texture leaves skin feeling soft, supple and visually improved.
- Moisture-binding properties help plump the skin to improve the appearance of fine lines and wrinkles.

#### **DIRECTIONS:**

##### **FOR ALL SKIN TYPES.**

Apply once or twice daily as needed after moisturizer for maximum effect. Massage lightly into skin until absorbed. Can also be used as a target treatment to boost areas of the face and neck that are more wrinkled and dehydrated.

#### **KEY INGREDIENTS:**

- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.
- **Hyaluronic Acid** – Naturally derived from olives. Helps hold moisture in the skin for improved hydration.
- **Glycerin** – Has the ability to draw and absorb water from the air, helping the skin to retain moisture.

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Glycerin, Polysorbate 20, Sodium Hyaluronate, Hyaluronic Acid, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT



### Intense Moisture Crème Super Antioxidant Complex

This deeply hydrating, vitamin-enriched formula calms stressed, chapped or excessively dry skin. Leaves your skin looking and feeling smooth and supple.

2 fl oz / 59mL • #1209

#### **BENEFITS:**

- Helps hold moisture in the skin which is the secret to youthful, healthy and vibrant skin.
- Non-comedogenic formula may be used by those with blemishprone skin to provide additional hydration to damaged skin.
- May help soothe dryness and flakiness associated with psoriasis and eczema.
- The light texture and clean scent leave skin feeling refreshed.

#### **DIRECTIONS:**

##### **FOR NORMAL TO EXTRA-DRY SKIN.**

Apply twice daily after cleanser, freshener or anti-aging serums as recommended. Apply about a dime-sized amount over entire face and neck with wet fingertips. For additional hydration, use Hydrating Antioxidant Face Mist or Intense Moisture Boost after Intense Moisture Crème and massage into skin until absorbed.

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Intense Moisture Boost** – Boosts skin's hydration by helping the skin attract and retain moisture.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### **KEY INGREDIENTS:**

- **Hyaluronic Acid** – Naturally derived from olives. Helps hold moisture in the skin for improved hydration.
- **Camellia Sinensis (Green Tea) Leaf Extract** – A powerful antioxidant with antibacterial and anti-inflammatory properties.
- **Hypnea Musciformis Extract** – a seaweed that acts as a skin protectant.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Glycerin, Dimethicone, Squalane, Caprylic/Capric Triglyceride, Cetyl Alcohol, Stearyl Alcohol, Camellia Sinensis (Green Tea) Leaf Extract, Cetearyl Alcohol, Hypnea Musciformis (Red Algae) Extract, Gelidiella Acerosa (Brown Seaweed) Extract, Sargassum Filipendula Extract, Sorbitol, Tocopheryl (Vitamin E) Acetate, Equisetum Arvense (Horsetail) Extract, Calendula Officinalis (Marigold) Flower Extract, Anthemis Nobilis (Chamomile) Flower Extract, Hyaluronic Acid, Retinyl Palmitate (Vitamin A), Cyanocobalamin (Vitamin B12), Ascorbic Acid (Vitamin C), Cyclomethicone, Glyceryl Stearate, PEG-100, Stearate, Cetareth 20, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Triethanolamine, Essence of Cucumber.



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## GET TO KNOW THE PRODUCT



### KlearAway

On-the-spot acne treatment specially formulated using aloe vera, salicylic acid, tea tree oil and papaya. Helps to unclog pores, combat bacteria and clear acne blemishes while helping to prevent new blemishes from forming.

1 fl oz / 30mL • #1901

#### BENEFITS:

- Contains the active ingredient 2% salicylic acid to combat oil and control bacteria.
- Reduces inflammation.
- Unblocks pores to speed healing of blemishes.
- Assists in helping to prevent the formation of new blemishes.
- Exfoliates by dissolving and digesting old skin cells on the surface of the skin.
- Cream preparation moisturizes and hydrates skin.

#### DIRECTIONS:

**Shake well before each use.** Use after cleanser and freshener. Apply with a cotton ball or fingertips to entire face twice daily for diffuse blemish breakouts or as a spot treatment on individual blemishes. If dryness occurs, decrease usage and only apply to individual blemishes. Do not apply moisturizer over KlearAway. May use Clarifying Clay Masque or Facial Masque after KlearAway as an overnight spot treatment.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Clarifying Clay Masque** – For more oily or blemished skin types to help nourish and purify troubled skin.
- **Rejuvenating Facial Peel** – Has fruit enzymes that help lift off and dissolve unwanted dead skin cells from the skin's surface, leaving skin cleaner, clearer, and fresher.

#### KEY INGREDIENTS:

- **Active Ingredient: Beta Hydroxy Acid (2% Salicylic Acid)** – heals blemishes and unblocks pores. Constricts pore diameter, preventing pores from clogging.
- **Melaleuca Alternifolia (Tea Tree) Oil** – Has antimicrobial properties to help control bacteria and fungus, allergic skin reactions, and heal blemishes.
- **Carica (Papaya) Fruit Extract** – A natural fruit enzyme that helps to lift off and dissolve dead skin cells on the surface of the skin to help dissolve pore-blocking debris.

#### COMPLETE INGREDIENT LIST:

**Active Ingredient:** Salicylic Acid 2.0%.

**Other Ingredients (in alpha order):** Allantoin, Aloe Barbadensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Carica Papaya Fruit Extract, Cetyl Alcohol, Ethylhexylglycerin, Glycerol Stearate, Hydroxyethylcellulose, Magnesium Aluminum Silicate, Melaleuca Alternifolia (Tea Tree) Oil, PEG-100 Stearate, Phenoxyethanol, Salix Alba (Willow) Bark Extract, Sodium PCA, Stearic Acid, Tetrasodium EDTA, Triethanolamine, Zemea (Corn) Propanediol.



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## GET TO KNOW THE PRODUCT



### Lip Exfoliator

Finely ground pumice, castor oil, and natural waxes gently remove dry skin and hydrate your lips. Helps to repair the effects of sun damage and dryness caused by the environment.

0.14 oz / 4.0 g • #2059

#### BENEFITS:

- Helps to buff away dry, flaking skin.
- Improves the way lips look and feel.
- Smooths and softens lips for improved application and performance of lipstick, lip glaze, or Glam Gloss.

#### DIRECTIONS:

Use twice weekly. To expose the pumice with the first application, rub the lip exfoliator stick over your lips several times in a circular motion. Gently massage the exfoliator onto the lips with your fingertips until desired exfoliation is achieved. Wipe lips gently with a damp washcloth to remove any remaining pumice.

#### ALSO RECOMMENDED:

- **Lip Protection SPF 30** – Blocks the harmful UVA and UVB rays of the sun to help prevent sunburn.
- **Peppermint Lip Balm** – Treat your lips with this emollient-rich formula with Vitamin E and a light, fresh peppermint scent. It's perfect for everyday and nighttime lip care.
- **L'BRI Lipstick, Lip Glaze** – Add color and shine to your lips with L'BRI Lipstick or Lip Glaze. There is sure to be a shade to complement your look!

#### KEY INGREDIENTS:

- **Pumice** – An excellent exfoliator that is naturally sourced from finely ground volcanic rock.
- **Beeswax and Candelilla** – Natural waxes to help soften and smooth the lips.
- **Castor Oil** – Highly emollient and penetrates the skin easily, leaving it soft and supple.

#### COMPLETE INGREDIENT LIST:

Castor Oil, Pumice, Capric/Caprylic Triglyceride, Beeswax, C12-15 Alkyl Benzoate, Tocopheryl Acetate, Cetyl Acetate, Acetylated Lanolin Alcohol, Ceresin, Candelilla Wax, Kaolin, Aloe Vera Lipoid, Phenoxyethanol, Mica.



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## GET TO KNOW THE PRODUCT



### Lip Protection SPF 30

Protect your lips from the drying and harmful effects of the sun and wind. Easily glides on to soften and soothe with just a hint of orange peel oil for a pleasant citrus flavor.

.15 oz • #2211

#### BENEFITS:

- Blocks harmful UVA and UVB rays of the sun to help prevent sunburn. Lips are vulnerable to damage from the sun's rays too!
- Soothing and moisturizing with just a hint of orange peel for a pleasant citrus scent.
- Protect your lips from aging and loss of moisture with select extracts and fruit oils that help nourish and moisturize the lips.
- Safe for both your skin and the environment.

#### DIRECTIONS:

Apply liberally 15 minutes before sun exposure. Reapply after 80 minutes of swimming or sweating, immediately after towel-drying, and at least every two hours.

#### PLEASE NOTE:

**Lip Protection SPF 30** – Blocks the harmful UVA and UVB rays of the sun to help prevent sunburn.

- For children under the age of 6 months, consult a physician before use.
- Protect this product from excessive heat and direct sunlight.

#### SUN PROTECTION MEASURES:

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use sunscreen with broad spectrum protections and an SPF rating of 15 or higher, along with other sun protection measures. Limit time in the sun, especially between 10 a.m. and 2 p.m. and wear long-sleeved shirt, pants, a hat, and sunglasses.

#### ALSO RECOMMENDED:

- **Natural Broad Spectrum Sunscreen SPF 30** – Blocks the harmful UVA and UVB rays of the sun to prevent sunburn.
- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Avobenzene 3.0%** – Ultraviolet filter; provides protection from UVA and UVB rays.
- **Octisalate 5%** – Ultraviolet filter that absorbs the full range of UVB rays of the sun.
- **Octocrylene 7.5%** – Ultraviolet filter that neutralizes UV radiation from sunlight. Emollient properties to lock in moisture.
- **Olea Europaea (Olive) Fruit Oil** – An emollient and an excellent carrier oil for improved penetration.
- **Simmondsia Chinensis (Jojoba) Seed Oil** – A moisturizer and emollient similar to natural body oils.

#### COMPLETE INGREDIENT LIST:

**Active Ingredients:** Avobenzene 3.0%, Octisalate 7.5%, Octocrylene 7.5%.

**Other Ingredients:** Olea Europaea (Olive) Fruit Oil, Beeswax Simmondsia Chinensis (Jojoba) Seed Oil, Theobroma Cocoa (Cocoa) Seed Butter, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium Dulcis Peel Oil, Tocopheryl Acetate (Vitamin E), Carthamus Tinctorius (Safflower) Seed Oil, Aloe Vera Extract (Aloe Barbadensis Leaf Extract), Tocopherol (Vitamin E).



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## GET TO KNOW THE PRODUCT



### Lip Rescue Overnight Lip Masque

A leave-on lip masque that soothes and replenishes moisture overnight. Hyaluronic acid and antioxidants work together to form a barrier to lock in moisture and improve texture. Light fruity flavor.

4 fl oz / 118mL • #2217

#### BENEFITS:

- Restores and locks in moisture for softer, smoother lips.
- Helps plump the skin to improve the appearance of fine lines and wrinkles above the lip.
- Soothes chapped lips overnight.

#### DIRECTIONS:

Apply generously to the lips and fine lines above the lip. Leave on overnight.

#### ALSO RECOMMENDED:

- **Lip Exfoliator** – Start your lip care routine by gently removing dry skin with this unique blend of pumice, castor oil, and natural waxes.
- **Peppermint Lip Balm** – Treat your lips with this emollient-rich formula with vitamin E and a light, fresh peppermint scent.
- **Lip Protection Stick with SPF 30** – Don't forget your lips when outdoors! Protect your lips from the drying and harmful effects of the sun and wind.

#### KEY INGREDIENTS:

- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.
- **Palmitoyl Tripeptide-1** – Amino acids that help to strengthen and support skin's underlying structure.
- **Blend of natural oils** – Antioxidant and anti-inflammatory properties help nourish, replenish, and renew the lips while protecting against oxidative damage.

#### COMPLETE INGREDIENT LIST:

Hydrogenated Polyisobutene, Diisostearyl Malate, Butyrospermum Parkii (Shea) Butter, Beeswax, Jojoba Esters, Mangifera Indica (Mango) Seed Butter, Candelilla (Euphorbia Cerifera) Wax, Cherry, Grapefruit, Copernicia Cerifera (Carnauba) Wax, Ethylene/Propylene/Styrene Copolymer, Sodium Hyaluronate, Palmitoyl Tripeptide-1, Glyceryl Linoleate, Dimethicone, Water, Ethylhexyl Palmitate, Tribehenin, Sorbitan Isostearate, Dipalmitoyl Hydroxyproline, Aloe Barbadensis Leaf Juice, Citrullus Lanatus (Watermelon) Fruit Extract, Brassica Campestris Seed Oil, Hippophae Rhamnoids (Seabuckthorn) Oil, Cocos Nucifera (Coconut) Oil, Persea Gratissima (Avocado) Oil, Linum Usitatissimum Seed Oil, Tocopherol, Tocopheryl Acetate, Tetrahexyldecyl Ascorbate, Sucrose Palmitate, Butylene/Ethylene/Styrene Copolymer.



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Rev. 07/2022



## GET TO KNOW THE PRODUCT



### Luminous Dry Body Oil

Revive skin instantly with luxurious radiance. Illuminating, non-greasy formula helps strengthen the skin's natural barrier against daily stresses and early signs of aging.

4 fl oz / #1502

#### **BENEFITS:**

- Feel good in luxuriously soft, luminous skin.
- Fragrance-Free and fast absorbing.
- Revives skin instantly with luxurious radiance and lightweight hydration.
- Illuminating, non-greasy formula absorbs quickly and is dry to the touch. Helps to strengthen the skin's natural barrier against daily stresses and early signs of aging.
- Enriched with Sunflower Seed Oil, Aloe Barbadensis Leaf Juice, Vitamin E, Grapeseed Oil, and Jojoba Seed Oil for a silky-smooth, nourished glow.

#### **DIRECTIONS:**

Spray on clean legs, chest, and arms for skin that looks instantly radiant, well-hydrated, and glowing. For optimally hydrated skin, first apply L'BRI Body Care Products. Note: For ultra hydration use before Body Butter. For maximum sheen use after Intense Body Butter.

#### **ALSO RECOMMENDED:**

- **Body Wash** – Leaves your skin smooth, clean, and refreshed. Gently cleanses away impurities while pampering your skin with vitamins, botanicals, and softening moisturizers. Sulfate Free.
- **Intense Body Butter** – This Intense body cream helps restore softness, hydration, and elasticity to even the driest skin using exceptional ingredients: mango seed butter, hyaluronic acid, Japanese green tea, cocoa seed butter, evening primrose, and vitamins.
- **Daily Moisturizing Hand & Body Lotion** – Helps protect and hydrate even the driest, most sensitive skin with a combination of Aloe, vitamins, fruit extracts, and botanicals. Absorbs quickly. Never greasy.

#### **KEY INGREDIENTS:**

- **Helianthus Annuus (Sunflower) Seed Oil** – Beneficial for dry, dehydrated, or environmentally compromised skin. Helps repair the skin barrier and promotes a smoother, healthier appearance.
- **Tocopherol (Vitamin E)** – Anti-inflammatory and antioxidant properties. It helps keep the skin's protective barrier intact.
- **Tetrahexyldecyl Ascorbate** – The most stable form of Vitamin C targets the skin's underlying support system to reduce the appearance of dark spots, which also improves skin tone and boosts skin brightening.
- **Vitis Vinifera (Grape) Seed Oil** – Filled with powerful antioxidants that can help reduce wrinkles, soothe inflammation, keeping your skin looking healthy and youthful.

#### **COMPLETE INGREDIENT LIST:**

Isopropyl Myristate, Helianthus Annuus (Sunflower) Seed Oil, Tocopherol (Vitamin E), Tetrahexyldecyl Ascorbate, Vitis Vinifera (Grape) Seed Oil, Linum Usitatissimum (Linseed) Seed Oil, Oryza Sativa (Rice) Bran Oil, Aloe Barbadensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, 1,2 – Hexanediol, Caprylyl Glycol.



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Rev. 07/2024



## GET TO KNOW THE PRODUCT



### Maxifirm ▪ Peptides Skin Renewal And Lifting Serum

This serum transforms the look of sagging jowls, hooded eyes and loose skin by the power of three. Let's hear it for three power packed peptides that increase plumpness, firmness and elasticity, while also improving density and elasticity for skin that feels lifted and sculpted.

1 fl oz / 30mL • #1620

#### BENEFITS:

- Helps to restore bounce and firmness to sagging skin.
- Helps to improve the appearance of sagging and creped skin, especially above the eyelid, on the jawline, neck, and jowls.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Use on clean, dry skin after freshener/toner. Gently massage a few drops onto face, neck, and eye area twice daily for 30 days then once daily to maintain results. Allow serum to penetrate the skin for one minute before applying additional anti-aging products or moisturizer. Do not layer with Dermaplex A.

#### ALSO RECOMMENDED:

- **Skin Care Set** — Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skincare regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Facial Masque** — Provides a temporary tighten lift, and tone effect on the skin. Helps to refine the appearance of pores over time.
- **Rejuvenating Facial Peel** — Natural fruit enzymes help to lift off and dissolve unwanted dead skin cells from the surface of the skin leaving skin cleaner, clearer and fresh.

#### KEY INGREDIENTS:

- **Palmitoyl Tripeptide-38** — Helps improve skin structure and elasticity.
- **Palmitoyl Tripeptide-5** — Helps firm the skin to reduce the appearance of fine lines and wrinkles.
- **Acetyl Octapeptide-3** — Helps retain moisture for smoother looking skin. Also helps the appearance of fine lines and wrinkles and increased skin firmness.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Glycerin, Sodium Hyaluronate, Palmitoyl Tripeptide-38, Palmitoyl Tripeptide-5, Acetyl Octapeptide-3, Panthenol, Allantoin, Sodium PCA, Glycosaminoglycans, Hydrolyzed Elastin, Soluble Collagen, Pentylene Glycol, Hydroxyethylcellulose Hydroxypropyl Cyclodextrin, Cassia Angustifolia Seed Polysaccharide, Silk Amino Acids, Panax Ginseng Root Extract, Juniperus Communis Fruit Extract, Rosa Centifolia (Rose) Flower Extract, Tremella Fuciformis Sporocarp Extract, Sarcothalia Circumcincta Extract, Cyathea Medullaris Leaf Extract, Tropaeolum Majus Flower/Leaf/Stem Extract, Jasminum Officinale (Jasmine) Flower Extract, Calendula Officinalis Flower Extract, Tetrahexyldecyl Ascorbate, Carbomer, Caprylyl Glycol, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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## GET TO KNOW THE PRODUCT



### Men's Body & Hair Wash

This moisturizing botanical complex is formulated specifically for men with natural ingredients that hydrate, restore, revitalize, and renew the skin, hair, and scalp.

8 fl oz / 236 mL • #2505

#### BENEFITS:

- Enriched with antioxidants, fruit extracts, vitamins, and botanicals to help skin and hair feel clean, fresh, and energized.
- For all hair types, even color-treated hair.
- Mystic Musk is a refined scent that embodies the essence of sophistication and adventure.

**Top notes:** Lime, Lavender, Bergamot

**Heart notes:** Verbena, Orange Blossom, Cinnamon, Lily of the Valley.

**Base notes:** Cedar, Sandalwood, Patchouli, Musk

#### DIRECTIONS:

Generously lather on body and hair. Rinse thoroughly.

#### ALSO RECOMMENDED:

- **Aloe Nourishing Conditioner** – Softens and protects hair against everyday wear and tear.
- **Men's Hand & Body Lotion** – Enriched body lotion is formulated with antioxidants, fruit extracts, vitamins and botanicals.
- **Aloe Jelly** – Calm, soothe and moisturize sunburned, irritated, or inflamed skin with this lightweight, quick-penetrating gel.

#### KEY INGREDIENTS:

- **Panthenol** – A natural humectant that seals moisture into the hair and scalp.
- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.
- **Biotin** – A B complex vitamin that supports the health of your hair by increasing shine and volume.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Juice, Sodium Coco-Sulfate, Cocamidopropyl Hydroxysultaine, Sodium Chloride, Panthenol, Biotin, Hydrolyzed Hyaluronic Acid, Sodium Hyaluronate, Salvia Officinalis (Sage) Leaf Extract, Arnica Montana Flower Extract, Hydrastis Canadensis (Goldenseal) Extract, Equisetum Hyemale Extract, Alchemilla Vulgaris Flower/Leaf/Stem Extract, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Glycerin, Water, Sodium Benzoate, Distearyltrimonium Chloride, Citric Acid, Fragrance, Phenoxyethanol.



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Rev. 09/2023



## GET TO KNOW THE PRODUCT



### Men's Daily Cleanser

Renew your skin twice a day to reveal a vibrant, healthy complexion that is clean, hydrated, and fresh. This Aloe-First Moisturizing Botanical Complex works gently, without drying, to remove deep-down dirt and oil for clearer, smoother skin.

6 fl oz / 177 mL • #2515

#### BENEFITS:

- Formulated specifically for men.
- Works gently, without over drying, to leave your complexion clean, hydrated, and fresh.
- Enriched with antioxidants, fruit extracts, vitamins, and botanicals.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Apply to wet face, work into a lather, and rinse. Use twice daily.

#### ALSO RECOMMENDED:

- **Men's Hair and Body Wash** – This moisturizing botanical complex is formulated specifically for men with natural ingredients that help hydrate, revitalize, and renew the skin, hair and scalp.
- **Men's Exfoliating Facial Cleanser** – Removes oil, dirt, and dead skin cells to help leave the skin looking clear and feeling soft.
- **Men's Hand and Body Lotion** – Enriched body lotion is formulated with antioxidants, fruit extracts, vitamins, and botanicals.

#### KEY INGREDIENTS:

- **Aloe Barbadensis** – Helps to soothe and hydrate the skin
- **Salvia Officinalis (Sage) Leaf Extract** – Antioxidant and moisturizing properties that help to balance skin.
- **Vaccinium Myrtillus (Bilberry) Fruit, Sugar Cane, Sugar Maple, Orange, and Lemon** – These extracts contain several naturally occurring alpha hydroxy acids. Alpha hydroxy acids have been shown to promote smoother, younger -looking skin by increasing the rate of cell renewal.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Juice, Disodium Cocoamphodiacetate, Cocamidopropyl Betaine, Glycerin, Water, Caprylyl/Capryl Glucoside, Polyglyceryl-10 Laurate, Sorbeth-230 Tetraoleate, Salvia Officinalis (Sage) leaf Extract, Arnica Montana Flower Extract, Hydrastis Canadensis (Goldenseal) Extract, Equisetum Hyemale Extract, Alchemilla Vulgaris Flower/Leaf/Stem extract, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Limon (Lemon) Fruit Extract, Lactic Acid, Polyglyceryl-10 Oleate, Decyl Glucoside, Sorbitan Laurate, Sodium Levulinate, Potassium Sorbate, Sodium Benzoate, Carrageenan, Glucose, Fragrance.



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## FAQ: Men's Daily Cleanser

### **What benefits will I receive when using the Men's Daily Cleanser? Can it be used with the Men's Exfoliating Cleanser?**

This Cleanser will remove daily dirt and oil from the skin, gently without over drying. It should be used twice daily (morning and night). We recommend using the Exfoliating Cleanser 2-3 times weekly.

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### **What should I do after I wash my face?**

We recommend that you follow with the L'BRI moisturizer that is appropriate for your skin type.

### **Is this product Sulfate-Free?**

Yes

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### **What is the scent, and is it appropriate for someone with sensitivities to scent?**

It was formulated with a mild amount of our signature Mystic Musk scent and is appropriate for anyone sensitive to scents.

### **Can this be used in the shower?**

Yes

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### **How will my skin feel from this cleanser, dry, or oily?**

This cleanser will leave the skin feeling refreshed, clean, and hydrated.

### **Can I use the Daily Cleanser for shaving?**

Yes

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### **In addition to the Men's Daily Cleanser, what other products should men use for anti-aging?**

L'BRI offers a wide range of anti-aging products. We recommend men begin to use anti-aging products when their skin starts to show signs of laxity, fine lines, wrinkles, and/or dark spots to help maintain the youthful qualities of their skin. These L'BRI products include the Men's Exfoliating Cleanser, a daily moisturizer specific to their skin type, eye care, lip care, serums to address anti-aging concerns, and SPF protection in the sun.

### **Why are the new Men's skin care products for all skin types?**

The L'BRI Men's line was developed to help RESTORE, REVITALIZE, AND RENEW skin. They were formulated for all skin types since most men's skin types are either normal or combination. If your customer suffers from acne-prone skin or has other concerns, please suggest the skin care products to address those specific concerns.

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## GET TO KNOW THE PRODUCT



### Men's Exfoliating Cleanser

Clean, fresh, energized skin looks and feels healthier. This Moisturizing Botanical Complex effectively removes dirt, oil, and dull, dead skin cells in a single step.

4 fl oz / 118mL • #2509

#### BENEFITS:

- Formulated specifically for men.
- Eco-friendly, biodegradable scrubbing particles help to unclog pores, prevent ingrown hairs, and minimize shaving irritation.
- Removes oil, dirt, and dead skin cells to help leave the skin looking clear and feeling soft.
- Enriched with antioxidants, fruit extracts, vitamins, and botanicals to help skin feel clean, fresh, and energized.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Apply a small amount to wet face and massage gently, avoiding the eye area. Rinse thoroughly. Use 2-3 times per week. Can be used in the morning or at night.

#### ALSO RECOMMENDED:

- **Men's Daily Cleanser** – Works gently, without over-drying, to leave your complexion clean, hydrated, and fresh.
- **Men's Body & Hair Wash** – This moisturizing botanical complex is formulated specifically for men with natural ingredients that help hydrate, restore, revitalize, and renew the skin, hair, and scalp.
- **Men's Hand & Body Lotion** – Enriched body lotion is formulated with antioxidants, fruit extracts.

#### KEY INGREDIENTS:

- **Aloe Barbadensis** – Helps to soothe and hydrate the skin.
- **Phytelephas Aequatorialis Seed Powder (Ecuadorean Ivory Palm)** – The physical scrubbing particles.
- **Vaccinium Myrtillus (Bilberry) Fruit, Sugar Cane, Sugar Maple, Orange and Lemon** – Naturally occurring alpha hydroxy acids which have been shown to promote smoother, younger-looking skin by increasing the rate of cell renewal.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Juice, Disodium Cocoamphodiacetate, Cocamidopropyl Betaine, Glycerin, Phytelephas Aequatorialis Seed Powder, Caprylyl/Capryl Glucoside, Polyglyceryl-10 Laurate, Salvia Officinalis (Sage) Leaf Extract, Arnica Montana Flower Extract, Hydrastis Canadensis (Goldenseal) Extract, Equisetum Hyemale Extract, Alchemilla Vulgaris Flower/Leaf/Stem Extract, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Lactic Acid, Carrageenan, Glucose, Fragrance, Polyglyceryl-10 Oleate, Sodium Benzoate, Sodium Levulinate, Potassium Sorbate.



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## FAQ: Men's Exfoliating Cleanser

### **Why and when should I use the Exfoliating Cleanser?**

Exfoliation helps remove dead skin cells, minimizes the appearance of pores, softens lines/wrinkles, and improves overall skin tone. This Exfoliating Cleanser can be used morning or night, 2-3 times weekly.

### **What should I do after I wash my face?**

We recommend that you follow with the L'BRI moisturizer that is appropriate for your skin type.

### **Can I use it in the shower?**

Yes

### **Is this product Sulfate-Free?**

Yes

### **Do I need to wash my face with Men's Daily Cleanser after using the Men's Exfoliating Cleanser?**

It is not necessary, but you can if you wish.

### **Is this Exfoliating Cleanser exclusively for men?**

This product was created for the thicker, tougher skin of a man's face.

### **Should I continue using the Exfoliating Face and Body Scrub, or does this replace that product?**

The Men's Exfoliating Cleanser would replace your current facial exfoliator.

### **Can this product be used on a beard?**

Yes, it can; however, we recommend using Men's Daily Cleanser, which is gentler for the beard area.

### **What is the scent, and is it appropriate for someone with sensitivities to scent?**

It was formulated with a mild amount of our signature Mystic Musk scent and is appropriate for anyone sensitive to scents.

### **What should I do if the exfoliator gets into my eyes?**

We recommend avoiding the eye area when using this product. If this product gets into the eye, rinse with lukewarm water immediately. Do not rub.

### **Why does this exfoliator feel gritty?**

Those are the natural seeds of the Ecuadorean Ivory Palm (Phytelephas Aequatorialis Seed Powder.) They are the ingredients that cause the physical scrubbing particles derived from natural, green, and eco-friendly materials harvested in sustainable rainforests.



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## FAQ: Men's Exfoliating Cleanser

### **Can I shave and exfoliate on the same day?**

For most skin types, you should use an exfoliant before you shave since it'll help remove dead skin cells, dirt, and excess oil from your skin and prep it for shaving. If you have sensitive skin, you may prefer to skip exfoliation the same day you shave.

### **In addition to the Men's Exfoliating Cleanser, what other products should men use for anti-aging?**

L'BRI offers a wide range of anti-aging products. We recommend men begin to use anti-aging products when their skin starts to show signs of laxity, fine lines, wrinkles, and/or dark spots to help maintain the youthful qualities of their skin. These L'BRI products include the Men's Daily Cleanser, a daily moisturizer specific to their skin type, eye care, lip care, serums to address anti-aging concerns, and SPF protection in the sun.

### **Why are the new Men's skin care products for all skin types?**

The L'BRI Men's line was developed to help RESTORE, REVITALIZE, AND RENEW skin. These products were formulated for all skin types since most men's skin types are either normal or combination. If your customer suffers from acne-prone skin or has other concerns, please suggest the skin care products to address those specific concerns.



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## GET TO KNOW THE PRODUCT



### Men's Hand & Body Lotion

This moisturizing botanical complex is formulated specifically for men with natural ingredients that hydrate, restore, revitalize, and renew the skin.

8 fl oz / 236 mL • #2507

#### **BENEFITS:**

- Formulated distinctly for men to help soften rough, calloused skin.
- Antioxidants, fruit extracts, vitamins, and botanicals relieve even the driest skin with a lightweight, quick-penetrating formula.
- Mystic Musk is a refined scent that embodies the essence of sophistication and adventure.

**Top notes:** Lime, Lavender, Bergamot

**Heart notes:** Verbena, Orange Blossom, Cinnamon, Lily of the Valley.

**Base notes:** Cedar, Sandalwood, Patchouli, Musk

#### **DIRECTIONS:**

Apply onto dry skin anytime. For optimum absorption results, use immediately after showering or bathing.

#### **ALSO RECOMMENDED:**

- **Men's Hand & Body Wash** — Formulated with antioxidants, fruit extracts, vitamins and botanicals for healthy skin and hair.
- **Aloe Nourishing Conditioner** — Softens and protects hair against everyday wear and tear.
- **Aloe Jelly** — Calm, soothe and moisturize sunburned, irritated, or inflamed skin with this lightweight, quick-penetrating gel.

#### **KEY INGREDIENTS:**

- **Vaccinium Myrtillus (Bilberry) Fruit , Sugar Cane, Sugar Maple, Orange, and Lemon** — These extracts contain several naturally occurring alpha hydroxy acids. Alpha hydroxy acids have been shown to promote smoother, younger looking skin by increasing the rate of cell renewal.
- **Tocopheryl Acetate (Vitamin E)** — Skin conditioning.
- **Butyrospermum Parkii (Shea Butter)** — Helps soften and retain moisture.

#### **COMPLETE INGREDIENT LIST:**

Aloe Barbadensis Leaf Juice, Helianthus Annuus (Sunflower) Seed Oil, Glyceryl Stearate SE, Isopropyl Palmitate, Glycerin, Cetyl Alcohol, Salvia Officinalis (Sage) Leaf Extract, Arnica Montana Flower Extract, Hydrastis Canadensis (Goldenseal) Extract, Equisetum Hyemale Extract, Alchemilla Vulgaris Flower/Leaf/Stem Extract, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Ascorbyl Palmitate, Tocopheryl Acetate, Sodium Hyaluronate, Allantoin, Butyrospermum Parkii (Shea) Butter, Squalane, Argania Spinosa Kernel Oil, Sodium Phytate, Citric Acid, Fragrance, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT

### Multi-Finish Eyeshadow Palettes

These sultry palettes of long-lasting eyeshadows feature six silky-smooth, blendable shades perfect for day or night. Infused with Aloe vera to soothe, vitamin E to protect, and Kaolin clay to control oil and prevent creasing.

#48-EN Earthy Nudes • #48-PN Petal Nudes  
#48-SM (Smoke & Glitter)



Earthy Nudes



Petal Nudes



Smoke & Glitter

#### BENEFITS:

- Talc-free formulas with skin-nourishing ingredients that are gentle and beneficial for the skin around the eyes.
- 6 silky, smooth eyeshadows per palette that offer smooth application, excellent wear time, and shades to mix, match, and layer as you like.
- Neutral Shades that are flattering on all skin tones for day and night, natural makeup looks. Earthy Nudes offers brownish hues, Petal Nudes offers pink nudes colors, and Smoke & Glitter offers neutral and gray shades.

#### KEY INGREDIENTS:

- **Aloe Vera Barbadosis** – Helps to soothe and hydrate the skin.
- **Tocopheryl Acetate (Vitamin E)** – Acts as an antioxidant, providing skin conditioning benefits and helping to protect the skin from environmental damage.
- **Kaolin** – A natural clay that absorbs excess oil, helping the eyeshadows to last longer without creasing.

#### COMPLETE INGREDIENT LIST:

**Earthy Nudes and Petal Nudes:** Mica, Silica, Magnesium Stearate, Dimethicone, Kaolin, Boron Nitride, 1,2-Hexanediol, Caprylhydroxamic Acid, Glyceryl Caprylate, Glycerin, Phenoxyethanol, Ethylhexylglycerin, Aloe Barbadosis Leaf Extract, Tocopheryl Acetate (Vitamin E).

**MAY CONTAIN:** Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891), FD&C Red No. 40 Al Lake (CI 16035), Aluminum Hydroxide, Aqua, Sodium Chloride, Sodium Sulfate, Ultramarines (CI 77007), Synthetic Fluorhlogopite, Iron Oxide Black (CI 77499), Mica (CI 77891), Tin Oxide, Mica (CI 77491), Mica (CI 77891).

**Smoke & Glitter:** Mica, Silica, Magnesium Stearate, Dimethicone, Kaolin, Polymethyl Methacrylate, Zinc Stearate, Zinc Palmitate, Phenoxyethanol, Ethylhexylglycerin, Aloe Barbadosis Leaf Extract, Tocopheryl Acetate (Vitamin E), Boron Nitride, Hydrogenated Polyisobutene, Bis-Diglyceryl Polyacyladipate-2, Ethylhexyl Palmitate, Polyisobutene, Caprylic/Capric Triglyceride, Synthetic Beeswax.

**MAY CONTAIN:** Black Iron Oxide (CI 77499), Red Iron Oxide (CI 77491), Yellow Iron Oxide (CI 77492), D&C Red No.7 Calcium Lake (CI 15850:1), FD&C Red No.40 Aluminum Lake (CI 16035:1), Manganese Violet (CI 77742), Ultramarines (CI 77007), FD&C Blue No.1 Aluminum Lake (CI 42090:2), Ferric Ammonium Ferrocyanide (CI 77510), Synthetic Fluorhlogopite, Tin Oxide, Calcium Aluminum Borosilicate.

#### DIRECTIONS:

Use your favorite shade to create day and nighttime looks.

Recommendation:

- Use a medium shade on the lid from the lash line to the crease.
- Choose the darkest color and apply to the crease and outer V of the eye.
- Use the lightest color as a highlight on the upper eyelid and up to the eyebrow.
- Apply a shimmer shade with your fingertip to the center of the eyelid.

#### ALSO RECOMMENDED:

- **Dual-Ended Eyeshadow Brush** – Two dome-shaped brushes create smooth, full-coverage eyeshadow application and effortless, precise blending.
- **Erase Makeup Remover** – Easy and effectively removes all traces of eye makeup. All skin types.
- **Xtreme Volume Mascara and Primer Duo** – Perfect Lashes with smudge-proof and clump-free volume.



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## GET TO KNOW THE PRODUCT



### Natural Broad Spectrum Sunscreen SPF 30

Our light, non-greasy lotion protects against harmful UVA and UVB rays while fighting free radicals. Combines aloe with zinc oxide, soothing botanicals and moisturizing, antioxidant-rich fruit oils to replenish moisture and protect. Paraben free. Water resistant. Safe for you and the oceans too!

4 fl oz / 118mL • #2203

#### BENEFITS:

- Helps block the harmful UVA and UVB rays of the sun to prevent sunburn.
- Nourishes and moisturizes the skin while protecting against sun damage.
- Will not clog pores.
- Light texture with a clean scent.
- Contains citrus oils that allow penetration into the skin without leaving the skin looking chalky.
- Safe for both your skin and the environment.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Close cap and shake well before each use. Apply liberally 15 minutes before sun exposure. Reapply at least every 2 hours or immediately after swimming, sweating or towel-drying.

##### PLEASE NOTE:

- For children under the age of 6 months, consult a physician before use.
- Protect this product from excessive heat and direct sunlight.

#### SUN PROTECTION MEASURES:

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use sunscreen with broad spectrum protections and an SPF rating of 15 or higher, along with other sun protection measures. Limit time in the sun, especially between 10 a.m. and 2 p.m. and wear long-sleeved shirt, pants, a hat, and sunglasses.

#### ALSO RECOMMENDED:

- **Lip Protection SPF 30** – Blocks the harmful UVA and UVB rays of the sun to help prevent sunburn.
- **Oil-Free Moisturizer with SPF 32** – A lightweight, non-pore clogging formula to protect the facial skin from the harmful UVA and UVB rays of the sun and prevent sunburn.
- **Aloe Vera Barbadensis Jelly** – Has natural anti-inflammatory and antimicrobial properties that help to speed recovery from sunburn, diaper rash, cuts, scrapes, sprains, burns, scar tissue, rashes, and insect bites.

#### KEY INGREDIENTS:

- **Zinc Oxide (19%)** – A mineral that blocks UVA and UVB rays to help prevent sunburn.
- **Anthemis Nobilis (Chamomile) Flower Extract** – Soothing, calming, and has anti-inflammatory properties.
- **Orange, Lemon and Tangerine Oils** – Antioxidants that help to fight free radicals and oxidative stress on the skin.

#### COMPLETE INGREDIENT LIST:

**Active Ingredient:** Zinc Oxide 19%.

**Other Ingredients:** 1,2-Hexanediol, Aloe Barbadensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Beeswax, Caprylic/Capric Triglyceride, Chamomilla Recutita (Chamomile) Extract, Citrus Aurantium Dulcis (Orange) Extract, Citrus Aurantium Dulcis (Orange) Oil, Citrus Medica Limonum (Lemon) Oil, Citrus Reticulata (Tangerine) Extract, Coco-Caprylate, Decylene Glycol, Ethylhexyl Palmitate, Gluconolactone, Glycerin, Hydrogenated Castor Oil, Isopropyl Myristate, Isopropyl Palmitate, Lecithin, Leuconostock/Radish Root Ferment Filtrate, Lonicera Caparifolium (Honeysuckle) Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Magnesium Sulfate, Mentha Piperita (Peppermint) Oil, Phenoxyethanol, Polyglyceryl-3 Polyricinoleate, Polyglyceryl-4 Diisostearate/Polyhydroxystearate/Sebacate, Populus Tremuloides Bark Extract, Salix Nigra (Willow) Bark Extract, Silica, Sodium Chloride, Stearic Acid.



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## GET TO KNOW THE PRODUCT



### Natural Radiance Body Scrub

This gentle, moisturizing body scrub refreshes and invigorates your skin by helping to exfoliate dead cells on the skin's surface. Combines sea salt with the finest oils, herbs, and botanicals to leave your skin incredibly hydrated, silky smooth, soft and luminous. Features our soft, refreshing Citrus Medley scent. Contains nut oil.

12 oz • #2329

#### **BENEFITS:**

- Natural oils soften and smooth skin to protect against premature aging and wrinkling.
- Lightly scented for a spa-like experience. Exfoliates, leaving tired, dry skin feeling cleaner, softer and firmer.
- Helps to hydrate the skin's surface and cleanse your pores of dirt and bacteria buildup.
- Natural sea salt helps massage your skin, leaving skin feeling healthier with a younger-looking appearance.

#### **DIRECTIONS:**

Use twice weekly. Massage onto wet skin using a washcloth, sponge, or fingertips after cleansing. Massage until desired exfoliation is achieved. Rinse with lukewarm water and pat dry.

**CAUTION:** Due to the natural oils in the Natural Radiance Body Scrub, use caution in the shower as floor may become slippery.

#### **ALSO RECOMMENDED:**

- **Body Wash** – Natural cleansers, botanicals and vitamins cleanse and moisturize the skin.
- **Rejuvenating Foot Cream** – The perfect complement after an all-over body exfoliation that refreshes, nourishes and hydrates the feet without feeling heavy.
- **Daily Moisturizing Hand & Body Lotion or Intense Body Butter** – Enhance skin's moisture for optimal softness and hydration.

#### **KEY INGREDIENTS:**

- **Coconut Oil** – Naturally antibacterial. Promotes healthy skin by increasing hydration and reducing water loss in seriously dry skin.
- **Jobba Oil** – From the seed of the Jojoba plant. Antioxidant with vitamins A and E. Moisturizes skin, keeping skin's oil levels balanced.
- **Argan Oil** – From the nuts of the argan tree. Rich in tocopherol, phenolic acid (polyphenols), carotenes and essential fatty acids. Emollient and skin conditioning.

#### **COMPLETE INGREDIENT LIST:**

Sodium Chloride, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Sea Salt, Aloe Vera Barbadosensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Argania Spinosa (Argan) Kernel Oil, Brassica Campestris (Mustard) Seed Oil, Linum Usitatissimum (Flax) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil\*, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopherol (Vitamin E). \*contains nut oil.



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Rev. 02/2022



## GET TO KNOW THE PRODUCT



### Neck Firming Cream

Developed exclusively for the neck and chest area, this advanced moisturizing cream helps restore the appearance of your skin and its youthful tone and definition.

2 fl oz / 59mL • #1613

#### BENEFITS:

- Helps restore the appearance of firmer skin using plant stem cells.
- Helps to improve the appearance of creped skin, and lines and wrinkles on the neck and chest by enhancing skin's hydration.
- Enhancing hydration helps the skin of the neck and chest to appear smoother and softer.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Apply twice daily to entire neck and chest area. If using a serum on the neck area, apply anti-aging serum first, let it penetrate the skin, then follow with Neck Firming Cream. Use in place of moisturizer.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Facial Masque** – Helps tone, tighten, and refine the appearance of large pores to help skin look more firm, smooth, and lifted. Excellent as an overnight spot treatment for blemishes or clogged pores.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Dipalmitoyl Hydroxyproline** – A plant-based amino acid that enhances the appearance of firmness due to its moisturizing properties. Helps improve the appearance of wrinkles and crepiness.
- **Jobba Seed Oil** – A moisturizer and emollient similar to natural body oils.
- **Plant Stem Cells (Cistus Incanus Flower/Stem Extract)** – An antioxidant that helps protect against sun damage and the appearance of lines and wrinkles.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Glycerin, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Glyceryl Stearate, Stearic Acid, Sorbitol, Butyrospermum Parkii (Shea) Butter, Dimethicone, Olea Europaea (Olive) Oil, Hyaluronic Acid, Water, Simmondsia Chinensis (Jojoba) Seed Oil, Glycosaminoglycans, Dipalmitoyl Hydroxyproline, Glutamine, 3-Aminopropane Sulfonic Acid, Cistus Incanus (Rockrose) Flower/Leaf/Stem Extract, Gynostemma Pentaphyllum (Jiaogulan) Leaf/Stem Extract, Camellia Sinensis (Green Tea) Leaf Extract, Paullinia Cupana (Guarana) Extract, Euterpe Oleracea (Acai) Fruit Oil, Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Tetrahexyldecyl Ascorbate (Vitamin C), Hydrogenated Lecithin, Calcium Hydroxy-Methionine, Allantoin, Panthenol, Polysorbate-20, Decyl Glucoside, Phenethyl Alcohol, Citrus Aurantium (Orange) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Xanthan Gum, Hydroxyethylcellulose, Phenoxyethanol, Ethylhexylglycerin.



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Rev. 02/2022



## GET TO KNOW THE PRODUCT



### Oil-Control Cleanser

A powerful, yet gentle gel cleanser that helps control excess oil, improve blemishes, and diminish future breakouts. Formulated with aloe and specially selected plant, flower, and fruit extracts to help remove pore-clogging grime and irritants without drying the skin.

6 fl oz / 188mL • #1009

#### BENEFITS:

- Aloe vera, fruit extracts and botanicals help calm and soothe acne, blemish-prone, and oily skin.
- With consistent use, it will help to control excess oil, combat existing blemishes and diminish future breakouts.
- Helps to remove pore-clogging grime and impurities from the skin's surface without over-drying the skin.
- Specially formulated for those with excessively oily skin.
- With consistent use, may help diminish the appearance of large pores and excess oil production.

#### DIRECTIONS:

##### FOR EXCESSIVELY OILY, BLEMISH OR ACNE-PRONE SKIN.

Cleanse twice daily, morning and night. Apply an approximately nickel-sized amount of the cleanser to wet skin. Work into the skin with fingertips, facial washing sponge, or wet washcloth. Rinse thoroughly with lukewarm water using a washcloth or facial washing sponge. Follow with freshener or toner poured on a cotton pad, treatment products as recommended and moisturizer.

#### ALSO RECOMMENDED:

- **KlearAway** – Combats oil, helps control bacteria, and speeds the healing of blemishes.
- **Clarifying Clay Masque** – For more oily or blemished skin types to help nourish and purify troubled skin.
- **Deep Clean Toner** – Unclogs and decongests pores with BHA, 2% salicylic acid. Also helps to target more severe blemishes and excess oil.

#### KEY INGREDIENTS:

- **Tremella Fuciformis Sporocarp Extract** – A white mushroom used in Oriental medicine for hundreds of years. Known for having anti-inflammatory and anti-allergic properties, while helping skin retain moisture.
- **Hamamelis Virginiana (Witch Hazel) Extract** – A natural astringent with skin tightening and anti-inflammatory properties. Aids in refining the appearance of large pores.
- **Epilobium Angustifolium (Canadian Willow Herb)** – a natural anti-inflammatory, antioxidant and antimicrobial. Soothes irritated skin.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadensis Leaf Juice, Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Glycerin, Xanthan Gum, Decyl Glucoside, Panthenol, Sodium PCA, Cocamidopropyl Hydroxysultaine, Caprylyl/Capryl Glucoside, Maltodextrin, Betaine, Potassium Sorbate, Hamamelis Virginiana (Witch Hazel) Water, Epilobium Angustifolium Flower/Leaf/Stem Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Syringa Vulgaris (Lilac) Extract, Citrus Limon (Lemon) Fruit Extract, Saccharum Officinarum (Sugarcane) Extract, Mangifera Indica (Mango) Fruit Extract, Citrus Reticulata (Tangerine) Peel Extract, Citrus Aurantium Dulcis (Orange) Peel Extract, Citrus Paradisi (Grapefruit) Fruit Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tremella Fuciformis Sporocarp Extract, Citrus Clementina Peel Oil, Citrus Nobilis (Mandarin Orange) Peel Oil, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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## GET TO KNOW THE PRODUCT



### Oil-Free Moisture Lotion

This lightweight oil-free lotion absorbs quickly and hydrates the skin.

4 fl oz / 118mL • #1203

#### BENEFITS:

- Helps to diminish the appearance of fine lines.
- Non pore-clogging formula.
- Helps to improve the hydration of oily and blemished skin.
- Lightweight and oil-free.

#### DIRECTIONS:

##### FOR NORMAL, COMBINATION OR OILY SKIN.

Apply twice daily after cleanser, freshener and treatment products as recommended. Apply about a dime-sized amount over entire face and neck with wet fingertips. Do not apply over KlearAway.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Clarifying Clay Masque** – For more oily or blemished skin types to help nourish and purify troubled skin.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Hypnea Musciformis Extract, Gelidiella Acerosa Extract, and Sargassum Filipendula Extract** – Extracts of seaweed and algae that combine to help improve skin's softness and hydration and protect the skin.
- **Horsetail Extract** – Has astringent qualities that help to accelerate improvement of blemishes.
- **Bee Pollen Extract** – Contains antioxidants, fatty acids, and minerals to help improve skin by limiting the production of free radicals and oxidative stress on the skin. Helps to improve damaged blemish-prone skin.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Glyceryl Stearate, Dimethicone, Caprylic/Capric Triglyceride, Hypnea Musciformis (Red Algae) Extract, Sargassum Filipendula (Brown Seaweed) Extract, Gelidiella Acerosa (Seaweed) Extract, Pinus Pinaster (Pine) Bark/Bud Extract, Bee Pollen Extract, Hypericum Perforatum (St. John's Wort) Extract, Equisetum Arvense (Horsetail) Extract, Melissa Officinalis (Balm Mint) Extract, Anthemis Nobilis (Chamomile) Flower Extract, Sorbitol, Cetyl Alcohol, Stearic Acid, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide, Chlorophyll, Botanical Essence.



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## GET TO KNOW THE PRODUCT



### Oil-Free Moisturizer with Sunscreen SPF 32

This lightweight, oil-free moisturizer protects the skin from the sun's harmful UVA & UVB rays while locking in moisture. Decreases the risk of skin damage and early signs of aging with regular use.

4 fl oz / 118mL • #1205

#### BENEFITS:

- Octocrylene and Octisalate provide broad-range absorption of UVB rays.
- Avobenzone provides broad-range protection against UVA rays.
- Select herbs, botanicals, and extracts help to improve skin's hydration.
- Locks in moisture and helps provide protection against premature aging.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

**SHAKE WELL BEFORE USING.** Apply liberally 15 minutes before sun exposure to all exposed areas of the face and neck. Reapply at least every two hours or immediately after swimming, sweating, or towel-drying. Use after freshener directly on the skin.

**Please note:** Do not apply over makeup. Do not add water with application of an SPF product. Not recommended for use overnight. SPF ingredients have a large molecule size and, when used overnight, can cause the pores to enlarge over time.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Lip Protection SPF 30** – Don't overlook your lips! Protect your lips from the drying and harmful effects of the sun and wind with this moisturizing lip protector with SPF 30.
- **Natural Broad Spectrum Sunscreen SPF 30** – Blocks the harmful UVA and UVB rays of the sun with 19% Zinc Oxide to prevent sunburn. Nourishes and moisturizes the skin while protecting against sun damage.

#### KEY INGREDIENTS:

- **Octisalate 5.0%, Octocrylene 5.0%, Avobenzone 3.0%**  
– Active sunscreen ingredients that help to prevent sunburn by absorbing the UVA and UVB rays of the sun.
- **Symphytum Officinale (Comfrey) Rhizome/Root Extract**  
– Contains minerals, vitamins, and phytochemicals (allantoin, tannins and rosmarinic acid) which have antioxidant and anti-inflammatory properties.
- **Camellia Sinensis (Green Tea) Leaf Extract** – a powerful antioxidant with antibacterial and anti-inflammatory properties.

#### COMPLETE INGREDIENT LIST:

**Active Ingredients:** Octisalate 5.0%, Octocrylene 5.0%, Avobenzone 3.0%.

**Other Ingredients:** Aloe Vera Barbadosensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Bee Pollen Extract, Butyloctyl Salicylate, C12-15 Alkyls Benzoate, Calendula Officinalis Extract, Camellia Sinensis (Green Tea) Extract, Carbomer, Cetyl Alcohol, Chamomilla Recutita (Chamomile) Extract, Ethylhexylglycerin, Glyceryl Stearate, Hypericum Perforatum (St. John's Wort) Extract, Melissa Officinalis (Mint Balm) Extract, PEG-100 Stearate, Phenoxyethanol, Pinus Pinaster (Pine) Needle Extract, Pinus Strobus (Pine) Bark Extract, Polysorbate-20, Stearic Acid, Symphytum Officinale (Comfrey) Extract, Triethanolamine.



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Rev. 05/2024



## GET TO KNOW THE PRODUCT



### Overnight Sleep Masque

This lightweight gel drenches skin with hydration and nourishment while you sleep. Contains powerhouse ingredients such as Hyaluronic Acid to support the skin's natural rejuvenation process. A light watermelon scent. Contains nut oil.

1 fl oz / 29mL • #1630

#### BENEFITS:

- Lightweight, radiance-boosting gel hydrates the skin and helps rebuild the moisture barrier.
- Refines and deeply hydrates while you sleep.
- Soft, gel-like texture that absorbs quickly to improve skin's glow.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Using dry fingertips or All-Purpose Masque Brush, apply a generous amount in place of your moisturizer or Night Repair. Gently massage into the skin until absorbed and leave on overnight. Cleanse in the morning. Use three times weekly.

#### KEY INGREDIENTS:

- **Sodium Hyaluronate** – Helps to increase moisture in the skin with water-binding and water-attracting properties.
- **Sodium Lactate** – Moisture-binding. Helps to increase the skin's water content to improve the appearance of lines and wrinkles.
- **Blend of fruit and flower extracts** – Rich in antioxidants that help deliver essential vitamins to improve the skin's radiance.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With a set purchase, one of either Time Erase, Maxifirm, or Dermaplex A anti-aging serums is available as a bonus at a reduced price.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Juice (Stabilized Gel), Glycerin, Squalane, Sodium Hyaluronate, Caprylic/Capric Triglyceride, Sodium PCA, Sodium Lactate, Propanediol, Polyglutamic Acid, Paeonia Albiflora Root Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Lactobacillus/Pumpkin Ferment Extract, Prunus Armeniaca (Apricot) Fruit Extract, Cocos Nucifera (Coconut) Fruit Extract, Coffea Arabica (Coffee) Leaf/Seed Extract, Rubus Idaeus (Raspberry) Fruit Extract, Citrus Limon (Lemon) Peel Extract, Juniperus Virginiana Wood Extract, Musa Sapientum (Banana) Fruit Extract, Citrus Paradisi (Grapefruit) Fruit Extract, Cucumis Melo (Melon) Fruit Extract, Prunus Amygdalus Dulcis (Sweet Almond) Fruit Extract, Ananas Sativus (Pineapple) Fruit Extract, Butter Extract, Fragaria Chiloensis (Strawberry) Fruit Extract, Vanilla Planifolia Fruit Extract, Tetrahexyldecyl Ascorbate, Tocopherol, Lactobacillus Ferment, Xanthan Gum, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide, Cyanocobalamin.



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Rev. 09/2022



## GET TO KNOW THE PRODUCT



### Peppermint Lip Balm

Treat your lips with this emollient-rich formula with Vitamin E and a light, fresh peppermint scent. It's perfect for everyday and nighttime lip care.

0.12 oz / 3.5 g • #2213

#### **BENEFITS:**

- Rich in Vitamin E, a natural antioxidant that helps prevent free radical damage.
- Light, fresh scent of natural peppermint.
- Emollient-rich formula that leaves your lips feeling soft and supple.

#### **DIRECTIONS:**

Twist the bottom of the tube clockwise to dispense the product. Apply to lips as needed.

#### **ALSO RECOMMENDED:**

- **Lip Exfoliator** – Made with natural pumice, helps soften and smooth your lips.
- **Lip Protection SPF 30** – For outdoor lip care, blocks harmful UVA and UVB rays of the sun to help prevent sunburn.
- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With a set purchase, one of either Time Erase, Maxifirm, or Dermaplex A anti-aging serums is available as a bonus at a reduced price.

#### **KEY INGREDIENTS:**

- **Castor Oil** – Highly emollient and penetrates the skin easily, leaving it soft and supple.
- **Isopropyl Myristate** – An emollient, moisturizer, and skin softener that assists in product penetration.
- **Natural waxes (Candelilla, Ceresin, Carnauba, Ozokerite)** – Soften, smooth and hydrate.

#### **COMPLETE INGREDIENT LIST:**

Castor Oil, Liquid Paraffin, Isopropyl Myristate, Candelilla Wax, Hydrogenated Vegetable Oil, Tocopheryl Acetate (Vitamin E), Ceresin Wax, Carnauba Wax, Ozokerite Wax, Cetyl Alcohol, Aloe Vera Lipoid, Squalane, Peppermint, Phenoxyethanol.



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## GET TO KNOW THE PRODUCT



### Perfect Eyebrow Pencil

Symmetrical, well-defined brows frame the face for an instantly elevated look. This unique triangular-shaped pencil features three edges to create neat and natural daytime brows or sleek and sultry party brows.

39-BRN (Brown), 39-BLD (Blonde) & 39-DBR (Dark Brown)



#### BENEFITS:

- Works for all skin types.
- A creamy, triangular-tipped retractable eyebrow pencil infused with JojobaSeed Oil to define, reshape, condition, and fill in for natural-looking brows.
- Achieve hair-like detail, shading, outlining, filling, and defining with one multi- functional eyebrow tool.
- Highly pigmented, so little pressure is required during use.

#### HOW TO USE:

Expose only a small amount of product (about 2–3 millimeters); this allows for maximum control of the pencil and prevents overextension when applying the product.

- Using the pointed tip of the pencil, start at the highest part of the brow. Use short strokes to outline both top and bottom.
- Then, using the broader tip of the pencil, fill in and define the inside of your brow. Use the thin point to add hairlike detail to the innermost part of each brow.
- Use the spoolie to blend while brushing hairs up and out.

#### ALSO RECOMMENDED:

- **Xtreme Volume Duo Lash Primer & Mascara** – Build smooth, fuller, longer-looking, longer-lasting lashes with more volume, thickness, length, and curl than ever before.
- **Trio Contour Compact** – This mirrored compact includes blush, contour, and highlight powders in shades perfect for every skin tone.
- **Erase Makeup Remover** – Gentle, oil-free formula removes make-up effortlessly.

#### KEY INGREDIENTS:

- **Aloe Vera Barbadensis** – Helps to soothe and hydrate the skin.
- **Simmondsia Chinensis (Jojoba) Seed oil** – Helps ensure a smooth application and helps prevent dryness and irritation.
- **Tocopheryl Acetate (Vitamin E)** – Skin conditioning.

#### COMPLETE INGREDIENT LIST:

Coco Caprylate-Caprates, Copernicia Cerifera Cera, Simmondsia Chinensis (Jojoba) Seed Oil, Olea Europaea (Olive) Fruit Oil, Triticum Vulgare, Tocopheryl Acetate, Cocos Nucifera (Coconut) Oil, Aloe Barbadensis Leaf extract, Phenoxyethanol, Caprylyl Glycol, Argania Spinosa Kernel Oil.

**MAY CONTAIN:** Titanium Dioxide, Red Iron Oxide, Yellow Iron Oxide, Black Iron Oxide.



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## GET TO KNOW THE PRODUCT



### Perfect Prep Primer

Blurs pores, mattifies, hydrates, and sets the perfect stage for flawless makeup application. This silicone-free beauty booster also contains natural anti-aging extracts to help reduce the signs of aging.

1 fl oz / 30mL • #8508

#### BENEFITS:

- Create the perfect canvas prior to makeup. Contains natural anti-aging extracts to help reduce the signs of aging, including watermelon, apple, and lentil extracts.
- Breathable: Allows the skin to breathe more freely since it doesn't form a barrier on the skin's surface.
- Fills in & blurs lines - supports uneven skin texture and helps blur fine lines.
- Best-in-class, age-defying ingredients and skin nourishing extracts that work together to help minimize the appearance of fine lines, wrinkles, and other signs of aging.

#### DIRECTIONS:

Start with clean, moisturized skin. Dispense a small amount of primer onto your fingertips and gently smooth it over your face, concentrating on areas with large pores and where makeup tends to wear off. Allow the primer to dry fully before applying L'BRI foundation, concealer, or other makeup products.

#### ALSO RECOMMENDED:

- **Flawless Finish Liquid Foundation** – For all skin types. This light creamy formula is buildable and blends easily.
- **Perfect Finish Dual Action Wet or Dry Powder Foundation** – For all skin types. It's like two products in one! Use dry for light coverage or apply using a damp sponge for extra coverage. This light, incredibly versatile, oil-free powder is enriched with Aloe vera for a silky-smooth feel.
- **Translucent Pore Minimizing Powder** – Instantly airbrush the appearance of pores and fine lines with this skin-loving setting powder.

#### KEY INGREDIENTS:

- **Aloe Vera Barbadensis** – Helps to soothe and hydrate the skin.
- **Niacinamide (Vitamin B3)** – Helps smooth, brighten and strengthen the skin.
- **Sodium Hyaluronate** – Helps increase skin moisture with water-binding and water-attracting properties.
- **Tocopherol (vitamin E)** – An antioxidant that helps neutralize free radicals and protects the skin from premature aging and damage caused by pollution.

#### COMPLETE INGREDIENT LIST:

Water/Aqua, Propanediol, Jojoba Esters, Stearic Acid, Cetearyl Oliviate, Glyceryl Behenate, Sorbitan Oliviate, Isononyl Isononanoate, Silica, Glycerin, Silica Silylate, Nylon 12, Carbopol, Pentylene Glycol, Niacinamide, Sodium Hyaluronate, Aloe Barbadensis, Coconut Alkanes, Squalane, Coco-Caprylate/Caprates, Tocopherol, Citrullus Lanatus (Watermelon) Fruit Extract, Saccharide Isomerate, Pyrus Malus (Apple) Fruit Extract, Caprylhydroxamic Acid, Glyceryl Caprylate, Lens Esculenta (Lentil) Fruit Extract, Sodium Lactate, Sodium PCA, Sodium Hydroxide, Citric Acid, Sodium Citrate.



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## FAQ: Perfect Prep Primer

### **What is the difference between a silicone and a silicone-free primer?**

A silicone-free primer is a makeup base formulated without silicone derivatives. Unlike silicone-based primers, which create a smooth surface by filling in pores and fine lines, non-silicone primers rely on alternative ingredients to provide a lightweight, hydrating, breathable base for makeup application to cover and fill pores.

### **What makes the L'BRI Perfect Prep Primer different from other primers?**

This primer contains age-defying ingredients and skin-nourishing extracts that work together to help minimize the appearance of fine lines, wrinkles, and large pores. Ingredients such as Aloe Vera Barbadensis help to soothe and hydrate the skin. Niacinamide (Vitamin B3) helps smooth, brighten, and strengthen skin. Sodium Hyaluronate helps increase skin moisture with water-binding and water-attracting properties. Tocopherol (vitamin E) is an antioxidant that helps neutralize free radicals and protects the skin from premature aging and damage caused by pollution.

### **Why is a primer needed, and who can benefit from this primer?**

Primers help provide a perfect base for applying makeup by minimizing large pores, skin imperfections, and wrinkles, creating a smooth canvas. It helps extend the wear of makeup and control excess shine. Everyone can benefit from using a primer.

### **Is this primer suitable for all skin types and skin conditions?**

This primer is suitable for all skin types, including sensitive, oily, and acne-prone skin.

### **Can this primer be used with the Flawless Finish Liquid Foundation and the Dual Action Foundations?**

Yes, it is appropriate to use with either foundation formula.

### **Can I use sunscreen with this primer?**

Yes, start with your typical skin care routine, then apply the sunscreen, followed by the primer, then proceed with your usual makeup routine, such as foundation, concealer, blush, and any other products you typically use.

### **How do I remove the primer?**

Use the L'BRI Erase Makeup Remover, followed by a L'BRI Cleanser, to effortlessly remove the primer and all makeup.



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## GET TO KNOW THE PRODUCT



### Rejuvenating Facial Peel

This unique exfoliator made with natural fruit enzymes helps dissolve dead skin cells to improve skin tone, clarity and texture. Contains hydrolyzed oats.

2 fl oz / 59mL • #1801

#### BENEFITS:

- Natural fruit enzymes help to lift off and dissolve unwanted dead skin cells from the surface of the skin leaving skin cleaner, clearer and fresh.
- Allows improved penetration of additional products by unclogging pores.
- Creates smoother feeling skin for a flawless complexion.
- Helps improve cell renewal by removing the dead skin cells from the skin's surface.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Using clean, dry fingers or the All-Purpose Masque Brush, apply a thin layer to clean, dry skin in the morning before cleansing, avoiding the eye area. Allow the peel to sit no more than 30-60 seconds. Do not allow the peel to dry on your skin. When it appears glossy, begin to gently rub dry fingertips around your face in a circular motion. Small beads of skin will form. When beading has stopped, rinse your face with warm water and follow with your skin care routine. Use twice weekly.

Store in a cool, dry place. Not recommended for use in the shower.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Intense Eye Repair Cream and Neck Firming Cream** – Powerhouse additions to a complete L'BRI skin care regimen to help improve the appearance of crepiness, loss of firmness, and advanced signs of aging on the neck, chest, and eye areas.
- **Anti-Aging & Treatment Products** – Choose from our line of anti-aging and treatment products to address specific areas of concern.

#### KEY INGREDIENTS:

- **Papain (Papaya) Extract** – A natural fruit enzyme that helps to lift off and dissolve dead skin cells on the surface of the skin.
- **Pineapple Extract** – Contains the enzyme bromelain that aids in exfoliation.
- **Grapefruit Extract** – An antioxidant that has antiseptic and skin conditioning properties. Especially beneficial for oily skin.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Water, Carbomer, Sodium Hyaluronate, Glycerin, Sorbitol, Sodium PCA, Hydrolyzed Oats, Maltodextrin, Papain, Carica Papaya Fruit Extract, Panax Ginseng Root Extract, Camellia Sinensis (Green Tea) Extract, Vitis Vinifera (Grape) Seed Extract, Cucumis Sativus (Cucumber) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Ananas Sativus (Pineapple) Fruit Extract, Citrus Grandis (Grapefruit) Seed Extract, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A), Cholecalciferol (Vitamin D3), Ascorbic Acid (Vitamin C), Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide, Beta Carotene.



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Rev. 05/2024



## GET TO KNOW THE PRODUCT



### Rejuvenating Foot Cream

A special treat for your feet that softens and intensively moisturizes. This cooling, calming and energizing foot cream soothes your tired feet with a refreshing peppermint scent for your senses. Enjoy a spa-like experience anytime of the day!

4 fl oz / 118mL • #2601

#### BENEFITS:

- Peppermint scent can soothe you to sleep at night or energize your senses in the morning.
- Has a cooling and calming effect on the body to help relieve tension in the sore muscles of the feet.
- Nourishes and rehydrates the thicker skin of the feet without feeling heavy.
- Light texture with a fresh scent that leaves skin feeling refreshed.

#### DIRECTIONS:

Massage onto feet as needed. For optimum results, cleanse with body wash, pat dry and apply while feet are damp.

#### ALSO RECOMMENDED:

- **Body Wash** – Natural cleansers, botanicals, and vitamins to cleanse and moisturize the skin.
- **Rejuvenating Facial Peel** – With natural fruit enzymes to help lift off and dissolve unwanted dead skin cells, leaving your feet feeling clean and fresh.
- **Natural Radiance Body Scrub** – For a spa-like experience. Exfoliates, leaving tired, dry skin feeling cleaner and softer.

#### KEY INGREDIENTS:

- **Sodium Lactate** – A natural moisturizer, humectant (helps to reduce moisture loss) and pH regulator.
- **Mentha Piperita (Peppermint) Oil** – Has naturally cooling, calming and energizing properties.
- **Helianthus Annuus (Sunflower) Seed Oil** – A natural oil that is high in antioxidant-rich vitamin E.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Cetearyl Alcohol, Sodium Lactate, Caprylic/Capric Triglyceride, Lactic Acid, Glyceryl Stearate, Cetyl Esters, Helianthus Annuus (Sunflower) Seed Oil, Dimethicone, Ceteareth-20, Stearic Acid, Sorbitol, Glycerin, Hydroxyethylcellulose, Propanediol, Camphor, Saccharum Officinarum (Sugarcane) Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Arnica Montana Flower Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Vitis Vinifera (Grape) Seed Oil, Mentha Piperita (Peppermint) Oil, Mentha Viridis (Spearmint) Leaf Oil, Tocopherol (Vitamin E), Menthol, Menthyl Lactate, Xanthan Gum, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 02/2022



## GET TO KNOW THE PRODUCT



### Renew Body Exfoliator

Gently renew your skin by exfoliating dead skin cells, revealing radiant and smooth skin. Combining the power of polylactic acid, natural exfoliants, and enriching botanical extracts helps leave skin feeling soft, silky, and hydrated.

6 fl oz / 177mL • #1809

#### BENEFITS:

- This body polish buffs away dry, rough, bumpy patches to reveal soft, silky skin.
- Use it on rough, calloused areas or focus on trouble spots like the backs of arms and legs for instant improvement, with even better results over time.
- Contains natural, environmentally friendly, and fully biodegradable exfoliating "grit."
- Experience smoother and softer skin, improved skin texture, reduced appearance of fine lines and wrinkles, and enhanced overall skin radiance.

#### DIRECTIONS:

Cleanse with body wash and then apply to wet skin. Gently rub over the entire body in circular motions. Rinse well and pat dry. Follow with L'BRI Hand & Body Lotion or Intense Body Butter for best results.

#### KEY INGREDIENTS:

- **Polylactic Acid** – Naturally derived, gentle on the skin, works as a scrub and exfoliant without causing irritation.
- **Aloe Vera Barbadosensis** – Helps to soothe and hydrate the skin.
- **Argania Spinosa Shell & Cocos Nucifera (Coconut) Shell Powders** – Gentle yet effective exfoliation that helps to remove dead skin cells, dirt, and impurities from the skin's surface without causing irritation.

#### ALSO RECOMMENDED:

- **Body Wash** – Leaves your skin smooth, clean, and refreshed. Gently cleanses away impurities while pampering your skin with vitamins, botanicals, and softening moisturizers. Sulfate-free.
- **Intense Body Butter** – Helps restore softness and hydration to even the driest skin.
- **Renew Facial Exfoliator** – Soothing botanicals gently lift tired, dull surface cells and embedded impurities for a cleaner, brighter, more even complexion.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Juice, Polylactic Acid, Glycerin, Cocos Nucifera (Coconut) Oil, Vitis Vinifera (Grape) Seed Oil, Sorbitol, Helianthus Annuus (Sunflower) Seed Oil, Cetyl Alcohol, Cetearyl Alcohol, Dimethicone, Cetareth-20, Propanediol, Argania Spinosa Shell Powder, Cocos Nucifera (Coconut) Shell Powder, Paullinia Cupana (Guarana) Extract, Symphytum Officinale (Comfrey) Rhizome/Root Extract, Camellia Sinensis (Green Tea) Leaf Extract, Theobroma Cacao (Cocoa) Seed Butter, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Tocopherol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 07/2024



## FAQ: Renew Body Exfoliator

### **Who can benefit from using this body exfoliator?**

The Renew Body Exfoliator is suitable for all skin types, including sensitive skin (although it's always best to do a patch test first.) It can be particularly beneficial for those with dry, rough, or dull skin and those looking to address issues such as keratosis pilaris (commonly known as "chicken skin.")

### **Can this product be used by men and women?**

Yes, the Renew Body Exfoliator is appropriate for men and women.

### **How does this formula exfoliate the skin?**

When massaged onto the skin, the polylactic acid and nutshell powders provide mild physical exfoliation. These particles help mechanically remove dead skin cells and other impurities from the surface, making it smoother and softer.

### **What is Polylactic Acid?**

It is a natural, biodegradable polymer known for its exfoliating properties. It is often used in body care products to help remove dead skin cells and improve skin texture.

### **How often should I use a body exfoliator?**

We recommend using it 2-3 times per week. However, if you have sensitive skin, you may need to start with less frequent use (e.g., once a week) and gradually increase as tolerated.

### **Can this body exfoliator help with body acne or ingrown hairs?**

Yes, polylactic acid exfoliation can help to unclog pores and reduce the occurrence of body acne. It can also help to smooth the skin and prevent ingrown hairs by removing dead skin cells and promoting cell turnover.



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## GET TO KNOW THE PRODUCT



### Renew Facial Exfoliator

Experience a clean, clear, captivating complexion. Soothing botanicals gently lift tired, dull surface cells and embedded impurities for a cleaner, brighter, more even tone. Pores look smaller revealing skin that appears smoother and more youthful.

4 fl oz / 118 mL • #1805

#### BENEFITS:

- Natural, biodegradable jojoba esters gently exfoliate without being harsh and function as skin-softening agents to help skin retain moisture without disrupting skin's barrier.
- Helps pores look smaller, revealing skin that appears smoother and more youthful.
- Non-irritating jojoba esters dissolve naturally as you cleanse, ensuring a gentle exfoliation that eliminates the risk of over-scrubbing and causing micro-tears in the skin.
- Gluten-Free
- Botanicals with antioxidant properties help to moisturize and soothe the skin.

#### DIRECTIONS:

##### **NOT RECOMMENDED FOR ACNE AND BLEMISH-PRONE SKIN.**

Apply a small amount to a clean, wet face and massage gently, avoiding the eye area. Rinse off thoroughly, then follow with your skin care regimen. Use 2-3 times weekly or alternately with the Rejuvenating Facial Peel.

#### ALSO RECOMMENDED:

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener/toner, moisturizer, exfoliator, and eye care product.
- **Lip Exfoliator** – This go-to formula removes dry skin with finely ground pumice and castor oil while vitamin E gently helps soothe the effects of sun damage and dryness caused by the environment.
- **Oil-Free Moisturizer with Sunscreen SPF 32** – This lightweight, oil-free moisturizer helps protect the skin from the sun's harmful UVA & UVB rays while locking in moisture.

#### KEY INGREDIENTS:

- **Aloe Barbadosis** – Helps to soothe and hydrate the skin.
- **Jojoba Esters** – Skin-softening, exfoliation beads that help retain moisture.
- **Cucumis Sativus (Cucumber) Fruit Extract** – Provides benefits for the skin such as antioxidant, hydration, soothing properties, reduced puffiness in skin, and evening of skin tone and texture.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosis Leaf Juice (Stabilized Gel), Zea Mays (Corn) Starch, Decyl Glucoside, Acrylates Copolymer, Cocamidopropyl Betaine, Jojoba Esters, Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Salix Nigra (Willow) Bark Extract, Epilobium Angustifolium Flower/Leaf/Stem Extract, Cymbopogon Schoenanthus (Lemongrass) Oil, Pelargonium Graveolens (Geranium) Flower Oil, Salvia Sclarea (Clary Sage) Oil, Anthemis Nobilis (Chamomile) Flower Oil, Viola Odorata Flower/Leaf (Violet) Leaf Oil, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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## FAQ: Renew Facial Exfoliator

### **Who should use Renew Facial Exfoliator?**

Anyone who likes the feel of a gentle yet effective facial exfoliator.

### **What are jojoba esters?**

Jojoba esters are derived from the seeds of the jojoba plant (*Simmondsia chinensis*) and are used for their gentle exfoliating properties.

### **How do jojoba esters exfoliate the skin?**

Jojoba esters are spherical particles that gently buff away dead skin cells and impurities without causing micro tears or irritation. They work by physically sloughing off the outermost layer of dead skin cells, revealing smoother, brighter skin underneath.

### **Can I still use the Exfoliating Face and Body Scrub?**

The Renew Facial Exfoliator replaces the Exfoliating Face and Body Scrub for face exfoliation.

### **Why is this product not appropriate for blemished or acne-prone skin?**

This product could be too stimulating for blemish or acne-prone skin, even with a gentle touch. Over-exfoliating can stimulate, irritate, and potentially worsen blemished or acne-prone skin.

### **Is this exfoliator suitable for use on the eyes and lips?**

No, using this exfoliator on sensitive areas like the eyes and lips is not recommended, as these areas have thinner and more delicate skin. Instead, gently exfoliate the face and neck, avoiding the delicate eye and lip areas.

### **Which should I use, the Rejuvenating Facial Peel or the Renew Facial Exfoliator?**

The Rejuvenating Facial Peel is perfect for individuals with sensitive, blemished, and acne-prone skin or who prefer a gentler exfoliation. The Renew Facial Exfoliator offers a mild physical scrub suitable for most skin types (it is not recommended for blemished or acne-prone skin.) These products can be used together by alternating 2-3 times weekly.

### **How can I tell if I've over-exfoliated?**

Over-exfoliating leads to dry, irritated skin. Jojoba esters in the Renew Facial Exfoliator dissolve while exfoliating, alleviating worry or over-scrubbing. L'BRI suggests using this exfoliator 2-3 times a week.



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## FAQ: Renew Facial Exfoliator

### **What should I do after removing the Renew Facial Exfoliator?**

Follow your regular day or night-time L'BRI skin care regimen, including freshener/toner, serum (if applicable), eye care, and moisturizer.

### **Can the Renew Facial Exfoliator be used on the body?**

It may be used on the body, but we suggest using the Natural Radiance Body Scrub for the body.

### **What should I do if the exfoliator gets in my eyes?**

Avoid using the exfoliator near the eye area. If it does get into the eyes, do not rub! Rinse thoroughly with cool water.

### **What is the scent, and is it appropriate for someone with sensitivities?**

The scent is light and soothing, with hints of Lemongrass, Geranium, Clary Sage, and Chamomile, and yes, it could be appropriate for those with scent sensitivities.

### **Can men use the exfoliator?**

Yes, however, we also have a Men's Exfoliating Cleanser that might be a better fit for the men.

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# GET TO KNOW THE PRODUCT



## Skin, Hair & Nails Nutritional Support

An excellent daily program of nutrients designed to help fight free radical damage and promote health and beauty from within, at the cellular level. Specially combined vitamins, minerals and herbs help to improve skin health, brittle nails, and dull, damaged hair.

60 capsules • #7007

### BENEFITS:

- Specially combined vitamins, minerals, MSM, and Biotin, along with other nutrients make this an excellent addition to a healthy lifestyle.
- Excellent for both men and women as a daily supplement.
- Helps to provide improved structure, strength, support, and elasticity to skin, hair, and nails.
- Formulated to help fight free radical damage.

### DIRECTIONS:

**CAUTION: Keep out of reach of children.** Consult your physician prior to use if you are taking any medications or have any medical conditions. Not for use by individuals under the age of 18. Consult your physician if you are pregnant or nursing before beginning any supplement.

### ALSO RECOMMENDED:

- **Aloe + Collagen Beauty Drink Mix** – helps reinvigorate your skin with one daily scoop.
- **Beauty Wellness Bundle** – Save time and money when you choose autoship of all 3 L'BRI wellness products monthly.
- **Aloe Fresh Vitality Drink** – Support digestion and improve energy and vitality.

### KEY INGREDIENTS:

- **Vitamin A** – An antioxidant that supports healthy vision, immune system function, skin and bone health.
- **Biotin** – A B complex vitamin that supports the health of your hair by increasing shine and volume. Improves skin hydration, smoothness, and appearance. Strengthens nails to help improve nail growth.
- **MSM (Methylsulfonylmethane)** – May help by strengthening keratin, an important protein for skin and hair health. Also helps to reduce inflammation that can damage skin cells and cause premature signs of skin aging.

Supplement Facts		
Serving size: 2 capsules Servings per container: 30	Amount Per Serving	% Daily Value
Vitamin A (as vitamin A palmitate and beta-carotene)	5000 IU	100%
Vitamin C (as ascorbic acid)	200 mg	333%
Vitamin D (as cholecalciferol)	400 IU	100%
Vitamin E (as dl-alpha tocopheryl acetate)	50 mg	333%
Thiamine (vitamin B1) (as thiamine mononitrate)	5 mg	333%
Riboflavin (vitamin B2)	5 mg	294%
Niacin (as niacin)	20 mg	100%
Vitamin B6 (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	668 mcg DFE (400 mcg folic acid)	167%
Vitamin B12 (as cyanocobalamin)	20 mcg	333%
Biotin	3200 mcg	1067%
Pantothenic acid (as d-calcium pantothenate)	40 mg	400%
Iron (as ferrous fumarate)	3 mg	17%
Magnesium (as magnesium oxide)	5 mg	1%
Zinc (as zinc oxide)	25 mg	167%
Selenium (as sodium selenate)	12.5 mcg	18%
Choline Bitartrate	10 mg	*
MSM (methylsulfonylmethane)	250 mg	*
PABA (as para-amino benzoic acid)	50 mg	*
Pine Bark Extract (Pinus massoniana) (Standardized to 95% Proanthocyanidins)	50 mg	*
Horsetail Whole Extract (Equisetum arvense) (Standardized to 7% Silica)	30 mg	*
Resveratrol	25 mg	*
Aloe Vera Leaf (Aloe barbadensis)	15 mg	*
Alpha Lipoic Acid	10 mg	*
Hydrolyzed Marine Collagen	50 mg	*
L-Lysine (as L-lysine HCl)	50 mg	*
Saw Palmetto Fruit (Serenoa repens)	100 mg	*
Nettle Leaf (Urtica dioica)	100 mg	*
Cynatine® Soluble Keratin	2.5 mg	*

\*Daily Value not established

Other Ingredients: Cellulose, Rice Flour, Vegetable Stearates, Silicon Dioxide



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## GET TO KNOW THE PRODUCT



### Smooth Finish Mineral Blush

A silky smooth, richly pigmented mineral powder formula gives cheeks a healthy wash of color for a luminous, radiant complexion. Black compact includes a mirror.

.12 oz. / #70 -

#### **BENEFITS:**

- Good for all skin types, even sensitive and acne-prone skin.
- Provides fantastic color with ease and consistency.
- This luxurious, smooth formula gives the skin a soft, luminous finish.
- Delivers a polished look that reflects light and leaves a smooth second-skin finish.
- Provides long-lasting, buildable coverage.
- Talc-free.

#### **DIRECTIONS:**

Using a blush brush, swirl the brush head into the powder and tap to remove excess. Sweep the color along your cheekbones and extend the color out to your temples. Apply for a light sheen or build up to a higher coverage intensity.

#### **ALSO RECOMMENDED:**

- **Flawless Finish Foundation** – Creamy, hydrating helps hide imperfections and lines.
- **Powder Brush** – The perfect tool for applying, blending or evening out powder foundation and blush.
- **Erase Makeup Remover** – Gentle, oil-free formula removes make-up effortlessly.

#### **KEY INGREDIENTS:**

- **Mica** – Mineral with reflective properties that impart a shimmery appearance.
- **Zinc Oxide** – Mineral, used as a bulking agent and a colorant.
- **Octyl Palmitate** – Skin conditioner, leaves the skin soft and smooth.

#### **COMPLETE INGREDIENT LIST:**

Mica, Boron Nitride, Zinc Oxide, Octyl Palmitate, Octyldodecyl, Stearoyl Stearate, Cyclomethicone  
May Contain: Iron Oxide, Titanium Dioxide, Bismuth Oxychloride, Ultramarines, Magnesium Violet, Red 40, Red 7.



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## GET TO KNOW THE PRODUCT

### Smooth n' Firm Eye Repair Gel

This superior formula helps reduce puffy eyes and dark undereye circles by hydrating the skin and enhancing the appearance of skin elasticity and smoothness.

1 fl oz / 29mL • #1403



#### **BENEFITS:**

- Helps to reduce puffiness, improve the appearance of under eye discoloration and fine lines by hydrating the skin and enhancing the appearance of skin elasticity and smoothness.
- Improves the feeling of tiredness around the eyes.

#### **DIRECTIONS:**

##### **FOR ALL SKIN TYPES.**

Apply to eye area twice daily after freshener using ring finger in a gentle patting motion. Apply to entire area, including eyelid and eyebrow. To soothe tired, irritated eyes, store in refrigerator and apply chilled. If using in conjunction with Intense Eye Repair Cream or an anti-aging serum, apply the serum, then eye gel, and follow with eye cream..

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product. With set purchase, receive serum of your choice at a reduced price.
- **Intense Eye Repair Cream and Neck Firming Cream** – Powerhouse additions to a complete L'BRI skin care regimen to help improve the appearance of crepiness, loss of firmness, and advanced signs of aging on the neck, chest, and eye areas.
- **Rejuvenating Facial Peel** – Has fruit enzymes that help lift off and dissolve unwanted dead skin cells from the skin's surface, leaving skin cleaner, clearer, and fresher.

#### **KEY INGREDIENTS:**

- **Eyebright Extract** – An herb with astringent, antiinflammatory, and tonic properties to counteract eye area inflammation and irritation.
- **Acetyl Tetrapeptide 5** – Has calming, smoothing, hydrating, and firmness-enhancing benefits.
- **Cucumis Sativus (Cucumber) Extract** – Has a soothing and decongesting effect on the skin. Also has moisture-binding, tightening, lightening, and cooling properties.
- **Butcher's Broom Extract** – Helps to decrease swelling and improves circulation.

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Acetyl Tetrapeptide-5, Cucumis Sativus (Cucumber) Fruit Extract, Hyaluronic Acid, Silk Amino Acids, Hydrolyzed Rice Bran Protein, Glycine Soja (Soybean) Protein, Oxido Reductases, Euphrasia Officinalis (Eyebright) Extract, Vitis Vinifera (Grape) Seed Extract, Camellia Sinensis (Green Tea) Leaf Extract, Ruscus Aculeatus (Butcherbroom) Extract, Spiraea Ulmaria (Meadowsweet) Extract, Echinacea Angustifolia (Coneflower) Extract, Lilium Candidum (White Lily) Extract, Sambucus Nigra (Elder) Flower Extract, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Ascorbic Acid (Vitamin C), Sodium PCA, Allantoin, Sorbitol, Glycerin, Hydroxyethylcellulose, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Chlorophyll.



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## GET TO KNOW THE PRODUCT



### Sparkling Fresh Multi-Surface Cleaner

Cleaning power in a natural, plant-based concentrate to safely tackle tough dirt, grease and grime. Use on nonporous surfaces such as sealed wood, linoleum and tile floors, counter tops, painted walls, glass, porcelain, and bathroom fixtures. Bleach and ammonia-free, completely biodegradable, this no-rinse cleaner leaves a refreshing citrus scent.

12 fl oz / 354mL • #77001

#### BENEFITS:

- Removes even set-in stains.
- Cleans grease and grime.
- Low-foaming ingredients help remove oily-type soils.
- Free of artificial colors or dyes.
- Does not require rinsing.

#### DIRECTIONS:

- **Non-Porous Surface**  
Fill concentrate to fill line on the spray bottle. Add water to fill. For larger areas, add 1/8 cup to 1 gallon of warm water.
- **Laundry**  
Generally, between one cap full and 1/8 cup will clean an average load. The amount will vary depending on the degree of soiling. You may need slightly more product for high-capacity washers.
- **Carpets**  
Test a small, inconspicuous area for color-fastness before using. Spray cleaner onto the stain, allow to sit for a few minutes, and gently rub with a clean cloth. To use in a carpet cleaning machine, follow the manufacturer's directions for dilution.

#### KEY INGREDIENTS:

- **Decyl Glucoside** – Non-ionic surfactant from plant-based fatty alcohols and glucose.
- **Citrus Oils** – Powerful blend of orange, grapefruit, tangerine and bergamot oils removes stains, cuts through grease and combats hard water stains.

#### COMPLETE INGREDIENT LIST:

Water, Decyl Glucoside, Sodium Methyl 2-Sulfolaurate, Polysorbate 20, Glycerin, Disodium 2-Sulfonolaurate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Citrus Aurantium (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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## GET TO KNOW THE PRODUCT



### Sunless Glow Tanning Lotion

For all skin tones and types. Achieve healthy, sun-kissed looking skin without ever stepping foot in the sun. This lightweight, non-greasy formula glides on evenly and absorbs quickly.

Pleasant botanical scent.

4 fl oz / 118mL • #2201

#### **BENEFITS:**

- Safer than outdoor tanning or tanning beds. Sunless Glow does not contain sunscreen. Use Natural Broad Spectrum Sunscreen when outdoors.
- Easy to apply with a pleasant scent; easily absorbed and dries quickly.
- Excellent for a tanned, summer look all year round.
- Perfect for special occasions to give your skin a lovely golden tan.
- Features a hydrating blend of moisturizers, natural oils and powerful anti-aging ingredients.

#### **DIRECTIONS:**

##### **FOR ALL SKIN TONES AND TYPES.**

For best results, cleanse with L'BRI Body Wash and exfoliate with Renew Body Exfoliator prior to use. Apply evenly over entire body in a circular motion. Apply a small amount of Daily Moisturizing Hand & Body Lotion on knees, ankles and elbows then apply Sunless Glow sparingly as these areas tend to "grab" color more readily. Allow product to dry for approximately 30 minutes before dressing to avoid staining. Should clothes become stained, wash as usual to remove color. Facial application not recommended for oily or blemished skin.

#### **ALSO RECOMMENDED:**

- **Natural Broad Spectrum Sunscreen - SPF 30** – Blocks the harmful UVA and UVB rays of the sun to prevent sunburn.
- **Daily Moisturizing Hand & Body Lotion** – Helps soothe and nourish dry, dehydrated skin.
- **Renew Body Exfoliator** – Gently renew your skin by exfoliating layers of dead skin cells, revealing radiant, smooth skin.

#### **KEY INGREDIENTS:**

- **Dihydroxyacetone** – derived from sugar beets or sugarcane and gives skin the tanning effect as it interacts with the outer layer of the skin.
- **Hyaluronic Acid** – naturally derived from olives. Helps hold moisture in the skin for improved hydration.
- **Camellia Sinensis (Green Tea) Leaf Extract** – a powerful antioxidant with antibacterial and anti-inflammatory properties.



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## GET TO KNOW THE PRODUCT



### SuperAloe

Combines multiple pain-fighting ingredients in one product. If pain is keeping you from doing the things you love, then you've got to give SuperAloe a try!

4 fl oz / 118mL • #7010

#### BENEFITS:

- Provides temporary relief for muscle aches, pains and strains.
- Contains multiple pain-fighting ingredients in an exclusive system that enables the beneficial pain-relieving ingredients to be delivered quickly and safely to the skin.
- Assists in relieving pain from arthritis, tendonitis, muscle sprains, shoulder pain, backaches, hip pain, knee pain, neck pain and bruises.

#### DIRECTIONS:

##### SHAKE WELL BEFORE EACH USE

Adults and children 2 years of age and older should apply sparingly to affected areas not more than 3-4 times daily. For children under 2, consult a medical professional before using.

#### WARNINGS:

- For sensation of excessive heat after application, recommend washing the affected area with soap and cool water, then applying aloe jelly. Heat, humidity, bathing, or sweating may increase the burning sensation.
- Keep out of reach of children. If swallowed, consult a physician.
- For external use only.
- Wash hands thoroughly after each use.
- Avoid contact with the eyes.
- If symptoms persist for more than seven days, discontinue use and consult a physician.
- Do not apply to wounds or damaged skin.
- Do not wrap or bandage the area of application.
- If pregnant or breast feeding, contact physician prior to use.

#### ALSO RECOMMENDED:

- **Aloe Vera Barbadensis Jelly** – Has natural anti-inflammatory and antimicrobial properties that help to speed recovery from sunburn, diaper rash, cuts, scrapes, burns, rashes, and insect bites.
- **Body Wash** – With natural cleansers, botanicals, and vitamins to cleanse and moisturize the skin. Each scent has a complementary Intense Body Butter too!
- **Men's Body & Hair Wash and Men's Exfoliating Cleanser** – formulated to thoroughly cleanse away daily grime and impurities from the skin's surface. Lotion is excellent to hydrate and soften even the most rough, work-worn skin.

#### KEY INGREDIENTS:

- **Methyl Salicylate (10.0%)** – From wintergreen oil. Has anesthetic, anti-inflammatory, and aspirin-like properties.
- **Menthol (5.0%)** – An extract of peppermint oil with analgesic properties that reduce pain.

#### COMPLETE INGREDIENT LIST:

**Active Ingredients:** Methyl Salicylate (10.0%), Menthol (5.0%).

**Other Ingredients:** (in alpha order)  $\alpha$ -Bisabolol, Allantoin, Aloe Barbadensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Arnica Montana Flower Extract, Calendula Officinalis Extract, Caprylic/Capric Triglyceride, Capsaicin, Carbomer, Cetearyl Alcohol, Cetearth-20, Ethylhexylglycerin, Eucalyptus Globulus Oil, Euterpe Oleracea (Acai Berry) Fruit Extract, Glucosamine Sulfate, Glycerin, Glyceryl Stearate, Magnesium Sulfate, Malus Domestica (Apple) Fruit Cell Culture Extract, Mentha Piperita (Peppermint) Oil, Methylsulfonylmethane (MSM), PEG-100 Stearate, Phenoxyethanol, Polysorbate-20, Rosmarinus Officinalis (Rosemary) Extract, Stearic Acid, Symphytum Officinale (Comfrey) Extract, Tocopheryl Acetate (Vitamin E), Triethanolamine, Zingiber Officinalis (Ginger) Extract.



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## GET TO KNOW THE PRODUCT



### Time Erase AHA Slow Release Serum

This formula contains a 10% alpha hydroxy in our proprietary slow release system which helps to reduce the appearance of pore size and age spots with regular use. Helps to reduce the fine lines around the eyes and lips.

1 fl oz / 30mL • #1605

#### **BENEFITS:**

- Alpha Hydroxy Acids (AHA's) are natural exfoliants that help the skin feel softer, smoother, and more radiant.
- Helps improve the appearance of age spots and darkened areas left by acne scarring.
- Aids in reducing the appearance of fine lines around the eyes and lips.
- Helps to refine the appearance of enlarged pores.
- Helps to improve skin's clarity.

#### **DIRECTIONS:**

Use on clean, dry skin after freshener. Gently massage into targeted areas; fine lines around the mouth and eyes, age spots and acne scars, once daily for 7 days, then increase to twice daily. Allow Time Erase to penetrate the skin for approximately five minutes before applying additional anti-aging products or moisturizer.

This product contains Alpha Hydroxy Acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of a sunburn. Use a sunscreen, and limit sun exposure while using this product and for a week afterwards.

***PLEASE NOTE:** Slight tingling or redness may be noted for the first few days. This will subside after the skin has acclimated to the Alpha Hydroxy acid, usually within 3-4 days. If redness does not subside or irritation develops, discontinue use.*

#### **ALSO RECOMMENDED:**

- **Skin Care Set** – Select a skin care set with the trio that best suits your skin type. Choosing a skin care set provides a complete L'BRI skin care regimen, including cleanser, freshener, moisturizer, exfoliator, and eye product.
- **Facial Masque** – Provides a temporary tighten, lift, and tone effect on the skin. Helps to refine the appearance of pores over time.
- **Rejuvenating Facial Peel** – Natural fruit enzymes help to lift off and dissolve unwanted dead skin cells from the surface of the skin leaving skin cleaner, clearer and fresh.

#### **KEY INGREDIENTS:**

- **Alpha Hydroxy Acids** – 10% glycolic and lactic acids that are natural exfoliants, that help skin feel softer, smoother, and look more radiant.
- **Lemongrass Oil** – helps purify, refresh and hydrate the skin.
- **Geranium Oil** – has anti-irritant and astringent properties. Particularly beneficial for oily and acne-prone skin.

***PLEASE NOTE:** We package some of our anti-aging serums in airless bottles, which use a vacuum system designed to maintain product integrity and reduce waste. Prime the pump by placing your finger over the nozzle and pumping several times before the first use. Do not unscrew the pump, as this will disable the vacuum.*

#### **COMPLETE INGREDIENT LIST:**

Aloe Vera Barbadosensis Leaf Extract (Stabilized Gel), Glycolic Acid, Purified Water, Sorbitol, Ascophyllum Nodosum (Algae) Extract, Cymbopogon Schoenanthus (Lemongrass) Oil, Pelargonium Graveolens Flower (Geranium) Oil, Salvia Sclarea (Clary Sage) Oil, Anthemis Nobilis Flower (Chamomile) Oil, Viola Odorata Flower/ Leaf (Violet Leaf) Oil, Hydroxypropyl Methycellulose, Hyaluronic Acid, Ascorbic Acid, Cyanocobalamin (Vitamin B-12), Lactic Acid, Phenoxyethanol, Ethylhexylglycerin.



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## GET TO KNOW THE PRODUCT



### Translucent Pore Minimizing Powder

Powder Complexion Perfection! Instantly airbrush the appearance of pores and fine lines with this skin-loving setting powder. Packed with age-fighting Sodium Hyaluronate and Peptides that work undercover over time to reveal your most beautiful skin. This translucent cream shade is perfect for all skin tones.

.3 oz / #8505

#### BENEFITS:

- Fragrance-free.
- Lightweight formula controls shine for a long-lasting matte look.
- Can be worn over makeup or on bare skin to minimize the appearance of large pores, lines and wrinkles.

#### DIRECTIONS:

- Tap a bit of loose powder into the lid.
- Sweep a small amount of the loose powder onto a powder brush or powderpuff and tap off excess.
- Apply using a tap and roll motion to create a shine-free, airbrushed finish.

#### ALSO RECOMMENDED:

- **Flawless Finish Liquid Foundation** – Creamy hydrating formula, hides imperfections and helps minimize lines without clogging pores.
- **Liquid Concealer** – Infused with jojoba and mustard seeds to soothe, soften and moisturize as it hides dark circles.
- **Erase Makeup Remover** – Gentle, oil-free formula removes make-up effortlessly.

#### KEY INGREDIENTS:

- **Sodium Hyaluronate** – Amino acid protein that supports elasticity for a youthful smooth appearance.
- **Peptides** – For fewer wrinkles and younger looking skin.
- **Aloe Vera Barbadosensis** – Well-known skin soothing and moisturizing properties.
- **Vitamin E** – Skin conditioning.

#### COMPLETE INGREDIENT LIST:

Silica, Nylon-12, Zea Mays (Corn) Starch, Aqua, Phenoxyethanol, Ethylhexylglycerin, Aloe Barbadosensis Leaf Extract, Cocos Nucifera (Coconut) Oil, Tocopherol Acetate, Caprylic/Capric Triglyceride, Laminara Ochroleuca Extract, Isohexadecane, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer, Sodium Hyaluronate, Xanthan Gum, Tripeptide -1, Pentaerythrityl Tetraisostearate, Stearalkonium Hectorite, Propylene Carbonate, Palmitoyl Tetrapeptide-7 Iron Oxides - Yellow, Black.



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## GET TO KNOW THE PRODUCT



### Trio Contour Compact

This mirrored compact includes blush, contour, and highlight powders in shades perfect for every skin tone.

84 g / #8503

#### BENEFITS:

- Compliments all skin tones.
- 3 talc-free, long-wearing, soft and blendable shades.
- Matte contour warms your complexion, highlighter creates a lit-from-within glow & blush restores your youthful flush of color to the cheeks.

#### DIRECTIONS:

- Apply Contour Powder (the darker shade) using the angled end of the Contour and Highlight Brush and blend well.
- Use a Powder Brush to apply blush to the apples of your cheeks then blend toward your hairline.
- Illuminate and brighten your complexion using the round end of the Highlight Brush. Apply Highlight Powder (lighter shade) along the bridge of the nose, above the eyebrows, and a dot on the chin.

#### ALSO RECOMMENDED:

- **Perfect Eyebrow Pencil** — Unique triangular shaped pencil features three edges to create neat and natural daytime brows or sleek and sultry party brows.
- **Xtreme Volume Duo Lash Primer & Mascara** — Build smooth, fuller, longer-looking, longer-lasting lashes with more volume, thickness, length, and curl than ever before.
- **Erase Makeup Remover** — Gentle, oil-free formula removes make-up effortlessly.

#### KEY INGREDIENTS:

- **Mica (mineral)** — Has reflective properties that impart a shimmery appearance.
- **Tocopheryl Acetate (Vitamin E)** — Helps condition the skin for effortless application.
- **Silica** — Improves hydration and staying power.

#### COMPLETE INGREDIENT LIST:

**Contour Side:** Mica, Hydrogenated Polyisobutene, Caprylic/Capric Triglyceride, Silica, Magnesium Stearate, Boron Nitride, Octyldodecyl Stearoyl Stearate, Phenoxyethanol, Caprylyl Glycol, Tocopheryl Acetate May Contain: Titanium Dioxide, Iron Oxides (Yellow,Black,Red), D&C Red #30 Aluminum Lake.

**Blush Side:** Mica, Hydrogenated Polyisobutene, Caprylic/Capric Triglyceride, Silica, Magnesium Stearate, Boron Nitride, Octyldodecyl Stearoyl Stearate, Phenoxyethanol, Caprylyl Glycol, Tocopheryl Acetate May Contain: Iron Oxides (Black,Red), D&C Red #30 Aluminum Lake.

**Highlight Side:** Mica, Hydrogenated Polyisobutene, Caprylic/Capric Triglyceride, Silica, Magnesium Stearate, Boron Nitride, Octyldodecyl Stearoyl Stearate, Phenoxyethanol, Caprylyl Glycol, Tocopheryl Acetate May Contain: Titanium Dioxide, Iron Oxide.



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Rev. 09/2023



## GET TO KNOW THE PRODUCT



### VITA·C Brightening Cleanser

Boost radiance by washing away dullness and daily build-up without stripping natural moisture. This rich, radiance-boosting cleansing gel is powered by vitamin C, Aloe vera, and coconut-derived surfactants to deliver balanced hydration and a healthy-looking glow. Antioxidants help defend against environmental damage that dulls and stresses skin, while an energizing citrus scent awakens your senses.

6 FL OZ • #1316

#### DIRECTIONS:

##### FOR ALL SKIN TYPES

Massage onto face and neck using lukewarm water and gentle, upward and outward strokes. Remove using a damp cloth or cleansing sponge. Follow with Vita-C Brightening Freshener.

#### ALSO RECOMMENDED:

- **Vita · C Brightening Freshener** – This non-drying, alcohol-free freshener helps to balance pH and completes the cleansing process.
- **Vita·C Tripeptides + Ferulic Acid Anti-Aging Serum** – Helps reduce the appearance of dark spots, which also helps improve skin tone and boosts skin brightening.
- **Vita·C Tripeptides + Hyaluronic Acid Anti-Aging Moisturizer** – Ultra-hydrating formula helps skin appear radiant and more youthful.
- **Vita·C Hydrating + Antioxidant Blend Anti-Aging Masque** – Unveil the bright, glowing, noticeably radiant complexion of your youth.

#### BENEFITS:

- Enhances radiance for a healthy-looking, luminous appearance.
- Mild, coconut-derived surfactants gently remove dirt, oil, and impurities without stripping moisture.
- Antioxidants help defend against environmental damage that can dull or stress the skin.
- Citrus scent provides an energizing and uplifting skin care experience.

#### KEY INGREDIENTS:

- **Tetrahexyldecyl Ascorbate** – The most stable form of Vitamin C targets skin's underlying support system to reduce the appearance of dark spots, which also improves skin tone and boosts skin brightening.
- **Ascorbic Acid** – known for its potent brightening effects and ability to reduce dark spots.
- **Citrus Aurantium Dulcis (Orange) Fruit Extract** – Rich in Vitamin C and natural acids that help brighten skin and promote radiance.
- **Saccharum Officinarum (Sugarcane) Extract** – An alpha hydroxy that is a natural exfoliant that helps to smooth and brighten skin's appearance.

**COMPLETE INGREDIENT LIST:** Aloe Barbadensis Leaf Juice, Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Cocamidopropyl Hydroxysultaine, Acrylates/Palmeth-25 Acrylate Copolymer, Glycerin, Propanediol, Decyl Glucoside, Sodium Hyaluronate, Panthenol, Tetrahexyldecyl Ascorbate, Ascorbic Acid, Pentylene Glycol, Hydroxyethylcellulose, Cassia Angustifolia Seed Polysaccharide, Glycyrrhiza Glabra (Licorice) Root Extract, Epilobium Angustifolium Flower/Leaf/Stem Extract, Tremella Fuciformis Sporocarp Extract, Sarcotalia Circumcincta Extract, Cyathea Medullaris Leaf Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium Dulcis (Orange) Peel Oil, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.



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Rev. 07.2025



## FAQs: VITA·C Brightening Cleanser

### **Who should use a Vita C Cleanser?**

Anyone looking to brighten their complexion, even out skin tone, and protect their skin from environmental stressors should use a Vita C Cleanser. It's beneficial for those with dull, tired-looking skin, early signs of aging, dark spots, or uneven texture. It's suitable for all skin types.

### **Why should you use a Vita C Cleanser?**

A Vita C Cleanser helps gently remove impurities while boosting radiance and supporting a healthier-looking complexion. Vitamin C helps defend against free radical damage and encourages brighter, more even-looking skin over time.

### **What does a Vita C Cleanser do for the skin?**

This gel Cleanser gently removes dirt, oil, and impurities while helping defend against free radical damage. It supports brightening the complexion and promotes a healthy looking glow. With regular use, skin may appear brighter and more even over time.

### **What skin types benefit most from a Vita C Cleanser?**

All skin types can benefit, but it's especially helpful for dull, uneven, aging, or sun-damaged skin. Oily and combination skin types often love the refreshing, clarifying effect..

### **How does the Vita C Cleanser impact sensitive skin?**

The Vita C Cleanser is formulated to be gentle, but sensitive skin can sometimes react to new active ingredients like Vitamin C. If you have very sensitive skin, you may want to do a patch test first or start by using it once a day (or every other day) and gradually increase as your skin adjusts.

### **How do I use this Cleanser, and can I use it every day?**

The Vita C Cleanser is gentle enough to use every day, both morning and night.

### **What are some common side effects of using Vitamin C?**

Vitamin C is generally well-tolerated, but some people may experience mild irritation when first starting out. This can include slight redness, or tingling, especially if your skin is sensitive or if you are using multiple Vitamin C products at once. These effects are usually temporary and can improve as your skin builds tolerance.



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## FAQs: VITA·C Brightening Cleanser

### **Why does this Cleanser foam more than the other L'BRI Cleansers?**

It contains a special blend of gentle, coconut- and plant-derived cleansers that create a creamy, luxurious lather without dryness.

### **Should I alternate the Vita C Cleanser with other L'BRI Cleansers?**

Most people can use the Vita C Cleanser daily without any issues. It's a personal choice based on how your skin feels.

- Daily Alternating: Good for very sensitive skin to minimize the chance of irritation.
- Weekly Alternating: Helpful if you want to focus on brightening but still give your skin an occasional break.

### **Why does the Vita C Cleanser have its specific scent and texture?**

The Vita C Cleanser has a light, fresh citrus scent from naturally derived orange peel oil. It's designed to refresh and energize. The soft, gel-like formula transforms into a rich, creamy lather using gentle coconut- and plant-based cleansers, thoroughly cleaning the skin without stripping moisture.

### **Can I still use other Vita C products (Freshener, Serum, Moisturizer, and Masque) if I use a Vita C Cleanser?**

Yes! The Vita C Cleanser preps your skin by removing dirt and impurities and giving a quick boost of Vitamin C. Since it rinses off, you'll still want to follow with your leave-on Vitamin C products (freshener, serum, and moisturizer) for full brightening and hydrating benefits. The Vita C Masque is also a rinse-off treatment and can be used 2 times a week for an extra boost.

### **How does a Vita C Cleanser differ from a Vita C Freshener, Serum, moisturizer, and masque? Does each have a purpose?**

- Cleanser = Cleans + lightly brightens.
- Freshener = Balances pH + helps prep skin for additional products.
- Serum = Visibly evens tone and boosts radiance.
- Moisturizer = Hydration + maintenance.
- Masque = Intensive boost when your skin needs extra glow.



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## GET TO KNOW THE PRODUCT



### VITA•C Brightening Freshener

Refresh, refine, and rebalance your skin's pH with soothing botanicals that tone and hydrate instead of stripping moisture. This brightening freshener lifts away impurities and helps refine the appearance of pores, helping your skin drink in the benefits of the rest of your routine. With lightweight hydration and calming antioxidants like sodium ascorbyl phosphate, it's a refreshing companion to your Vita-C skin care routine.

6 FL OZ • #1317

#### DIRECTIONS:

##### FOR ALL SKIN TYPES

Use twice daily after cleansing or exfoliating. Apply to a cotton pad and wipe onto face and neck in an upward motion. Follow with treatment products and moisturizer.

#### ALSO RECOMMENDED:

- **Vita • C Brightening Cleanser** – helps deliver a radiant glow to reveal clean, hydrated, and refreshed skin.
- **Vita•C Tripeptides + Ferulic Acid Anti-Aging Serum** – Helps reduce the appearance of dark spots, which also helps improve skin tone and boosts skin brightening.
- **Vita•C Tripeptides + Hyaluronic Acid Anti-Aging Moisturizer** – Ultra-hydrating formula helps skin appear radiant and more youthful.
- **Vita•C Hydrating + Antioxidant Blend Anti-Aging Masque** – Unveil the bright, glowing, noticeably radiant complexion of your youth.

#### BENEFITS:

- Alcohol-free with soothing botanicals.
- Helps refine the pore's appearance as pores clear of deeply embedded impurities.
- Helps to balance the skin's pH.
- Helps enhance delivery of additional products into the skin.
- Safe for use around the delicate eye area.
- Light citrus scent.

#### KEY INGREDIENTS:

- **Sodium Ascorbyl Phosphate** – A stable, water-soluble form of Vitamin C that helps brighten skin, even tone, reduce dark spots, and defend against free radicals from environmental stressors.
- **Glycyrrhiza Glabra (Licorice) Root Extract** – Contains glabridin, which helps fade hyperpigmentation and even out skin tone by inhibiting melanin production.
- **Hamamelis Virginiana (Witch Hazel) Water** – A natural astringent that helps refine the appearance of pores, and support a fresh, clean complexion.

**COMPLETE INGREDIENT LIST:** Aloe Barbadensis Leaf Juice, Hamamelis Virginiana (Witch Hazel) Water, Propanediol, Polysorbate 20, Sodium Ascorbyl Phosphate, Panthenol, Glycerin, Water, Anthemis Nobilis (Chamomile) Flower Extract, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Epilobium Angustifolium Flower/Leaf/Stem Extract, Citrus Aurantium Dulcis (Orange) Peel Oil, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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## FAQs: VITA·C Brightening Freshener

### **Who should use the Vita C Freshener?**

Anyone looking to brighten their complexion, balance their skin's pH, and boost the effectiveness of other skin care products should use the Vita C Freshener. It's especially beneficial for those with dull, uneven, or tired-looking skin. It's suitable for all skin types, including normal, combination, dry, and oily skin.

### **Why should I use the Vita C Freshener?**

The Vita C Freshener is packed with antioxidants and soothing botanical extracts that help refresh and balance the skin after cleansing. Vitamin C helps defend against free radical damage, while ingredients like chamomile, cucumber, and licorice root help calm and hydrate. Using the Vita C Freshener daily prepares your skin to better absorb serums and moisturizers.

### **What does a Freshener do?**

A Freshener helps remove leftover impurities after cleansing, balances your skin's pH, lightly hydrates, soothes, and refreshes the skin. It also delivers antioxidant support to help brighten the appearance of your complexion over time.

### **What should I expect when first using a Vita C Freshener?**

Most people notice skin that feels fresher and more hydrated right away. With regular use, skin may appear brighter, more even, and healthier-looking.

### **What skin types benefit most from a Vita C Freshener?**

The Vita C Freshener is formulated to be very gentle. It contains soothing ingredients like chamomile, cucumber, and aloe to help calm the skin. However, if you have highly sensitive skin, you may want to do a patch test before using it daily.

### **How do I use the Freshener, and can I use it every day?**

Yes! The Vita C Freshener is gentle enough for daily use, morning and night. After cleansing, apply the Freshener to a cotton pad and gently sweep over your face and neck. Follow with serum, moisturizer, or overnight product.

### **What are some common side effects of using Vitamin C?**

Vitamin C is generally well-tolerated. Some people may experience mild tingling when first starting to use Vitamin C products. This feeling is usually temporary and fades as the skin builds tolerance.



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## FAQs: VITA·C Brightening Freshener

### **Why does the Vita C Freshener have its specific scent and texture?**

The Vita C Freshener has a light, fresh citrus scent from naturally derived orange peel oil. The texture is a lightweight, water-like liquid that absorbs quickly, leaving the skin feeling clean, soft, and refreshed without any sticky residue.

### **Can I still use other Vita C products (Cleanser, Serum, Moisturizer, and Masque) if I use a Vita C Freshener?**

Yes! The Vita C Freshener is a perfect next step after cleansing. It balances pH and helps prep skin for additional products. Using the full Vita C system together helps maximize your skin's hydration, brightening, and antioxidant benefits.

### **How does a Vita C Cleanser differ from a Vita C Freshener, Serum, moisturizer, and masque? Does each have a purpose?**

- Cleanser = Cleans + lightly brightens.
- Freshener = Balances pH + helps prep skin for additional products.
- Serum = Visibly evens tone and boosts radiance.
- Moisturizer = Hydration + maintenance.
- Masque = Intensive boost when your skin needs extra glow.

### **Should I alternate the Vita C Freshener with other Fresheners?**

This is not necessary as most people can use the Vita C Freshener daily without any issues. It's a personal choice based on how your skin feels.

- Daily Alternating: Good for highly sensitive skin if needed.
- Weekly Alternating: Helpful if you want to switch between different Fresheners for specific skin goals.

### **Can I use the Vita C Freshener with other serums and moisturizers?**

Yes! The Vita C Freshener pairs beautifully with all L'BRI serums and moisturizers. It helps prep your skin so those products absorb even better.





## GET TO KNOW THE PRODUCT



### VITA·C Hydrating + Antioxidant Blend Anti-Aging Masque

Unveil bright, hydrated, more even-toned skin. Vitamin C not only helps grow the glow, but it also helps improve skin elasticity. This antioxidant blend also helps neutralize free radical damage and fight oxidative stress to help slow the appearance of aging.

2 fl oz / 59 mL • #1310

#### BENEFITS:

- Helps to reveal brighter, more even-toned skin.
- Naturally moisturizes and provides skin-softening hydration.
- Antioxidants help neutralize free radical damage and oxidative stress for a more youthful complexion.

#### DIRECTIONS:

##### FOR ALL SKIN TYPES.

Apply a thick layer on clean, dry skin, leave on for 15 minutes, then rinse off using a washcloth or cleansing sponge. Can be used twice weekly in the morning or at night.

#### ALSO RECOMMENDED:

- **Vita·C Tripeptides + Ferulic Acid Anti-Aging Serum** – Helps reduce the appearance of dark spots, which also helps improve skin tone and boosts skin brightening.
- **Vita·C Tripeptides + Hyaluronic Acid Anti-Aging Moisturizer** – Ultra-hydrating formula helps skin appear radiant and more youthful.
- **Rejuvenating Facial Peel** – Unique exfoliator that dissolves dead skin cells to help improve the appearance of tone, texture, and clarity.

#### KEY INGREDIENTS:

- **Tetrahexyldecyl Ascorbate (5%)** – The most stable form of Vitamin C helps to reduce the appearance of dark spots, to help skin appear brighter.
- **Sodium Hyaluronate** – helps to increase moisture in the skin with water-binding and water-attracting properties
- **Tremella Fuciformis Sporocarp Extract (snow mushroom), Sarcothalia Circumcincta Extract (red seaweed), and Cyathea Medullaris Leaf Extract (black fern)** – Provides intense hydrating benefits.

#### COMPLETE INGREDIENT LIST:

Aloe Barbadosensis Leaf Juice (Stabilized Gel), Tetrahexyldecyl Ascorbate, Glycerin, Propanediol, Caprylic/Capric Triglyceride, Sodium Hyaluronate, Glycosaminoglycans, Panthenol, Squalane, Dimethicone, Kaolin, Pentylene Glycol, Hydroxyethylcellulose, Polyglutamic Acid, Cassia Angustifolia Seed Polysaccharide, Camellia, Sinensis (Green Tea) Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Tremella, Fuciformis Sporocarp Extract, Sarcothalia Circumcincta Extract, Cyathea Medullaris Leaf Extract, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Tangerina (Tangerine) Peel Oil, Hippophae Rhamnoides (Seabuckthorn) Oil, Citrus Grandis (Grapefruit) Peel Oil, Helianthus Annuus (Sunflower) Seed Oil, Tocopherol, Xanthan Gum, Carbomer, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide



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Rev. 03/2025



## FAQ: VITA•C Hydrating ▪ Antioxidant Blend Anti-Aging Masque

### **Who should use this masque?**

Anyone that wants to achieve the primary goal of a hydrated, brighter, glowing complexion. This formula contains powerful antioxidants that help reduce dark spots and discoloration to even out your skin tone to help achieve more vibrant and hydrated skin. This masque can be used twice weekly in the morning or at night.

### **Can the Vita•C Masque be used with the Facial Masque, Clay Masque, and the Overnight Sleep Masque?**

We recommend using it on alternating days (morning or night), but not on the same day as the other masques.

### **How long should I continue using the Vita•C masque?**

It is excellent to be incorporated into your weekly/monthly skin care routine.

### **Why does my face tingle after applying the masque?**

Some people may experience a mild tingling sensation after applying the masque due to the active ingredient of Vitamin C. This is typically due to the acidic nature of vitamin C and is generally considered normal. However, it's best to discontinue use if the sensation is severe or accompanied by extreme redness, irritation and/or itching.

**Can I use all the 3 Vita•C products on the same day?** Yes. We recommend using the Vita•C products as follows: Vita C Masque twice weekly. Vita C Serum twice daily for six weeks, then decrease to once daily. Vita•C Moisturizer can be used twice daily.



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## GET TO KNOW THE PRODUCT



### VITA•C TRIPEPTIDES + Ferulic Acid Anti-Aging Serum

Reveal healthier-looking, more radiant skin with this potent Aloe-first, vitamin C-packed, age-fighting serum. Tripeptides help plump and promote radiant skin while stimulating collagen and elastin production and boosting the skin repair process. Plus, Ferulic Acid protects it from harmful free radicals.

1 fl oz / 30mL • #1301

#### BENEFITS:

- Helps reduce the appearance of dark spots, which also improves skin tone and boosts skin brightening.
- Helps to stimulate collagen and elastin production and boosts the skin repair process promoting plumper, more radiant skin.
- Neutralizes free radicals to help smooth wrinkles and other signs of aging.

#### DIRECTIONS:

Apply to clean, dry skin after freshener/toner. Gently massage a small amount onto the entire face or areas of concern twice daily for six weeks, then decrease to once daily. Follow with the moisture product.

#### ALSO RECOMMENDED:

- **Vita•C TriPeptides + Hyaluronic Acid Anti-Aging Moisturizer** — This Tripeptide powerhouse of skin conditioners helps stimulate collagen production and boosts the skin repair process promoting plumper, more radiant skin.
- **Rejuvenating Facial Peel** — Unique exfoliator that dissolves dead skin cells to improve tone, texture, and clarity.
- **Aloe + Collagen Super Beauty Drink Mix** — Help reinvigorate your skin with a daily scoop. This berry-flavored drink mix starts with aloe vera to help support skin hydration for a smoother, visibly plumper look with the appearance of fewer lines and wrinkles.

#### KEY INGREDIENTS:

- **Tetrahexyldecyl Ascorbate (10%)** — The most stable form of Vitamin C targets skin's underlying support system to reduce the appearance of dark spots, which also improves skin tone and boosts skin brightening.
- **Ferulic Acid** — Helps protect the skin from harmful free radical damage.
- **Hyaluronic Acid** — Naturally derived from olives. Helps hold moisture in the skin for improved hydration.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Juice (Stabilized Gel), Tetrahexyldecyl Ascorbate, Glycerin, Squalane, Caprylic/Capric Triglyceride, Sodium Hyaluronate, Palmitoyl Tripeptide-38, Palmitoyl Tripeptide-5, Acetyl Octapeptide-3, Niacinamide, Coco-Caprylate/Caprinate, Sorbitol, Propanediol, Hydroxypropyl Cyclodextrin, Cassia Angustifolia Seed Polysaccharide, Pentylene Glycol, Hydroxyethyl Cellulose, Ferulic Acid, Algae Extract, Cucumis Sativus (Cucumber) Fruit Extract, Epilobium Angustifolium Flower/Leaf/Stem Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Cyathea Medullaris Leaf Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tremella Fuciformis Sporocarp Extract, Sarcothalia Circumcincta Extract, Citrus Aurantium Dulcis (Orange) Peel Oil, Tocopherol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Carbomer, Caprylyl Glycol, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 07/2023



## FAQ: VITA•C TRIPEPTIDES ▪ Ferulic Acid Anti-Aging Serum

### **What are the benefits of the Vita•C Serum?**

Vita•C Serum provides superior environmental protection and visible anti-aging results while providing a youthful, brighter complexion. It helps to reduce the appearance of fine lines and wrinkles, boosts collagen production, and helps maintain current collagen levels.

### **How much Vitamin C is in the Serum?**

Vita•C Serum contains 10% Tetrahexyldecyl Ascorbate, a stable, oil-soluble form of Vitamin C used in L'BRI skin care products.

### **The Vita•C Serum smells great! What is the scent?**

That is the natural, earthy undertones from the raw ingredients in the serum. There is no specific scent added to the formula.

### **How do I incorporate the Vita•C Serum into my routine?**

Apply Vita•C Serum to clean, dry skin following Freshener or Toner. Gently massage a small amount onto the entire face or spot treat areas of concern twice daily for six weeks. After six weeks, decrease to using once daily. Follow with moisturizer.

### **Can I use other serums with the Vita•C Serum or SPF protection?**

You may use the Vita•C Serum as a spot treatment paired with other L'BRI Serums. Avoid layering the Vita•C over the entire face with other serums, but you may use the Vita•C Serum over the full face under your SPF protection.

### **Is this product suitable for acne-prone, rosacea, and sensitive skin?**

Yes, Vita•C Serum is suitable for all skin types. Avoid the sensitive areas around the eyes.



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## GET TO KNOW THE PRODUCT

### VITA·C TRIPEPTIDES ▪ Hyaluronic acid Anti-Aging Moisturizer



Hyaluronic acid Anti-Aging Moisturizer Ultra-hydrating, for plumper, radiant, and more youthful looking skin. This complete vitamin C-powered formula delivers the glow factor with Vitamin C Tetrahexyldecyl Ascorbate (THD), an unmatched formula in skin absorption and penetration, to reduce the appearance of dark spots, improve skin tone, and boost skin brightening.

2 oz / 57 g • #1305

#### BENEFITS:

- Good for all skin types.
- Ultra-hydrating formula helps skin appear radiant and more youthful.
- Tripeptides - this powerhouse of skin conditioners stimulates collagen production and boosts the skin repair process promoting plumper, radiant skin.
- Vitamin C delivers the glow factor while minimizing redness.

#### DIRECTIONS:

Using dry fingertips, gently massage into skin after cleanser, freshener/toner, and treatment products as recommended. Can be used twice daily.

#### ALSO RECOMMENDED:

- **Vita·C TriPeptides + Hyaluronic Acid Anti-Aging Serum** – This formula combines powerful antioxidants and hydrating ingredients to help minimize hyperpigmentation, illuminate dull skin, and reduce the signs of aging.
- **Rejuvenating Facial Peel** – Unique exfoliator that dissolves dead skin cells to improve tone, texture, and clarity.
- **Aloe + Collagen Super Beauty Drink Mix** – Help reinvigorate your skin with a daily scoop. This berry-flavored drink mix starts with aloe vera to help support skin hydration for a smoother, visibly plumper look with the appearance of fewer lines and wrinkles.

#### KEY INGREDIENTS:

- **Tetrahexyldecyl Ascorbate (5%)** – The most stable form of Vitamin C targets skin's underlying support system to reduce the appearance of dark spots, which also improves skin tone and boosts skin brightening.
- **Tripeptides** – That help skin look plumper and radiant.
- **Hyaluronic Acid** – Naturally derived from olives. Helps hold moisture in the skin for improved hydration.

#### COMPLETE INGREDIENT LIST:

Aloe Vera Barbadosensis Leaf Juice (Stabilized Gel), Glycerin, Caprylic/Capric Triglyceride, Tetrahexyldecyl Ascorbate, Squalane, Cetyl Alcohol, Propanediol, Sodium Hyaluronate, Palmitoyl Tripeptide-38, Palmitoyl Tripeptide-5, Acetyl Octapeptide-3, Panthenol, Dimethicone, Coco-Caprylate/Caprinate, Cetearyl Alcohol, Ceteareth-20, Cetearyl Oliviate, Sorbitan Oliviate, Hydroxypropyl Cyclodextrin, Cassia Angustifolia Seed Polysaccharide, Hydroxyethylcellulose, Glycol, Camellia Sinensis (Green Tea) Leaf Extract, Sarcothalia Circumcincta Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Cyathea Medullaris Leaf Extract, Epilobium Angustifolium Flower/Leaf/Stem Extract, Tremella Fuciformis Sporocarp Extract, Brassica Campestris Seed Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Linum Usitatissimum Seed Oil, Vitis Vinifera (Grape) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Carbomer, Caprylyl Glycol, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide.



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Rev. 03/2025



## FAQ: VITA•C TRIPEPTIDES ▪ Hyaluronic Acid Anti-Aging Moisturizer

### **What are the benefits of Vita•C Anti-Aging Moisturizer?**

Vita•C Anti-Aging Moisturizer helps improve brightness, density, and hydration. It is suitable for all skin types but should not be used on the sensitive skin around the eyes.

### **How much Vitamin C is in the Moisturizer?**

Vita•C Moisturizer contains 5% Tetrahexyldecyl Ascorbate, a stable, oil-soluble form of Vitamin C used in L'BRI skin care products.

### **The Vita•C Moisturizer smells great! What is the scent?**

The Vita•C Moisturizer has a light citrus scent.

### **How do I incorporate the Vita•C Moisturizer into my routine?**

The Vita•C Moisturizer may be used in place of any Moisture Lotion or evening specialty product (Night Repair or Overnight Sleep Masque). Using dry fingertips, gently massage into the skin following Cleanser, Freshener, or Toner and L'BRI treatment products as recommended. Use twice daily.

### **Can I use the Vita•C Moisturizer with my other moisture products, serums, and under my SPF protection?**

Yes, you may use Vita•C Moisturizer along with the Intense Moisture Boost Serum or Hydrating Antioxidant Face Mist. If you use Night Repair or Overnight Sleep Masque, you should use this Moisturizer on alternating nights. Do not layer the Vita•C Moisturizer on top of the Night Repair or Overnight Sleep Masque.

You may use the Vita•C Moisturizer over any L'BRI Serum, including Bakuchiol.

It is not necessary to use the Vita•C Moisturizer under your SPF protection. Instead, apply L'BRI Oil-Free Moisturizer with Sunscreen SPF32 as your daytime moisturizer for protection, and use this Vita•C Moisturizer at night to help hydrate.

### **What is the difference between the Vita•C Moisturizer and the Intense Moisture Creme?**

The Intense Moisture Crème is recommended for extra-dry skin only, while the lightweight Vita•C Moisturizer is good for all skin types, providing hydration with the anti-aging benefits of vitamin C and peptides for softer, more radiant, and younger-looking skin.



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## GET TO KNOW THE PRODUCT



### XTREME VOLUME Lash Primer

Pump up the volume! Build a foundation for fuller, longer-looking, longer-lasting lashes. This nourishing primer adds both volume and thickness in a unique tinted formula ensuring every lash is fully covered.

10 g / #49-PR

#### BENEFITS:

- Adds volume and thickness to lashes.
- Helps add instant length to short lashes.
- Helps lashes appear fuller.
- Suitable for sensitive eyes and contact lens wearers.

#### DIRECTIONS:

- Use before mascara. Apply to lashes as close to the roots as possible.
- Roll brush from root to tips to coat lashes.
- Apply two coats for extra volume.
- Allow to dry before applying mascara.

#### ALSO RECOMMENDED:

- **XTREME Volume Lash Mascara** — Adds volume and thickness to lashes, suitable for sensitive eyes and contact lens wearers.
- **Glide-On Gel Eyeliner** — This gel-based formula glides on easily over the upper and lower lash lines without tugging, pulling, or skipping.
- **Erase Makeup Remover** — Gentle, oil-free formula removes make-up effortlessly.

#### KEY INGREDIENTS:

- **Caprylic/Capric Triglyceride** — Helps to smooth the lashes and works as an antioxidant.
- **Acrylates Copolymer** — A film forming agent used in cosmetic products.
- **Palmitic Acid/Stearic Acid** — Moisture locking agent.

#### COMPLETE INGREDIENT LIST:

Water, Polyvinyl Alcohol, Ozokerite, Carnuba Wax, Glyceryl Stearate/PEG-100 Stearate, Caprylic/Capric Triglyceride, Palmitic Acid/Stearic Acid, Glycerine, Phenoxyethanol, Nylon-66, Triethanolamine, Tocopheryl Acetate, Titanium Dioxide, Yellow Iron Oxide, Red Iron Oxides, Black Iron Oxide.



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## GET TO KNOW THE PRODUCT



### XTREME VOLUME Mascara

Build smooth lashes with more volume, thickness, length and curl than ever before. Each stroke is genius, boosting lashes for clump-free, smudge-proof beauty in the blink of an eye.

10 g / #49-BLK

#### BENEFITS:

- Adds volume and thickness to lashes.
- Helps to boost lashes and adds instant length to short lashes.
- Helps lashes appear fuller.
- Suitable for sensitive eyes and contact lens wearers.

#### DIRECTIONS:

- Hold the wand horizontally near lashes, with the curved side facing upwards. Apply mascara in an upward swiping motion for the top lashes and a downward swiping motion for the bottom lashes.

#### ALSO RECOMMENDED:

- **XTREME Volume Lash Primer** — Build a foundation for fuller, longer-looking, longer-lasting lashes.
- **Glide-On Gel Eyeliner** — This gel-based formula glides on easily over the upper and lower lash lines without tugging, pulling, or skipping.
- **Erase Makeup Remover** — Gentle, oil-free formula removes make-up effortlessly.

#### KEY INGREDIENTS:

- **Caprylic/Capric Triglyceride** — Helps to smooth the lashes and works as an antioxidant.
- **Tocopheryl Acetate (Vitamin E)** — Skin conditioner. Helps keep lashes from drying out and becoming brittle.
- **Palmitic Acid/Stearic Acid** — Moisture locking agent.

#### COMPLETE INGREDIENT LIST:

Water, Polyvinyl Alcohol, Carnuba Wax, Caprylic/Capric Triglyceride, Glyceryl Stearate/PEG-100 Stearate, Acrylates Copolymer, Ozokerite, Glycerine, Palmitic Acid/Stearic Acid, Phenoxyethanol, Triethanolamine, Tocopheryl Acetate, Dexpanthenol, Black Iron Oxide.



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